Business Breakthrough Kit:
40 Game-Changing Business Analysis & Decision Making Prompts

-BY AI MASTERY-

Never make a wrong business decision again with these business analysis frameworks and techniques.

Each framework or technique serves a specific purpose and offers unique insights, helping business leaders and teams to make informed decisions.

Enjoy!

How to use the prompts:

Using these prompts is incredibly simple – think of it as a plug & play approach.

All you need to do is select a prompt that aligns with the specific area of your business you're focusing on, and then input it into ChatGPT.

Whenever you see brackets [ ] in a prompt, that's your cue to insert your own specific details.

This is where you tailor the prompt to directly address aspects of your business.

For instance, let's say you choose the prompt for SWOT Analysis:

"Apply SWOT Analysis to [my business decision]. Enumerate the Strengths, Weaknesses, Opportunities, and Threats related to this decision."

Here, you would replace "[my business decision]" with the actual decision you're considering, like "launching a new product line" or "expanding into a new market."

So, the customized prompt would look like: "Apply SWOT Analysis to launching a new product line. Enumerate the Strengths, Weaknesses, Opportunities, and Threats related to this decision."

Let’s begin:

1) Blue Ocean Strategy:

"Evaluate [my business decision] using the Blue Ocean Strategy. Consider how this decision can create a new uncontested market space, rather than competing in an existing market."

2) Moat Analysis:

"Assess [my business decision] through the lens of Moat Analysis. Determine if this decision enhances or erodes the competitive advantage that protects the business."

3) SWOT Analysis:

"Apply SWOT Analysis to [my business decision]. Enumerate the Strengths, Weaknesses, Opportunities, and Threats related to this decision."

4) The OODA Loop (Observe, Orient, Decide, Act):

"Utilize the OODA Loop to evaluate [my business decision]. Move through each stage to gain clarity on action steps and possible outcomes."

5) The Eisenhower Matrix:

"Use the Eisenhower Matrix to prioritize tasks related to [my business decision]. Differentiate between what's urgent and what's important."

6) Zero-Based Thinking:

"Apply Zero-Based Thinking to [my business decision]. Ask, 'Knowing what I know now, would I still make this decision?'"

6) Growth Mindset:

"Assess [my business decision] with a Growth Mindset. Focus on learning, resilience, and the belief that talents can be developed."

7) Porter's Five Forces:

"Analyze [my business decision] with Porter's Five Forces in mind. Consider competitive rivalry, threat of new entrants, threat of substitutes, bargaining power of suppliers, and bargaining power of buyers."

8) Jobs-to-be-Done:

"Examine [my business decision] through the Jobs-to-be-Done framework. Understand the core needs of the customers and how this decision addresses those needs."

9) Product/Market Fit:

"Evaluate [my business decision] by examining Product/Market Fit. Determine if this decision brings your product closer to meeting the market's demands."

10) The Innovator's Dilemma:

"Assess [my business decision] in the context of The Innovator's Dilemma. Reflect on how addressing current customers' needs might blind you to new disruptive opportunities."

11) Flywheel Effect:

"Analyze [my business decision] considering the Flywheel Effect. Determine how this decision might create momentum where each effort builds upon the previous."

12) Black Swan Theory:

"Evaluate [my business decision] keeping the Black Swan Theory in mind. Consider rare, unexpected events and their outsized impacts."

13) Lean Startup Principles:

"Apply Lean Startup Principles to [my business decision]. Think in terms of MVPs, build-measure-learn loops, and pivoting based on feedback."

14) Reciprocity Principle:

"Assess [my business decision] with the Reciprocity Principle. Consider how giving value upfront can lead to more significant returns later."

15) Heikin-Ashi Technique:

"Analyze [my business decision] using the Heikin-Ashi Technique. It provides visual cues on market trends, helping in making informed choices."

16) Hyperbolic Discounting:

"Evaluate [my business decision] considering Hyperbolic Discounting. Recognize the human bias for preferring immediate payoffs to later benefits."

