

Master's Degree Exchange Update 2024

1. Eligible

Eligibility Requirements ข้อกำหนดของผู้สมัคร ระดับปริญญาโท

Year – Applicants must be a semester one on second year ส่วนมากนิสิตปริญญาโทจะเข้าร่วมในชั้นปีที่ 2 เทอม 1

GPAX - Applicants must achieve a minimum cumulative GPA of 3.0 out of 4.0.

English Result – Applicants must achieve a minimum score as follows:

Either TOEFL or IELTS should be submitted as requested.

3.1 TOEFL: score of 79 is required. (iBT 79+ is recommended) or

3.2 IELTS : score of 6.5 is required. (IELTS Academic 6.5+ is recommended)

The English test must be taken within the past two years to be considered valid.

A TOEFL or IELTS score is typically required for admission, however, some universities may accept applications with expected scores instead. Be sure to check the specific requirements of each university you are applying to.

2. Plan your study in the “Time for Exchange”

University semesters can start at different times, so double-check the dates.

MBA

Plan 1

- Eligible for **Regular, English and Young-Executive/1 Program**
- **Option: Spring semester, Year 2 (Jan-May)**
- **Notice:** MBA program requires you to take the Independent Study exam and Comprehensive exam in **Summer semester** of Year 2. Students who choose this option should plan your schedule carefully so that you can come back to take the exam on time.

International Opportunities:

Timeline for Regular, Young Executive/1, English Program (starting the semester in August)

Pre	2603523 Data-Driven Decision Making		2602500 Business Concepts		Developing Business Foundation
	Fall Semester (Aug-Dec)		Spring Semester (Jan-May)		Summer (Jun-July)
	Aug-Oct	Oct-Dec	Jan-Mar	Mar-May	Jun-July
Year1	M1: Developing Business Analytical Perspectives	M2: Recognizing Business Essentials	M3: Enhancing Management Core Competencies I	M4: Enhancing Management Core Competencies II	M5: Creating Leadership Virtue and Global Mindset
	2601513 Financial Reporting 1 2604671 Economics for Business Management 2605511 Marketing Analysis	2601514 Financial Reporting 2 2604504 Financial Principles 2605512 Marketing for Value Creation	2604505 Financial Strategy 2602546 Operations Management for Competitive Advantage 2602600 Team Management and Leadership	2601516 Fundamentals of Management Accounting 2602547 Supply Chain Management 2602604 Managing Human Resources	2602502 Business Communication and Negotiation 2600512 Business Ethics and Creating Share Values 2600511 Global Business Experience
	M6: Conceptualizing & Integrating Function 1: Envisioning Enterprises	M7: Conceptualizing & Integrating Function II: Transforming Enterprises	M8: Specializing & Sharpening Expertise		2600896 Comprehensive
Year2	2602543 Analytical Models for Management 1 2602651 Crafting and Formulating Strategy 2603524 Creating Business Value with Analysis	2602544 Analytical Models for Management 2 2602652 Executing and Implementing Strategy	Exchange Semester (taking 9 credits to transfer back as MBA elective courses)		
				2600700 Special Project	

Plan 2

- Eligible for Young-Executive/2 and Executive Program

There are two options:

- Option 1: Summer semester, Year 2 (Jun-July) [only SMU]
- Notice: MBA program requires you to take an Independent Study exam and Comprehensive exam in *Fall semester* of Year 2. Students who choose this option can take Independent Study exam and Comprehensive exam on time.

International Opportunities:

Timeline for Young Executive/2 and Executive Program (starting the semester in January) Option 2 : Exchange Program in Fall

