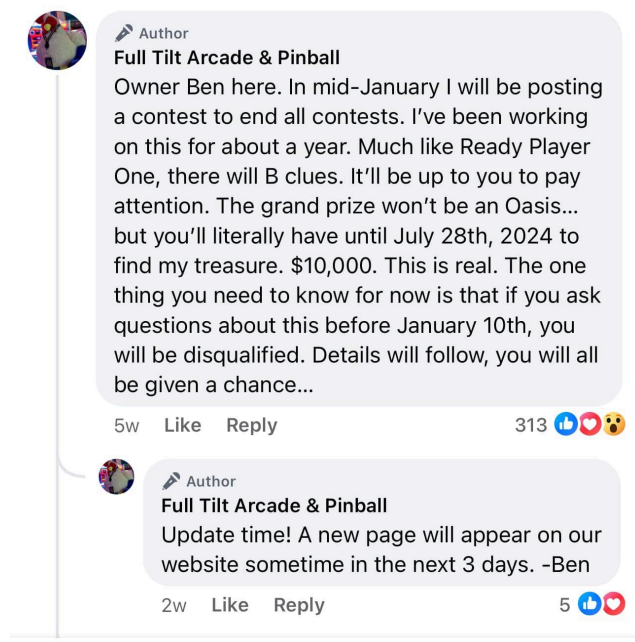


Old Man Konowitz's Treasure Hunt Walkthrough:

Facebook Launch Post – The Beginning

In late 2023, a post appeared on the Full Tilt Arcade & Pinball Facebook page announcing a \$10,000 treasure hunt. Owner Ben warned that asking questions before January 10th, 2024 would lead to disqualification. The post teased the following:



“Much like Ready Player One, there will B clues.”

“The grand prize won’t be an Oasis... but you’ll literally have until July 28th, 2024 to find my treasure.”

New Page Appears

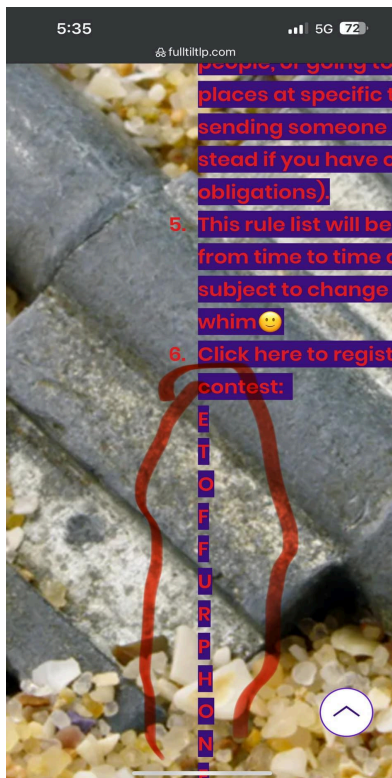
Soon after, a second comment from Ben was posted to the same thread:

“Update time! A new page will appear on our website sometime in the next 3 days.”

Hunters began scouring FullTiltLP.com for anything unusual, eventually noticing something odd in the mobile menu.

Mobile vs. Desktop – Hidden in Plain Sight

Visiting the website on a phone led to a purposely improperly formatted site. A new menu item labeled “New Page” revealed a vertical string of letters:



This was meant to read: “GET OFF YOUR PHONE.” The site was intentionally broken on mobile to nudge players toward using a desktop computer—where the registration page appeared properly formatted and functional.

Let's Bounce" – The 'B' Clue

Ben's Facebook tease—"there will B clues"—was literal.

On the FullTiltLP.com Games page, one of the listed attractions was Let's Bounce. If hunters clicked the "B" in "Let's Bounce", they were redirected to a hidden URL:

FullTiltLP.com/omkth

The Confirmation Page Reminder

After registering on the /omkth page, players were met with a simple but crucial message:

"Pay attention to the original Facebook post."

This was a signal to go back and re-read the initial post, knowing now that it likely held more significance than just a flashy announcement.

Highlight Everything

Once on the /omkth page, the top line read:

"Not part of the contest."

Not part of the contest:

Dudley?

Yup.

Hey, remember when we were kids and there was that arcade in town and Old Man Konowitz had that crazy contest with a \$10,000.00 dollar prize?

Oh yeah, Hey, wasn't he also named "the most handsome" man to ever live?

Yeah, I'm pretty sure I remember that.

Oh, and remember when he had that kick-ass 2000 V6 Mustang that he bought a speaker system and 18" low-pro tires for?

Why are you ending your sentence in a preposition? Also, no I don't remember that, didn't he talk about having that car IN the year 2000? We weren't even born. Dude had a vanity license plate though, yikes.

You're allowed to end your sentence in a preposition in conversation to help the flow and really, ending a sentence with a preposition is only frowned upon in formal writing, which this isn't, it's a conversation that we're having AS adults in 2054 about some arcade owner that you and I barely remember and now you're just making it weird-er than it already was and I don't know what you thought that was proving and also, "for" is sometimes a conjunction, which doesn't apply here but still and also I like vanity plates, I think they're clever.

Well, grammar man, that's definitely a run on sentence and vanity plates are for idiots.

Why are you sitting in the front of this Uber again?

