

Subject Line: Are you afraid of failing?

Hey [(name)],

One hundred pushups... One hundred situps... and then a 10km RUN. Now that's some serious mindset!

This post really opened my eyes and I'm sure many others who saw it felt the same.

But why not utilise this reach in a much efficient way?

What I mean is... I looked up your workout programs section from the link in your bio and I saw that it lacked major driving factors that every sales page in your niche has...

I'm a marketing specialist, and I'm confident these driving factors can help you reach your desired goals in this business with 0 upfront cost!

Consider it as a gift. Eradicating any risk involved for you.

Don't take my word for it. Look up your top competitors (Athleanx, Jeremy Ethier...). They're levels ahead and yet they rely on these driving factors to enhance their sales.

You see, there's only 2 reasons you would ignore this email...

You either don't want to hit your goals (Your goals are fake)

Or you don't believe what I'm saying...

I'm 99% sure it's the second reason, right?

If so then why not discuss this in detail on a call? Perhaps I could solve your roadblock that's stopping you from growing?

Sincerely,

Umair