Pre	2603523 Data-Driven Decision Making		2602500 Business Concepts		Developing Business Foundation
	Spring Semester (Jan-May)		Summer (Jun-July)	Fall Semester (Aug-Dec)	
	Jan-Mar	Mar-May	Jun-July	Aug-Oct	Oct-Dec
Year1	M1: Developing Business Analytical Perspectives	M2: Recognizing Business Essentials	M3: Enhancing Management Core Competencies I	M4: Enhancing Management Core Competencies II	M5: Creating Leadership Virtue and Global Mindset
	2601513 Financial Reporting 1 2604671 Economics for Business Management 2605511 Marketing Analysis	2601514 Financial Reporting 2 2604504 Financial Principles 2605512 Marketing for Value Creation	2604505 Financial Strategy 2602546 Operations Management for Competitive Advantage 2602600 Team Management and Leadership	2601516 Fundamentals of Management Accounting 2602547 Supply Chain Management 2602604 Managing Human Resources	2602502 Business Communication and Negotiation 2600512 Business Ethics and Creating Share Values 2600511 Global Business Experience
	M6: Conceptualizing & Integrating Function 1: Envisioning Enterprises	M7: Conceptualizing & Integrating Function II: Transforming Enterprises	2600700 Special Project	M8: Specializing & Sharpening Expertise	
Year2	2602543 Analytical Models for Management 1 2602651 Crafting and Formulating Strategy 2603524 Creating Business Value with Analysis	2602544 Analytical Models for Management 2 2602652 Executing and Implementing Strategy		Exchange Semester (taking 9 credits to transfer back as MBA elective courses)	
Year3	2600896 Comprehensive (In Feb)				

Comprehensive Exam normally will be in March, June, November each year
Please Check with the Program

MBM THAI Program

MBM THAI Timeline for Exchange Program

	Fall Semester (Aug-Dec)	Spring Semester (Jan-May)	Summer (Jun-July)
Year 1	1. 2605-501 Marketing Management (Session 27) 2. 2605-672 Brand Management and Strategy (Session 3) 3. 2605-674 Consumer Behavior Analysis and Design (Session 3) 4. 2605-675 Effective Communication in Marketing (Session 3)	1. 2605-671 Marketing Research (Session 27) 2. 2605-673 Integrated Brand and Marketing Communication Strategy (Session 3) 3. 2605-646 Brand Building Strategy (Session 1)	1. 2605-648 Seminar in Global Branding (Session 1) 2. 2605-649 Digital Marketing (Session 2)
Year 2	1. 2605-611 Competitive Marketing Strategy (Session 3) 2. 2605-647 Brand Measurement and Audit (Session 1) Exchange Program	1. 2605-700 Special Project-I (Session 2) 2. 2605-701 Special Project-II (Session 2) 3. 2605-896 Comprehensive Exam for exchange student	

MBM ENG Program

MBM ENG Timeline for Exchange Program

	Fall Semester (Aug-Dec)	Spring Semester (Jan-May)	Summer (Jun-July)
Year 1	1. 2605-501 Marketing Management (Session 27) 2. 2605-672 Brand Management and Strategy (Session 3) 3. 2605-674 Consumer Behavior Analysis and Design (Session 3) 4. 2605-675 Effective Communication in Marketing (Session 3)	1. 2605-671 Marketing Research (Session 27) 2. 2605-673 Integrated Brand and Marketing Communication Strategy (Session 3) 3. 2605-646 Brand Building Strategy (Session 1)	1. 2605-648 Seminar in Global Branding (Session 1) 2. 2605-649 Digital Marketing (Session 2)
Year 2	1. 2605-611 Competitive Marketing Strategy (Session 3) 2. 2605-647 Brand Measurement and Audit (Session 1) Exchange Program	1. 2605-700 Special Project-I (Session 2) 2. 2605-701 Special Project-II (Session 2) 3. 2605-896 Comprehensive Exam for exchange student	

MM Timeline for Exchange Program

	Fall Semester (Aug-)			Spring Semester (Jan-May)			Summer (Jun-July)		
Year 1	2602661	International Business Management	3	2602711	Foreign Market Entry Strategy	3	2602726	Business Strategy in Foreign Market*	3
	2602712	International Legal Environment	3	2602665	Strategy and Policy in International Business	3	2602801	Independent Study I	3
	2602714	International Logistics	3	2602725	International Entrepreneurship*	3			
	2602715	Comparative Management and Cross-cultural Behavior	3	2602729	Business Environment in Greater China*	3			
Year 2									
	2602713	Seminar in International Business Management	3	2602802	Independent Study II	3	2600896	Comprehensive Examination	-
				IS oral defend			Remark: * Elective course		
Exchange Program									

