

admin@peopleandskin.com

Hi People and Skin,

My friend Sam sent me your "Lash extension post. I really like your approach of trying to help your customers have a softer, smoother skin.

I wanted to know more about what you do, so I browsed through your Facebook page and I personally think you should try to implement a framework called Emotion Grabber in your Facebook posts.

"Emotion Grabber" uses the elements of desires, beliefs, and fears to encourage people to make more appointments.

I took some time and created a trailer-made post for your Lash extension services so you can see how it performs.

Mind if I send it over?

Cheers,

Tristen