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May 10, 2019

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LoLo Script to use

MARTECH TRAINING>LoLo

Hey, Everyone, I have a general script you all can use to send prior to your LoLo gifts going out. Just a couple edits each time and you are off and running :)

Hi there!

Good news, I've enrolled you in my Local Gift of the Month campaign! That means you'll get a gift to a local business every month of the year. The gifts are digital and delivered right to your phone, making it a breeze to redeem.

I hope you'll use these gifts to explore new places around town that are some of Harry Norman's favorite spots. We've partnered with LoLo - Locals Supporting Locals for this unique program. When you redeem your gift, we're giving back to our community! (And don't worry, local businesses are paid back for these gifts, so everyone wins!)

Keep an eye out for an email from me with your first gift (it could come to promotions folder). You may also receive this gift by text message if I have your cell number.

Talk with you soon!