MSF Full time Program Trimester

MSF Plan **FULL** time for Exchange /

Plan A = Elective 4
Plan B = Elective 7

	Semester 1 (Aug-Nov)	Spring Semester 2 (Dec - Mar)	Summer Semester 3 (Apr-July)
Year 1	1. 2604639 Finance Theory 3 Credits 2. 604647 Financial Statement Analysis 3 credits 3. 2604674 Financial Econometrics 3 credits 4. 2604680 Ethics in Finance 1 Credit 5. 2604697 Financial Market, Institutions and Instruments 3 Credits	1. 2604643 Derivatives and Risk Management 3 credits 2. 2604711 Special Project I (Plan B) 3. 2604811 Thesis (Plan A) – Proposal 4. Elective courses choose 3	1. Elective courses choose 3 - 4 Exchange program Apr – July
Year 2	1. 2604712 Special Project II (Plan B) 2. 2604896 Comprehensive Exam 3. Elective courses choose 1 (Optional) 4. 2604811 Thesis(Final) 9 Credits		

MSF FLEX Program Trimester

MSF Plan **FLEX** time for Exchange / Elective 7

	Semester 1,4 (Aug-Nov)	Spring Semester 2,5 (Dec - Mar)	Summer Semester 3,6 (Apr-July)
Year 1	1. 2604639 Finance Theory 3 Credits 2. 2604680 Ethics in Finance 1 Credit 3. 2604697 Financial Market, Institutions and Instruments 3 Credits	1. 604647 Financial Statement Analysis 3 credits 2. 2604674 Financial Econometrics 3 credits	1. 2604643 Derivatives and Risk Management 2. Elective courses choose 2
Year 2	1. Elective courses choose 2 – 3 Exchange program Aug – Dec	1. 2604711 Special Project I (Plan B) 2. 2604896 Comprehensive Exam (Plan B) 3. Elective courses choose 1- 2	1. 2604712 Special Project II (Plan B) 2. Elective courses choose 1- 2

Please fill in the Study plan form and get the signature from your Program

https://drive.google.com/drive/folders/1q8RolGOWfSKylzsOKAT3XE5XkfIMTzh5?usp=drive_link

Faculty of Commerce and Accountancy (Chulalongkorn Business School) Chulalongkorn University
Exchange Program Academic Planning Form

Dear Head of the department Faculty of Commerce and Accountancy
Mr./Ms. Student ID Study in Year Email
Major/Program participate in the exchange program
Host University Country Semester Academic year

Year 1 First Semester			
No.	Course Code	Full Course Name	Credits

Year 1 Second Semester			
No.	Course Code	Full Course Name	Credits

Year 1 Third Semester / Summer			
No.	Course Code	Full Course Name	Credits

Year 2 First Semester			
No.	Course Code	Full Course Name	Credits

Year 2 Second Semester (Exchange)			
Chulalongkorn University			
No.	Course Code	Full Course Name	Credits

Year 2 Third Semester / Summer			
No.	Course Code	Full Course Name	Credits

Year 2 Second Semester (Exchange)			
Host University			
No.	Course Code	Full Course Name	Credits

Year 2 Second Semester (Exchange)			
Host University			
No.	Course Code	Full Course Name	Credits

Year 2 Third Semester / Summer			
No.	Course Code	Full Course Name	Credits

Year 3 First Semester			
No.	Course Code	Full Course Name	Credits

Year 3 Second Semester			
No.	Course Code	Full Course Name	Credits

Year 3 Third Semester / Summer			
No.	Course Code	Full Course Name	Credits

Date: Student:

Office of International Affairs Check the credit transfer ☐ Approve ☐ Not Approve Comment:	Academic Officer of Program /Department ☐ Approve ☐ Not Approve Comment:	Head of Department / Program ☐ Approve ☐ Not Approve Comment:
..... (Miss Nadthapatch Chaisiribodin) Date	 () Date	 () Date

Faculty of Commerce and Accountancy (Chulalongkorn Business School) Chulalongkorn University
Exchange Program Academic Planning Form