1/9/24: ANNNNNND SCENE and sorry in advance for the inside baseball that is to follow. I'm going to name drop my friends but you don't need to stalk them or anything, literally everyone, and I mean everyone, is in the dark about this. My business partner Ryan is literally trying to win this prize because I'm the only one that knows anything and I think in a lot of ways, the more you know about me, the harder this might be as you might just overthink everything. I will tell you that kind of like Ready Player One...this isn't like ONE clue that's posted and you get to figure it out, get entered into a raffle, and win \$10,000.00. I anticipate the most clever people that actually give a Wade Watts level commitment to finding my treasure will spend a good 100-200 hours doing so. Sound daunting? I hope so! Ten grand in 200 hours is still 50 bucks an hour, so that's not nothin'. PLUS, The contest opens January 16th at 12:00AM and runs until July 28th at 12:00AM, exactly 200 days, so it's my hope that you have 1 hour per day from then til then to win \$10,000.00!

11/24/22: As I sit here in November of 2022, having just rewatched The Goonies (Brad, suck it, it's a great film), I realize that this weird and wonderful life is only fun if people make it fun. So I'm going to make your life (a little more) fun, should you choose to compete in my challenge. I think I'm going to do this on the one year anniversary of the arcade, which is October 15th. I have a year-ish to come up with enough riddles, challenges, etc, to occupy some of you for quite a while. I'll be honest, it's kind of weird talking to a future audience? Hi future people. It's November 2022, the best movie I've seen this year is Top Gun: Maverick. Top Gun 2: Electric Boogaloo was probably taken. Like everything in my life, my guess is that this will run long and I won't make my deadline, but because no one knows about this yet, as Fred Armisen would say as Joy Behar: "WHO CAYES?" (Ben updating here in 2024, of course I ran long)

I do want these 10-20 year old kids in town (in 2024) to say "man, do you remember old man Konowitz and his contest?" We all have people in our lives from the past that we didn't know that well but did something cool. This contest is about doing something cool that will possibly be remembered. It's also about \$10,000.00. I would prefer to hold onto that amount of money for my retirement, so this isn't one of those "oh I'm going to make sure someone wins" things. This might go unclaimed. What I WILL say, is that the person that gets the furthest along through my clues will be honest to goodness handsomely rewarded. So good luck, and as always: no purchase necessary, but you might need to collect a donation or two for a good cause in order to get where you need to go.

However, if players highlighted the entire page, a hidden message appeared at the bottom:

"Remember, everything is part of the game."

This revealed that the first sentence was a bluff—and everything was part of the contest.

The First Major Drop-Off Point

This page was intentionally dense, chaotic, and full of red herrings. It's where many hunters dropped out.

But those who stuck with it noticed two important clues:

- Repeated mention of a vanity license plate: ROCKSLD
- A cryptic line: "Collect a donation or two", hinting at a .org domain

Combining the two revealed the next destination: ROCKSLD.org

The only thing a hunter received for their trouble at this point, was this:

Can I get your number?

@rockslid.org

Dudley Paragraph Puzzle – The Deliberate Math Error

I wasn't clear on anything here, so people were sending me texts and Facebook messages with their phone number, their weight, their bodycount....it got weird for a second. What I WAS looking for, was a specific number from the Dudley page that would form the email address xxxxx@rockslid.org . All a player had to do was total up every number on the page. As long as it was an actual number and not the word. For example: ' 200' was included but 'two hundred' would not be included. You'd come up with 55127...so then you'd email me 55127@rockslid.org and you'd get a response that said something like "you're numbers aren't adding up, double check the math, not yours, but mine" because...

"...It's been exactly 200 days since Dudley left that fateful parking lot..."

But that number didn't match the timeline laid out in the rest of the paragraph.

Here's what it actually said was something like

- Dudley left on August 6th, 2023
- The current date referenced in the story was February 16th, 2024

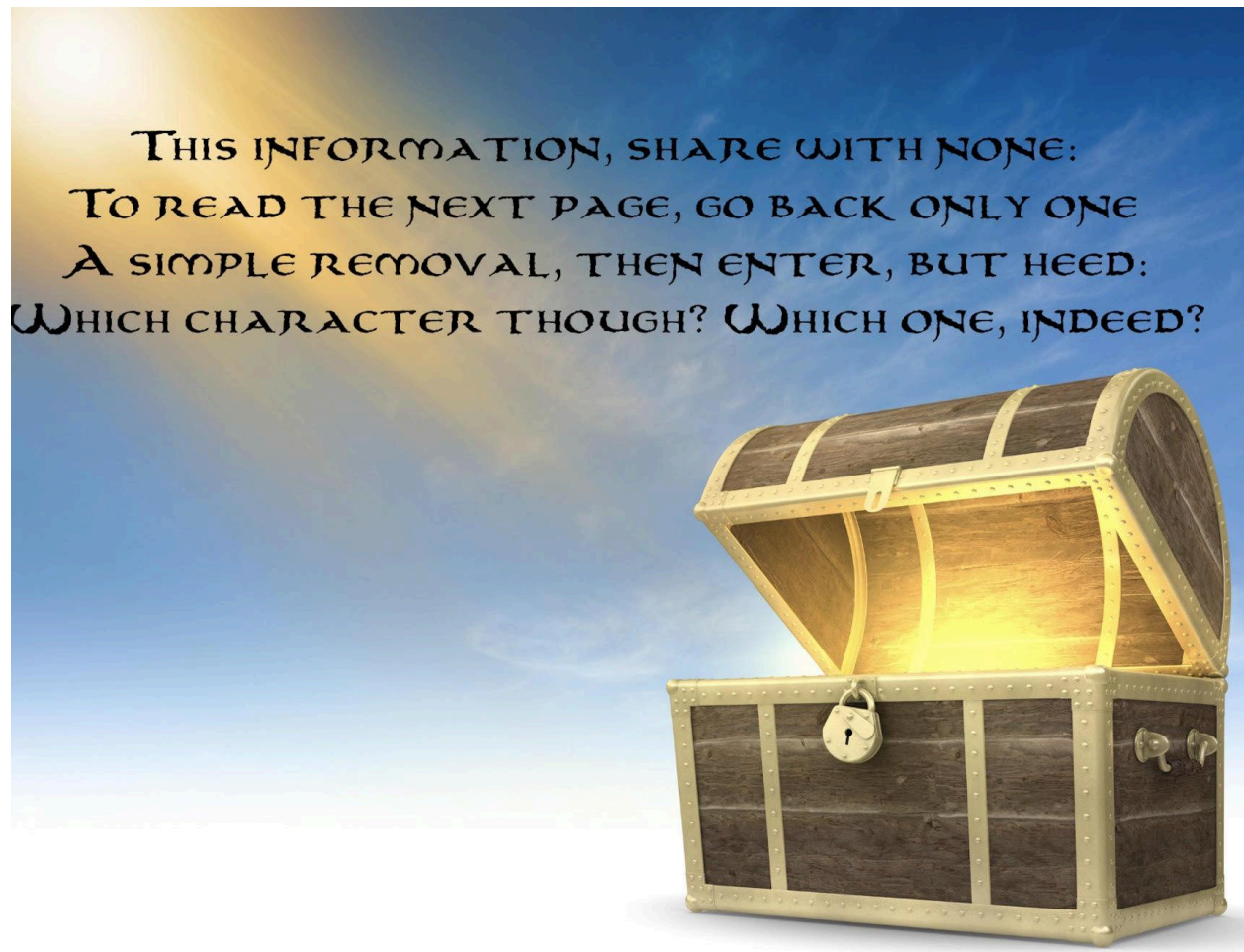
Players who double-checked the math discovered that the actual number of days between those dates is 194, not 200.

