

VidMora

Introduction:

VidMora is an exciting video challenge where participants creatively showcase the essence of Innovanza. It's not just about filming but crafting a compelling story that captures the fest's energy, emotions, and behind-the-scenes moments. Use dynamic shots, smooth transitions, and engaging edits. Incorporate interviews, voiceovers, and background music to enhance the storytelling. From competitions to quiet backstage moments, make the fest come alive on screen and ensure your audience feels the excitement and magic of Innovanza!

Theme:

This is a Fun Event.

Flow of Event:

1. Participants have to register for the event.
2. Time is provided for planning and creating video reels.
3. On event day, attendees gather for a welcome and theme overview.
4. Participants present their reels, and the panel provides feedback.
5. Winners are announced, with prizes, medals, and certificates awarded.

Rules and Regulations:

1. The video must be in reel format (.mp4) and have a duration of 15 to 60 seconds.
2. The reels should effectively represent the theme of Innovanza.
3. All content must be original and created by the participants.
4. Participants must maintain respectful behaviour at all times.
5. The decisions made by the jury will be final and cannot be contested.
6. Reels must be submitted by [deadline] to [email/link].

Who Can Participate?

This event is open to all.

Team Making and Registration

Individual Event.

Judging Criteria

1. Creativity, original and unique storytelling.
2. **Engagement:** How well the reel holds attention.
3. **Storytelling:** Clarity and relevance of the narrative.
4. **Technical Quality:** Video and audio quality, editing.

Prize Distribution

The top 3 participants with the most efficient performance within the given criteria will be awarded as winners.

Event Details:

- **Date:**
- **Time:**
- **Mode:** Online

How to Register:

1. Visit [Insert Registration Link Here].
2. Fill out the registration form.
3. Registration closes on :

Contact Us:

Event Head-

- Vishesh Yadav: (89230 54076)
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Event Coordinators-

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