Dear Head of the department Faculty of Commerce and Accountancy

Mr./Ms. Student ID Study in Year Email

Major/Program participate in the exchange program

Host University Country Semester Academic year

Year 1 First Semester			
No.	Course Code	Full Course Name	Credits

Year 1 Second Semester			
No.	Course Code	Full Course Name	Credits

Year 1 Third Semester / Summer			
No.	Course Code	Full Course Name	Credits

Year 2 First Semester			
No.	Course Code	Full Course Name	Credits

Year 2 Second Semester (Exchange)			
Chulalongkorn University			
No.	Course Code	Full Course Name	Credits

Year 2 Third Semester / Summer			
No.	Course Code	Full Course Name	Credits



Year 2 Second Semester (Exchange)			
Host University			
No.	Course Code	Full Course Name	Credits



Year 3 First Semester			
No.	Course Code	Full Course Name	Credits

Year 3 Second Semester			
No.	Course Code	Full Course Name	Credits

Year 3 Third Semester / Summer			
No.	Course Code	Full Course Name	Credits

Date: Student:

Office of International Affairs Check the credit transfer ☐ Approve ☐ Not Approve Comment:	Academic Officer of Program /Department ☐ Approve ☐ Not Approve Comment:	Head of Department / Program ☐ Approve ☐ Not Approve Comment:
..... (Miss Nadthapatch Chaisiribodin) Date	 (.....) Date	 (.....) Date

3. Review Partner Universities and Exchange Semester Reports เลือกมหาวิทยาลัยคู่สัญญาจากข้อมูล

Before making a decision, reading about each business school, visiting their websites and reading senior exchange reports will help you in planning your exchange.

- Partner's Universities Factsheet
<https://drive.google.com/drive/u/2/folders/12mmxgOBYKsFKeUHUX4DENSY8tPg0u0k7>
- Exchange Semester Reports with Exchange Report Outline [\(BBA Program\)](#) and [\(Thai Program\)](#)

4. Plan your study for Research Courses and Recheck Course Equivalencies คลังวิชาที่ได้มีการเทียบโอนมาแล้ว

Course Equivalency วิชาที่เคยทำเรื่องการเทียบโอนมาแล้ว Bachelor Thai Program + Master's degree program
<https://drive.google.com/drive/u/1/folders/1QiyPlybxcFIH5q8BTRrDQCBTmHOZFkfl>

You can view any updates to your course equivalencies by following this link

https://docs.google.com/spreadsheets/d/19j6X6grE-5gq9eLW5384MhiTfgAnhXCRMQkema_wimk/edit?usp=drive_link

5. Course Equivalency Process

Not every course is offered every semester in partner universities You can also review courses from senior reports. Be sure to pay attention to semesters and course levels.

ก่อนการเทียบวิชานิสิตควรจะดูรายละเอียดวิชาที่เปิดที่มหาวิทยาลัยต่างประเทศ

If the course you are interested in has not been previously evaluated for credit, you can fill out a form to request a course evaluation.

หากวิชาที่สนใจยังไม่เคยมีการเทียบวิชามาก่อนสามารถกรอกฟอร์มเพื่อส่งเทียบวิชาได้เลยค่ะ

Course Equivalency Process วิธีการทำเอกสารการเทียบวิชา

https://drive.google.com/drive/folders/1kXaaij1O3tOwEPNuL8e0VX0KSZplpXjy?usp=drive_link

How to do course equivalencies should be fill out the Course Equivalency course form and uploads all file

- 5.1. Course Equivalency form เอกสารขอการทำเรื่องขอเทียบรายวิชา
- 5.2. Font Tahoma 9 เปลี่ยนรูปแบบ Font เป็น Tahoma 9
- 5.3. Change page layout to Landscape เปลี่ยนรูปแบบ กระดาษเป็นแนวนอน
- 5.4. Students have completed creating one-page summaries with one table for each subject in PDF format. These summaries have been compiled along with point 5.
ให้บันทึกทำแยกวิชาละ 1 แผ่น 1 ตาราง ในรูปแบบ ไฟล์ PDF เสร็จแล้ว รวมกับข้อ 5
- 5.5. Attach Course Description / Course Syllabus

Please include PDF files 4 and 5. Name the files using the course code, course name from Chulalongkorn University, and course code from the foreign university.

