

USING VOTEBUILDER IN YOUR PCO WORK

Local Party Organizations are provided access to the substantial (and expensive) VoteBuilder database by the Washington State Democrats. In turn, PCOs use VoteBuilder to help gather and update voter information because campaigns rely on good data.

PCOs use VoteBuilder data and canvassing applications to reach out to their neighbors to have conversations and answer questions about the issues that Democrats support. PCOs make sure their registration information is up to date so they receive their ballots. They remind voters where, how and when to return their ballots. They also share information about the party's recommended slate of issues and candidates.

We are all very focused on changing who is going to represent us in Congress. And we want to get out the word and the vote to make this happen.

But candidates have their own campaigns. And though we can work *for* a candidate – volunteer on those campaigns, and steer people toward them – our PCO work is different.

What PCOs do NOT do is campaign on behalf of a single candidate in their role as a PCO using their own access to VoteBuilder.

PCOs, outside of their role as precinct officers, are encouraged to volunteer for candidates they support. It must be very clear that they do so as private citizens, not as officers of the Democratic party, and never using OKCD VoteBuilder access.

As volunteers, they will receive assignments from the Candidate's staff via an internet link or a canvassing list on the MiniVAN Application on their phone.

As PCOs we do what candidates can't do – go into neighborhoods where *we know our people* and *are known by our people*.

What we **can** do at Okanogan County Democrats' Events, and at Parades and Fairs is...

- Discuss and answer questions about individual Democratic candidates
- Make available and hand out literature about individual Democratic candidates
- Talk about the slate of candidates endorsed by Okanogan County Democrats
- Talk about what it means to be a Democrat and discuss our platform

What we can't do...

- Use VoteBuilder to create mailing lists to send written communications that feature a single candidate or publicize an event for a single candidate
- Use VoteBuilder to create canvassing, telephoning or texting lists for sole purpose of campaigning for a single candidate

- Print out and distribute VoteBuilder lists