Submitting the Correct Answer

Once players realized the discrepancy, they were instructed to email the correct number of days to:

55121@rockslid.org

They received this back:



Which led directly to the next step—removing the "O" from ROCKSLD.org to find the next site:

[🔗](#) RCKSLD.org - to read the next page, go back only one. **Go back to Rocksld.org.** A simple removal of a character **remove the 'O' from Rocksld.org and you get RCKSLD.ORG**

RCKSLD.org – The Crossword Puzzle

On this new site, players encountered a giant crossword puzzle labeled "inball achines" (a glitched version of "Pinball Machines"). They were provided with a full list of clues—pop culture, arcade references, and inside jokes.

Across

- 3** Snap snap
- 5** Chinese cookware
- 7** That's America's Ballsave
- 8** Qesem Cave temperature control
- 10** Cheese after a while
- 11** Why is there a moose playing pool?
- 12** How pros play under pressure
- 13** You better have one for your last w and t
- 16** _moly
- 17** Auntie will save you from it, Auntie May, may not?
- 18** After Godzilla destroys a US city, this entity would come in to help
- 21** DDouble Entendres
- 22** Grohl's Band
- 23** Scott, in Ant-Man
- 26** The Sandlot's Peffercorn
- 27** Cast it, specifically
- 29** Like Heath
- 30** Every arcade has one!
- 31** Little z's
- 34** Barnum would be proud
- 35** Popular? You went to 3 or 4
- 37** The first code released on most new names... ;)
- 38** Keith McTeeth!

Down

- 1** Ben's answers to any question
- 2** All day pinball tournament? You should ___ load.
- 4** Reece's or Rucker Park offering
- 5** The Twits scribe's larger success
- 6** Lock's friend
- 8** First your shame, then mine.
- 9** Not popular 11 months of the year
- 10** Cow talk
- 12** Flip kid, flip!
- 14** Fox Mulder's show
- 15** Pinside does this to the top 100 all the time
- 19** TITW
- 20** 65% of USA believes they're out there
- 24** Eat it, or spin it
- 25** Playing someone else's ball is a big ___
- 28** Clint Eastwood movie: The ___
- 32** Affleck makes it up
- 33** Finds out how people feel
- 36** Protective plastic
- 38** big, green, and angry
- 39** Much _ about nothing
- 43** Apollo 13 feature
- 44** A band that doesn't have a pin yet, also a 5/8ths wrench.
- 45** Keep it qt

- | | |
|--|---|
| 40 Indian movie studios (together) | 46 Avenger's Super Skill Shot Character |
| 41 #23 | 47 Pirates of the Caribbean walk-on |
| 42 Most people think Led Zep's gameplay was ____ | 49 In a two player game, I go first, then who goes? |
| 46 Pinball machine _ian nights | 51 Lazy high score name |
| 48 Starts you out with 1500 points | 52 10 down plural |
| 50 If you don't have any strikes at the end, you probably ____ | 54 _ target |
| 51 After your catch a ball on your flipper, but before you fire it | 56 Throw |
| 53 Weird | |
| 55 When the pin is super tight, you tend to... | |
-
- 57 Website
- 58 Distant
- 59 JJP's /
- 60 Juvenile high score name

Paragraph Word Extraction

Below or near the puzzle were three short paragraphs. Players noticed that a few words didn't seem to belong. When extracted and reordered, they revealed a new instruction:
"Once you solve, what's eight of twelve?"

The Pinball Clue – "Eight of Twelve"

Twelve pinball machines were listed in the ACROSS answers. The 8th pinball machine in that list was: The Shadow.

This machine became the next in-person target.

“Powered by Blacklight”

At the bottom of RCKSLD.org, a subtle footer message read:

This was a literal instruction: hunters needed to use a blacklight on The Shadow machine at the arcade.