Send the documents to the following email address: outbound.course@cbs.chula.ac.th

แนบ Course Description / Course Syllabus

รวมไฟล์ PDF 4+5 ตั้งชื่อไฟล์เป็นรหัสวิชาและชื่อวิชาของจุฬา + รหัสวิชาของมหาวิทยาลัยต่างประเทศ

ส่งเอกสารมาที่ e-mail: outbound.course@cbs.chula.ac.th

สอบถามเพิ่มเติมพี่ชั้นจ๋า Facebook <https://www.facebook.com/outboundcbsthailand>

หรือส่งมาทางอีเมล outbound.course@cbs.chula.ac.th สอบถามการเทียบวิชา

(Thai)Name and Last name: Student ID:
 Major : Mobile No : Email:

Course Equivalency between Chulalongkorn University and

Chulalongkorn University	(Host University Name).....	Result from the lecturer	Result from Head of Department/Program Director
Course ID: Course Name: (Number of credits): Example: 2604477 International Financial Management (3 credits)	Course ID: Course Name: (Number of credits): Example C45.0030 International Financial Management (3 Points)	☐ Approved ☐ Not Approved Comment:	☐ Approved ☐ Not Approved Comment:
Prerequisite Course Description: Example: Foreign exchange market, fixed and variable exchange rate; foreign exchange control balance of payments adjustment under fixed and variable exchange rate system; international funds, Euro-Dollar Market and Asian Dollar Market	Prerequisite Course Description: Example: Examines the operation of international currency exchange and capital markets and applies financial management principles to the financial decisions of multinational corporations. Addresses such topics as exchange rate forecasting, hedging of exchange and political risk, and financing and capital budgeting by multinational corporations. Reading and case studies are employed. - Please attach Course Syllabus or Course Outline (if available) Reference: (please insert the link or website of Course Description/Course Outline)	 Signature..... (.....) Date...../...../.....	 Signature..... (.....) Date...../...../.....

โปรดส่งคืนสำเนากรรณกิจภายในวันที่.....

Study Rules and Regulations for Exchange Student กฎของการเทียบโอนวิชา และเทียบโอนเกรด หรือ S/U

You should prepare yourself by studying the following important Rules and Regulations:

- [Credit Transfer Regulations](#) 6 ECTS = 3 Chula Credits
- [Grading System](#) C above to Pass(S)



CU Credits and Partner University Credits

All Master's Degree CBS Chula	USA, Japan, Taiwan	EU Partner University
1 CU Credit	1 Credit	2 ECTS
2 CU Credits	2 Credits	4 ECTS
3 CU Credits	3 Credits	6 ECTS

Codes and Description of STUDY ABROAD courses (for MBA student)

Codes and Description of STUDY ABROAD courses (for MBA student and others)

2600501	STUDY ABROAD I	1 credit
2600502	STUDY ABROAD II	1 credit
2600503	STUDY ABROAD III	1 credit
2600516	STUDY ABROAD I	1.5 credits
2600517	STUDY ABROAD II	1.5 credits
2600518	STUDY ABROAD III	1.5 credits
2600504	STUDY ABROAD I	2 credits
2600505	STUDY ABROAD II	2 credits
2600506	STUDY ABROAD III	2 credits
2600514	STUDY ABROAD IV	2 credits
2600515	STUDY ABROAD V	2 credits
2600507	STUDY ABROAD I	3 credits
2600508	STUDY ABROAD II	3 credits
2600509	STUDY ABROAD III	3 credits

Prerequisite: no

Course Description: Studying a course offered by a university abroad according to the requirement of the program.

Codes and Description of Alternative Exchange course (Master of Management – MM student)

- 2602713 Seminar in International Business Management 3 Credits

Course Description: Problems and opportunities in international business operations: exporting, patents, licensing, joint venture, taxation, labor, marketing and financial operations of multinationals corporations.

