


In-App and UI Product Content

In-app Product Announcement


This is a quarterly in-app product announcement that I created for our Parsable web product using WalkMe. I wrote the copy.



New Features Available

Summer '20 Release


With the Summer '20 release, we're bringing you enhancements to a range of capabilities based on your feedback.



Use New Template Modes for Authoring

Review a template without interrupting another author's work or draft updates with new View and Edit modes for templates.


[Learn more](#)



Choose How and When to Be Notified

Opt in or out of Parsable notifications and choose between email, push notifications, or both.

[Learn more](#)



Generate and Share Reports for Issues

Quickly create and share PDF reports specific to each issue on the frontline with Issue Reports.

[Learn more](#)

Learn more

To learn about all of the new features and bug fixes, check out the [Summer '20 Release Notes](#).

Close

Walkthrough for 'Authoring a Template'

I partnered with our Customer Success team to develop in-app walkthroughs to onboard new customers for several different personas: Authors, Job Planners and Admins.

I built the workflows, interaction and wrote the copy in [this example](#) for the *Authoring a Template* walkthrough.

Note: The walkthrough includes links to help articles so that users could learn more about specific topics.

Workflow

This is a slide I presented at an all-hands meeting to explain our UX writing creation and publishing workflow. This was the result of collaboration with Engineering, Design and Product Management.

