

Hey Tim,

I recently found your brand "Tim's Pool Service" I noticed that it has a good rating (unlike a lot of other pool cleaning brands)

Since reliable pool service is so hard to find, I think your brand has a lot of opportunity to grow further, especially online.

A great way to boost growth is through social media and newsletters, which your brand doesn't do yet.

Another great way is through blog posts. People have a lot of wacky questions, and if you could be the first to answer them, you could also promote your pool cleaning service.

In the email I sent, I attached an example blogpost that I wrote for you.

I seriously think that with the right online management, this business can be heavily improved.

As a digital marketer, I'm offering my services for completely free until results are seen. I can write social media posts, blog posts, website landing pages and anything else needed to boost business.

:FOLLOW UP:

Hey Nicholas,

Another amazing way I found to promote your brand is through blog posts.

People have all sorts of weird and wacky, and just common questions. With blog posts, you could be the one to answer them, then slowly use that attention to promote your brand.

Like perhaps, while they're reading, get them to sign up for a newsletter for a free e-book on the subject they were reading about. (just an example)

Here's an example blogpost I wrote for your brand.

https://docs.google.com/document/d/1TO_O17I7EvGVBJAzAnFhf7-cnApibkdzCzUrWotyTcs/edit