Codes and Description of Alternative Exchange course (Master of Finance - MSF student)

- 2600501 SPECIAL TOPIC OF FINANCE - SPEC TOP FIN (2 credits)

Prerequisite: no

Course Description:

Financial planning and assessment of financing needs; cost of capital estimation and capital budgeting; weighted average cost of capital model; adjusted present value model; corporate financial decisions and their impact on firm valuation.

6. Required Documents

- [A completed application form](#)

Plus fill in the online application <https://forms.gle/i1bhfNAkJBUA4Seh9>

- An official transcript

- A copy of TOEFL or IELTS score (taken within two years of the application date)

- A current resume
- A statement of purpose essay (Maximum one page describing your background, interest in the university you chose, and your expectation of participation benefits)
- List of your preferred universities (maximum 3 universities)
- A copy of passport with “Certified True Copy” and your signature- Completed Study Plan - Course Equivalency Form
- [Consent Form](#)
- [Recommendation](#)
- [Your Subject Plan](#)

Send all information to Outbound.exchange@cbs.chula.ac.th and CC your Program Academic Officer

Selection Process and Evaluation Criteria

- The Office of International Affairs will consider applicants and required documents of each student application.
- Students are free to select Three (3) universities and rank them by personal preference.
- Student scores (based on GPAX and English result) will be used to determine priority in university selection.

If you're already at the partner university and **either** your chosen course **or** the equivalency course isn't available, don't panic! Simply complete a new equivalency form as soon as possible.

7. Acceptance letter and Exchange Status

Your student status will change to 'Study Abroad.' You'll need to pay tuition before you leave but won't be enrolled in any classes.

8. Preparing for Your Trip: Visa & Accommodation

Once the announcement is made, focus on the following tasks:

- Confirming the enrollment subject in the upcoming semester.
- Preparing your visa documents.
- Booking an appointment at the embassy or consulate.

-For accommodation, the dormitory is a highly recommended option due to its convenient location and affordability.

9. Transfer credit, Once you receive the transcript from the partner university, let us know which courses you need us to evaluate for transfer credit send all information to outbound.course@cbs.chula.ac.th and outbound.exchange@cbs.chula.ac.th

- Partner's University Transcript
- Final Report - Post Report
(Sample: <https://docs.google.com/document/d/1Mlyzg0WeSTIL9Jv1wqplu2fDAcNQXGCZ/edit?usp=sharing&oid=117940211399888092005&rtpof=true&sd=true>)
All exchange students are required to participate actively in Promoting outgoing exchange student activities both in CBS and Host University. Failure to do so may result in the withholding of academic transcripts.
- Transfer credit form 4.1 Document with **signature from your program / Department coordinator**
(<https://docs.google.com/document/d/1FYiTBaw2nIsIPNchAke9kAfjkSM5lwSc/edit?usp=sharing&oid=117940211399888092005&rtpof=true&sd=true>)

สรุปผลการเรียนและเทียบโอนรายวิชา

1. Full Name Ms. ชื่อ-นามสกุล นางสาว Student ID รหัสนสิด 65xxxxx26

Chulalongkorn Business School คณะ พาณิชยศาสตร์และการบัญชี

Program Master of Management หลักสูตร หลักสูตรการจัดการมหาบัณฑิต สาขาการจัดการ ธุรกิจระหว่างประเทศ (หลักสูตรนานาชาติ)

ลำดับ ที่	รายวิชาที่เรียนที่มหาวิทยาลัย University of Cologne, Germany				รายวิชาเทียบโอนของจุฬาลงกรณ์มหาวิทยาลัย (สำนักงานการทะเบียน ยึดรหัสรายวิชาเป็นสำคัญในการทำการ)			
	รหัสรายวิชา	ชื่อรายวิชา	หน่วยกิต	เกรด	รหัสรายวิชา	ชื่อย่อรายวิชา (ไม่เกิน 18 หลัก)	หน่วยกิต	เกรด
1	1979MARKM4	Marketing IV Brand Management in the New Consumer World	3	1.3 (A)	2602713	Seminar in International Business Management	3	S
2								
3								
4								
5								
6								
7								