## look good secret

**Target audience**: young men, 17-27 years old. striving to improve themselves. conscious about their appearance. Someone who wants to dress better, wants compliments..., Guys who want to dress Gentlemanly.

- 1. men who have little money, thinking they need expensive suits to look good.
- 2. men with money for good suits but they do not get the attention they want.

men who aren't in great shape, making this advice exactly what they need.

## **Painful Current State:**

- 1. not getting compliments about how they dress
- 2. they are not finding solutions, no matter which tailor they use or what brand for clothing, they still aren't satisfied..
- 3. person thinks they have to get rich to look good

## Desired dream state:

- 1. getting tons of compliments on their suit/how they dress
- 2. satisfied with how they look, gaining confidence
- 3. finally knowing the secret to look good

SL: the secret to stand out in your suit

You are missing out on getting endless compliments on your suit, and it's not because you aren't wearing one that costs 10k.

See, for a long time, I had been wearing the cheapest suits, while rolling with millionaire buddies wearing suits from savile row.

Now I was the only one in the group who was in great shape, I was **MASSIVE** back then...

and guess who got the most compliments on their suit?

## I did.

Though the people complimenting on my suit didn't realize, the only reason I stood out, was that I was **HUGE**.

Because with an aesthetic body like mine, you will develop a presence that people feel whenever you walk into a room.

With that said, the quality of suits does improve with bigger budgets, but wearing pricey outfits while being **fat** or **skinny** will only get you so far.

So If you want to look the best you possibly can, you need to get in the gym!

When you are in great shape, you will look good practically in any outfit.

But if you are serious about dressing like a gentleman, it is essential to find **your** style.

We have a webinar coming up next week where we'll reveal the secrets to crafting your own, individual look.

We have limited spots left, So be quick.

Click here to sign up:

FashionMastery.FindyourStyle.123