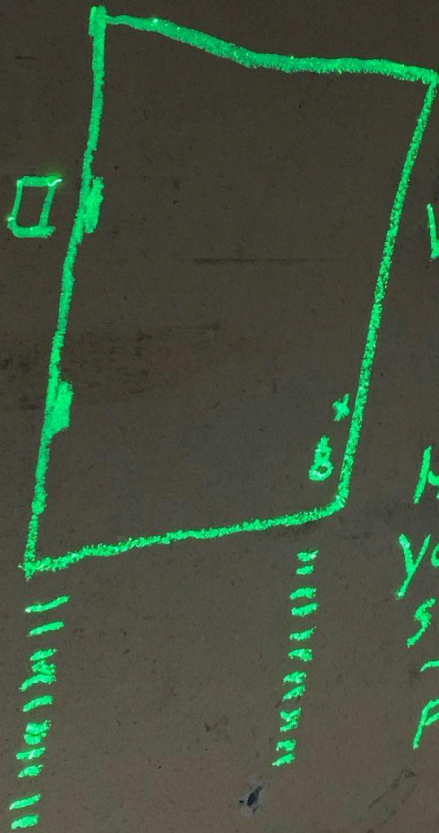
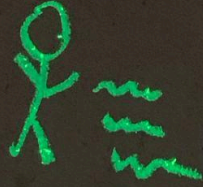
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POWERED BY BLACKLIGHT

Phase 2: The Shadow Knows In The Real World.

At this stage in the hunt, players were starting to realize that nothing in the arcade could be overlooked—not even the underside of a pinball machine. One of the pivotal discoveries came when someone slid under *The Shadow* pinball machine with a blacklight. There, drawn in invisible ink, was a glowing diagram with the code:





CODE:
WHERE
ARE
YOU?

Hint:
you
SHOULD
FAIL

The Addams Family

The Wacky Wavy Inflatable Arm Flailing Tube Man and the Snowman

Okay, so there's a question of the code, and a hint, and a crappy diagram.

People figured out pretty quickly where this was...the wacky wavy inflatable arm flailing tube man out front, the box indicating the entrance. The parking lot spaces in the back, and the little snow man inflatable to tell you where you needed to go look.

Next Update: We'll keep going down this rabbit hole, keep in mind by this point we aren't even to the FIRST KOIN.

—

The Time Crisis Crisis

Using a blacklight on The Shadow revealed a **hidden map**. This map pointed hunters toward another physical location within the arcade: x marks the spot where a blow up snowman was. At the time, it was positioned directly to the left of the Time Crisis 4 arcade game.

At the arcade, we have a technician QR code you can scan that takes you to a form to fill out when something isn't working correctly so our tech, Mike, can jump on it quickly. You know what's better than changing that QR code so it goes somewhere else associated with the hunt? Putting a smaller QR code on the back of the sheet that overhangs the post that it's on so you can definitely see it if you look...

On the back of the technician tag for **Time Crisis** , players found a **second, hidden QR code**. Scanning this led to:

 [BenKonsulting.com](https://benkonsulting.com)

On BenKonsulting.com, which is my actual consulting business' website, I created a page labeled **KOIN**. It required a **password**, which hunters could only get by solving the clue under The Shadow machine. That clue was: "Where are you?" The hint was "You should Fail"

The password was just the 3 digit address of the arcade. Computer engineers took a long time to figure this one out compared to the (I believe 9 year old) child that got it within 15 seconds of finding the clue.

Entering **701** unlocked the next step.

Upon solving the puzzle and entering the password, players received instructions to claim their **first physical Koin** — a real, custom-minted coin created for the hunt.

KOIN ONE!

