

Spring 2021 Roses & Races

Members of NYC-DSA's **Queens Electoral Working Group** are organizing a series of skillshares to share what we learned on past campaigns, from [AOC](#) to [Tiffany Cabán](#) to [Zohran Mamdani](#). We'll talk a lot about [electing candidates](#), but these skills could also be useful for campaigns like [Public Power](#) or [Defund NYPD](#).

Previously Completed Trainings On Demand:

We are excited to share these training recordings with our comrades! Please feel free to share them with your comrades, but we'd prefer that you not share them on social media. We are a relatively small group, so we want to keep this to a relatively small audience .

Campaigns 101 This skillshare introduces eight core parts of a campaign: onboarding, field events, field strategy, relational organizing, comms, back-end work, recruiting and fundraising.	November 22, 2020 Recording Transcription
Onboarding & volunteer support How do we welcome new folks, train ourselves and each other, and build everyone into a leader? What tools and platforms are useful for herding cats? What does Democratic Socialist volunteer culture look like? What's the campaign experience YOU want to have? Hear veterans of each of our campaigns share 🗣️ THE WISDOM 🌟 as you begin to cultivate your own volunteer vision.	December 1, 2020 Recording (transcription coming soon!)
Field events This skillshare covers talking with our neighbors (in person and on the phone!), building a field team, and welcoming & training canvassers during a successful field event.	December 6, 2020 Recording (transcription coming soon!)
Relational organizing This session talks about reaching specific community groups, partnering with local organizations, friend banking, and meeting people on social media.	January 7th, 2021 Recording (transcription coming soon!)
Field strategy This session introduces skills for creating a universe, making a field plan, and comparing field strategies like door knocking, street canvassing, phone banking, and text banking. If this all sounds like jargon to you, come learn more!	January 23rd, 2021 Recording (Transcription coming soon!)
Campaign Communications Branding, graphic design, social media, how to handle the press, creating an effective campaign website, and drafting effective canvassing scripts.	February 28th, 2021 Recording (Transcription coming soon!)

Get notifications about upcoming trainings:

<https://actionnetwork.org/forms/get-notifications-about-roses-races>

About the Winter 2021 Roses & Races Series ❄️🌹👟

Members of NYC-DSA's Queens Electoral Working Group are organizing a series of skillshares to share what we learned on past campaigns, from AOC to Tiffany Cabán to Zohran Mamdani.

Our goal is to help people believe in themselves as "capable amateurs" who can learn any skills necessary to participate in winning campaigns, while applying a socialist lens to understand why we do what we do in the ways that we do it.

We'll talk a lot about [electing candidates](#), but these skills could also be useful for campaigns like [Public Power](#) or [Defund NYPD](#).

These sessions will all be virtual, over Zoom video calls. Anyone can come: NYC-DSA members, DSA members from outside NYC, or people who are just curious about DSA and building skills.

You don't need any prior knowledge or experience. If the topics sound unfamiliar, this is a good chance to learn!

Follow the links or red buttons to RSVP, and we'll send you a Zoom link before the session. If you have questions, let us know at rosesandraces@gmail.com.

Get notifications about upcoming trainings:

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Share this document:

bit.ly/RosesRaces

Sign up links for ongoing DSA Queens and DSA NYC Campaigns:

DSA-endorsed City Council Candidates

Jaslin Kaur in Queens D23: jaslinkaur.nyc/volunteer

Tiffany Cabán in Queens D22: cabanforqueens.com

Adolfo Abreu in Bronx D14: <http://bit.ly/volunteer4adolfo>

Alexa Avilés in Brooklyn D38: <https://bit.ly/Volunteer4Alexa>

Michael Hollingsworth in Brooklyn D35: bit.ly/volunteer4mike

Brandon West in Brooklyn D39: <https://bit.ly/brandon39volunteer>

DSA Issue-Based Campaigns

Tax the Rich: taxtherichnys.com/volunteer

Public Power: publicpower.nyc/join

Defund NYPD: defundnypd.com

NY Health Act: actionnetwork.org/forms/help-pass-the-ny-health-act/

Queens Rose Buddies: bit.ly/QueensRoseBuddies

Join NYC-DSA: socialists.nyc/info // Find a local DSA chapter: dsausa.org/chapters