17) Kano Model:

"Review [my business decision] through the Kano Model. Determine which features or aspects lead to customer satisfaction and which ones might be taken for granted."

18) Pre-mortem Analysis:

"Before finalizing [my business decision], conduct a Pre-mortem Analysis. Predict what could go wrong in advance and develop strategies to mitigate those risks."

19) Kaizen (Continuous Improvement):

"Analyze [my business decision] with the Kaizen philosophy in mind. Consider how this decision supports ongoing, incremental improvements in the business."

20) Theory of Constraints:

"Identify the most significant constraint in [my business decision] and strategize to address it."
Conjoint Analysis: "Use Conjoint Analysis to gauge customer preferences regarding [my business decision]. What features or aspects do they value the most?"

21) Disruptive Innovation:

"How does [my business decision] challenge existing markets or create new ones?"
Hook Model: "Apply the Hook Model to [my business decision]. How does this decision create user habits or increase engagement?"

22) The Lindy Effect:

"Given the Lindy Effect, how likely is [my business decision] to endure over time based on its past?"

23) Value Chain Analysis:

"Dissect [my business decision] using Value Chain Analysis. How does it affect operations, logistics, marketing, and sales?"

24) The Tipping Point:

"Is [my business decision] nearing a tipping point where a small change can lead to significant impact?"
Net Promoter Score (NPS): "How might [my business decision] influence our Net Promoter Score? Would customers recommend us more or less based on this?"

25) Scenario Planning:

"Envision multiple future scenarios based on [my business decision]. Which is the most likely, and how can we prepare?"

26) Decision Tree Analysis:

"Map out [my business decision] using a Decision Tree. What are the possible outcomes and associated probabilities?"

27) 4Ps of Marketing (Product, Price, Place, Promotion):

"Analyze [my business decision] using the 4Ps of Marketing. How does it impact each element?"

28) Six Thinking Hats:

"Approach [my business decision] using De Bono's Six Thinking Hats. Examine it from different perspectives: facts, emotions, negatives, positives, creativity, and management."

29) Red Team Strategy:

"Implement a Red Team Strategy to challenge and test [my business decision]. What potential vulnerabilities are exposed?"

30) Anchoring Bias:

"Has [my business decision] been influenced by an initial piece of information? Re-evaluate without that anchor."

31) The Pyramid Principle:

"Structure the arguments for [my business decision] using the Pyramid Principle, starting from the answer and followed by supporting arguments."

32) The Critical Few (Pareto Principle Extended):

"Identify the critical few elements in [my business decision] that will produce the most significant impact."

33) Agile Methodology:

"How does [my business decision] fit within an Agile framework? Would iterative cycles benefit its execution?"

34) Balanced Scorecard:

"Evaluate [my business decision] using a Balanced Scorecard, considering financial, customer, internal, and growth perspectives."

35) Crossing the Chasm:

"Given the technology adoption life cycle, how does [my business decision] help cross the 'chasm' from early adopters to the early majority?"

36) Strength of Weak Ties:

"How might the 'weak ties' or distant connections in our network influence the outcome of [my business decision]?"

37) Affinity Diagramming:

"Group ideas, themes, or issues related to [my business decision] using Affinity Diagramming. What patterns emerge?"

38) Five Whys:

"Apply the Five Whys technique to [my business decision] to get to the root cause or core reason behind the decision."

39) Endowment Effect:

"Reassess [my business decision] by checking if the valuation of our assets is influenced by our sense of ownership, rather than its intrinsic value."

40) The Law of the Few:

"In the context of [my business decision], who are the 'few' critical influencers or elements that can drive success?"

P.S

Whenever You're Ready, Here's How we can Help:

We offer a quick discovery call where we can get a bit more context about your business, provide you with some resources and help you find opportunities to leverage & implement A.I into your business to save time & make more money

Simply book a call with us here:

https://calendly.com/theaimastery/strategy

You can also DM me the word "AI DISCOVERY" on facebook.

I'll have a look over where you're at now, see which tools can help with your niche/offer, and we'll go from there.

To your success,

Keano, Co-Founder

AI Mastery