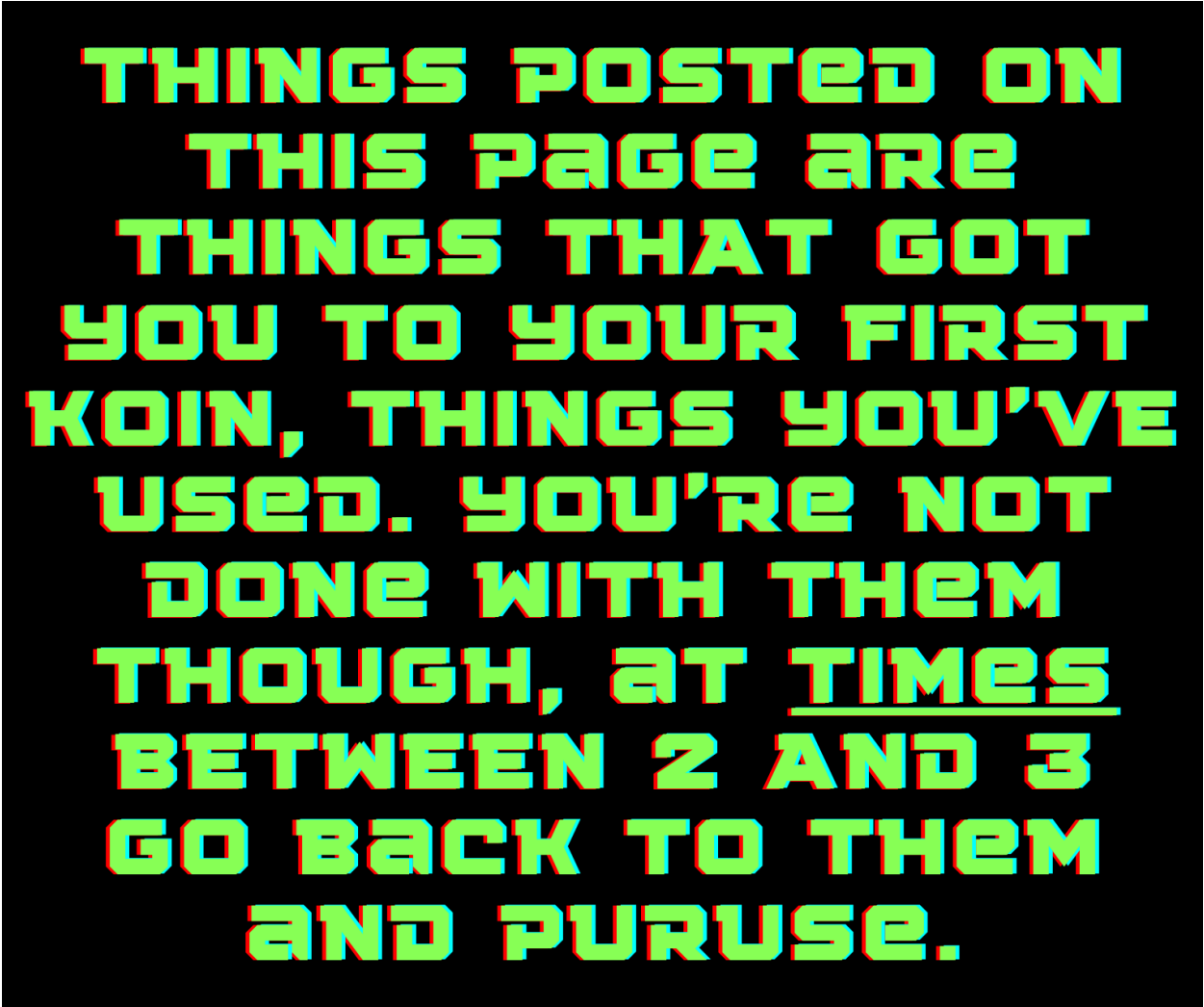


The reverse side of the Koin contained text in multiple **foreign languages and ciphers** that decoded to:

“One of five is what you have, place it where its value is halve.”

This was the first indication that each Koin was part of a larger pattern — and that they needed to be placed at precise physical or metaphorical locations in order to complete the hunt.

The website also had information regarding the second Koin:

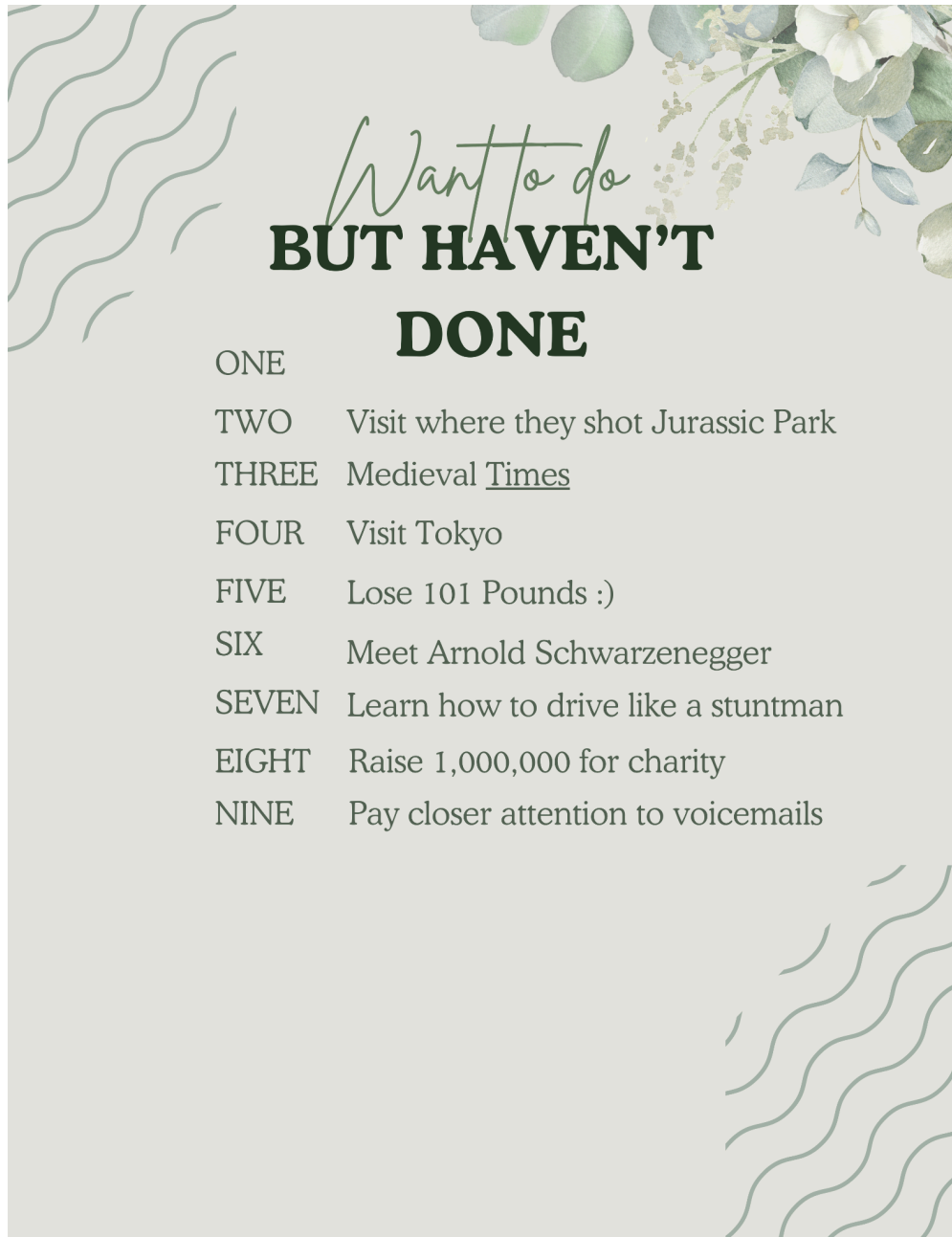


**THINGS POSTED ON
THIS PAGE ARE
THINGS THAT GOT
YOU TO YOUR FIRST
KOIN, THINGS YOU'VE
USED. YOU'RE NOT
DONE WITH THEM
THOUGH, AT TIMES
BETWEEN 2 AND 3
GO BACK TO THEM
AND PURUSE.**

Underneath this it read “If you have yet to find my scroll...pay special attention to my bucket list...stand at 2 and look at 3....somewhere IN between the machines is a little scrap to get you to the next step!”

The binder and trophy

A binder with different pages appeared at the arcade as well as the trophy from the previous year's inappropriate trivia contest. One of the pages was this:



At this time, the Jurassic Park pinball machine and the Medieval Madness Pinball machine were lined up at the arcade in two different rows so that if you drew an imaginary line between them you'd be standing at the Jurassic Park game and you'd get to the front of the Medieval Madness

game (between two and three) and in the coin slot of Medieval Madness was a tiny scroll that read:

Old Man Konowitz's Limericks:

*As you progress to Koin two
Approach him as you do
Cross words that are absent
Mean more than they meant
Where blink can turn blue*

*Run your hand to the side
Where something might hide
Your Koin counter a quarter
Puts everything in order
Game and map are now tied*

*Write down first of all
Let the last three fall
Add a "T" to the mix
Swirl to fix
Now you are ready to call*

(???) 393-(????)

4 from 5, 5 from 1, 5, 5 from 1, 4 from 5 4 from 5 4 from 5, 4 from 5 4 from 5 4 from 5, 4 from 5

This proved to be VERY hard to figure out so I added the following clues to help

(*pinapple: your hint is: The P and the M from the crossword title)

(*pinapple: your hint is: Blinky)

(*pinapple: your hint is: think in terms of time and direction, not money)

The breakdown of the limerick:

As you progress to Koin two

*Approach him as you do
Cross words that are absent
Mean more than they meant
Where blink can turn blue*

**Crosswords that are absent (the missing P and M from the crossword title stand for PacMan)
Blink can turn blue (Blinky the ghost is another hint it's PacMan)**

*Run your hand to the side
Where something might hide
Your Koin counter a quarter
Puts everything in order
Game and map are now tied*

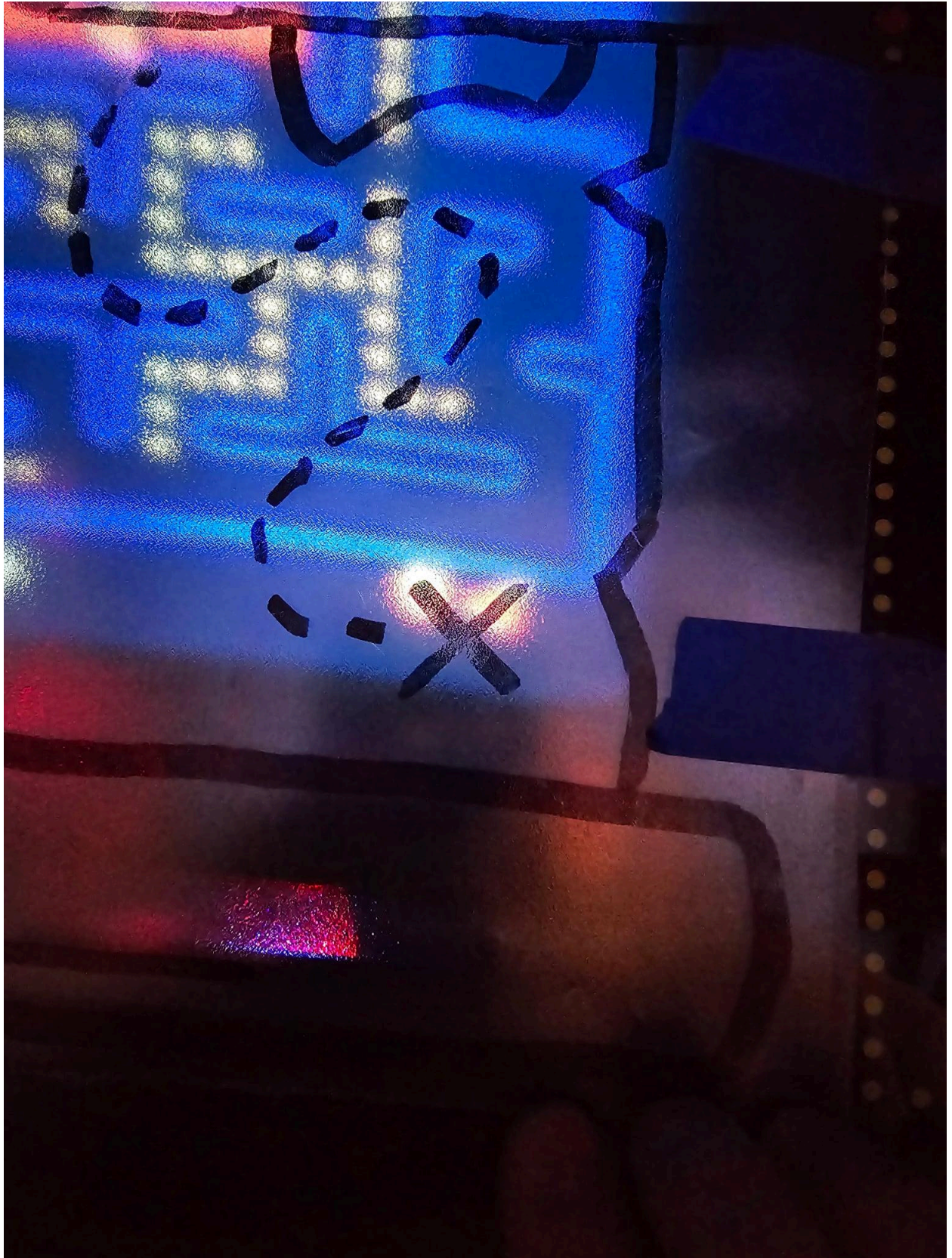
Literally run your hand down the left side of the machine and you'll find a plastic overhead projector style overlay

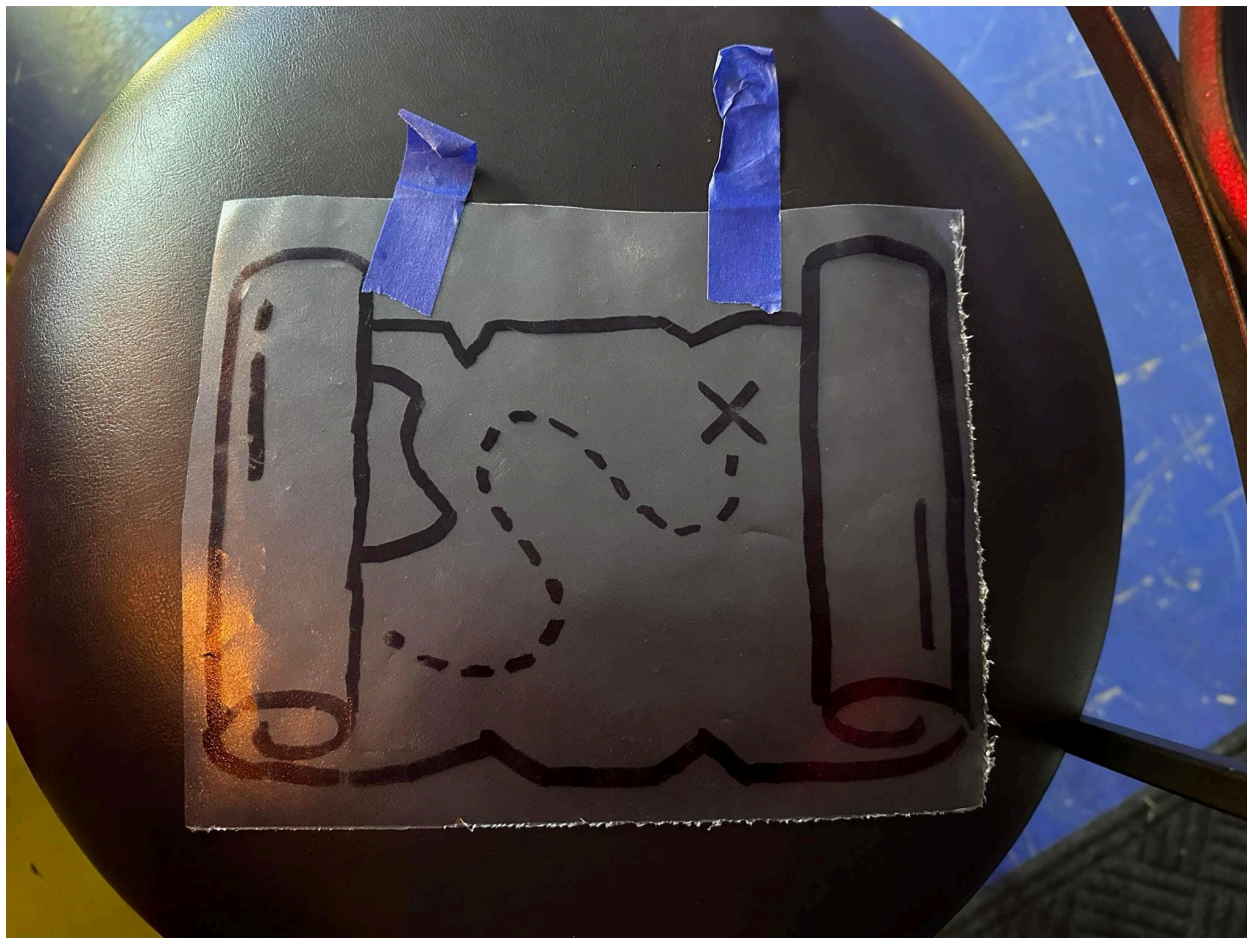
Turn your Koin a quarter of the way counter clockwise and now you have the proper orientation of the overlay

Game and map are now tied - put the overlay on the screen of the game

*Write down first of all
Let the last three fall
Add a "T" to the mix
Swirl to fix
Now you are ready to call*

If they put the overlay on the bottom right of the screen correctly oriented, the X marks the spot where the different fruits show up. Writing all possible and then **(letting the last three fall)** dropping off the Glaxian, Bell, and Key means we're counting only the Cherry Strawberry, Orange, Apple, and Melon.... CSOAM...**add a "T" to the mix**....CSOAMT...**or swirled to fix**...MASCOT.....our mascot is the chicken...so you'd need to call the number below to hear the voicemail to see what you needed to do with this chicken...





(???) 393-(????)

4 from 5, 5 from 1, 5, 5 from 1, 4 from 5 4 from 5 4 from 5, 4 from 5 4 from 5 4 from 5, 4 from 5

They all wanted to kill me.

So many people got hung up on this one and rightfully so. I didn't want it to be something that you could feed into AI and get the answer so it's mainly one cipher and then one is off...because I'm the devil evidently.

Most people took it at face value so 4 from 5 is the number 1. But that wasn't it. The 5th digit in the phone number provided is 9...so 4 from 9 is 5...WRONG AGAIN. The fifth digit in the phone number provided is 9...the fourth digit is 3....so 3 from 9 is the number 6...BINGO

6?? 393 ????

Keeping that logic the same for all of the numbers you get:

1st digit in the phone number 4 from 5 = 6

2nd digit in the phone number 5 from 1 = -3

3rd digit in the phone number 5 = 9

4th we know is 3

5th we know is 9

6th we know is 3

7th digit in the phone number 5 from 1 = -3

8th digit in the phone number 4 from 5 4 from 5 4 from 5 = 0

9th digit in the phone number 4 from 5 4 from 5 4 from 5 = 0

10th digit in the phone number 4 from 5 = 6

6 -3 9 3 9 3 -3 0 0 6

Since negative numbers aren't phone numbers....taking a look at those two oddballs and switching the logic on those so that the actual number 5 is taken away from the 6 that is in first position....

6193631006

Calling the number played a **voicemail**. Texting the word **CHICKEN** to that number triggered a series of automated responses with the next steps.

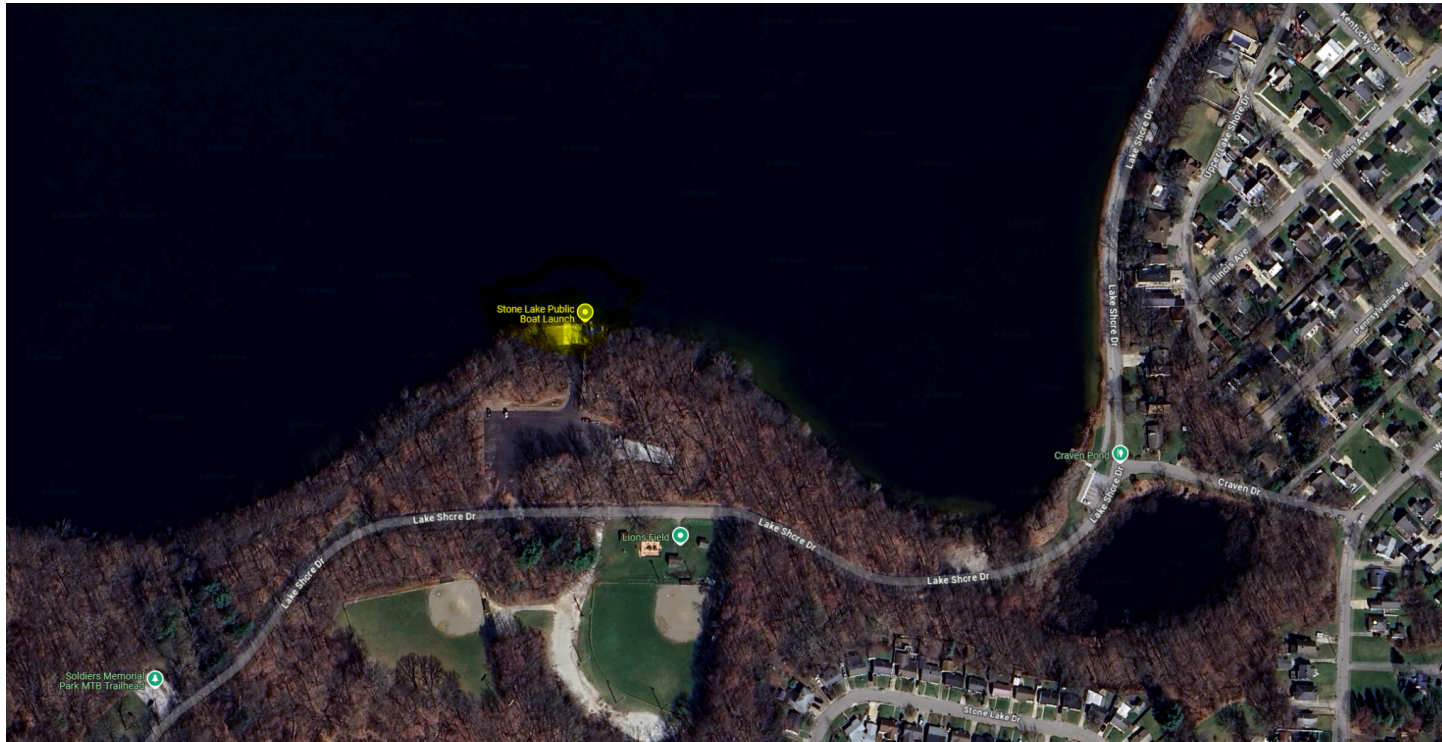
Eventually, hunters were told to text:

"Where do I pick up my Koin?"

This prompted GPS coordinates directing them to a real-world location to meet a man that would give them the second koin....that man ended up being me sitting on the end of the dock out at Soldier's

Memorial Park

41.6101625, -86.7477498



Koin Two!



250%

Next Update will walk through Koin Two and Koin Three and then show you how we went off the rails a bit for a wild finish!

Koin Three

