Uxbridge and District Curling Club - Rock Handle Sponsorship Program

The Uxbridge and District Curling Club invites all members, community businesses and supporters to participate in the Rock Handle Sponsorship program. Commencing in 2024-2025, the club will make all of its rock handles available for sponsorship.

Sponsoring a curling rock handle as a legacy project is a meaningful way to have a lasting impact on the sport and community. It allows you to commemorate an individual, organization or special milestone, ensuring your contribution remains part of the curling experience for years.

Every game played with that rock becomes a tribute to your legacy, blending tradition with a lasting symbol of your support. This sponsorship not only helps preserve the game but also creates a long-term, tangible reminder of your commitment to the sport.

Program Details

Q: Why is the Uxbridge and District Curling Club making this program available?
A: Over the years, we have had several requests to purchase inscribed rock handles.
The reasons and rationale were varied.
Some of the current inscribed stones are legacy stones (acknowledging deceased club members who had made a significant contribution to the club, and/or members where the Uxbridge and District Curling Club was somehow significant in their lives.) There is also representation of several company names – some of which are no longer in business. It became clear that the club needed to have some guiding principles and a program in place to manage the process for any future requests.

Rock Handle sponsorship also presents an opportunity to raise funds to support the club.

Effective December 2025, The Uxbridge and District Curling Club has decided to revise and update the provisions to the existing Curling Rock Handle Sponsorship Program. The change reflects our commitment to providing sustainable, high-value opportunities while ensuring consistent support for our club.

Q: How are rock handle sponsorships being sold?
A: Applications for rock handle sponsorships will be accepted on a first-come, first-serve basis. Uxbridge and District Curling Club members will have the first opportunity to participate in the program.

Q: What is the cost to sponsor one rock handle?
A: The original sponsorship cost was set at $500. However, based on member feedback we have decided to offer ***Special Member pricing at a cost of $250.00 each handle***.
Under the revised model, sponsorship terms will transition from a fixed five-year contract to an ongoing, unlimited-duration agreement, with a minimum commitment of five years.
This is an ongoing, unlimited-duration agreement, with a minimum commitment of five years. This change is designed to incent program participation, provide sponsors better value and greater long-term visibility, and at the same time simplifying program administration.

$250 per rock includes taxes, engraving costs, and delivery.

Corporate sponsorships will be priced separately.
Q: How did you arrive at the cost?
A: We researched similar programs presently running at clubs across Canada.
With consideration for the term of sponsorship, cost of handle replacement and inscription, replacement if a sponsorship is not renewed, a fundraising component and program management, we felt that the investment, pro-rated over 5-years was a very good value.

Q: Why is there a minimum 5-year term?
A: A 5-year term provides ongoing opportunities to purchase handles, renew sponsorship. It also provides the club with new long-term fundraising opportunities.
To maintain fairness and continuity, when all rock handles have been allocated, new sponsorship opportunities will be managed through a right-of-first-refusal process. In this system, the longest-standing (oldest) sponsorship will be approached first should a sponsor choose not to renew or if any handles become available. This ensures an equitable and transparent method for managing turnover while honouring the loyalty of our existing sponsors.

Q: When will I have the next opportunity for sponsorship?
A: The Club will offer the program every year as long as rocks are available for sponsorship.

Q: **Can I choose what sheet or rock that my sponsored handle(s) goes on?**
A: There are 62 rock handles available to be engraved.
Sponsored rock handles are available on a first come basis. You may select to sponsor any rock that is not presently sponsored or being renewed. (see chart)

Q: What if the program is popular and all you get requests for more than the 62 rock handles that are available?
A: Sponsorship will be available on a first come basis based on the date the application for rock handles sponsorship is received. If demand exceeds availability, those that are not successful will go onto a priority waiting list.

Q: How long can the sponsor message be?
A: Inscriptions can be up to three lines maximum, with up to 18 characters per line including spaces and punctuation.

Q: Can I choose what message/name will be engraved on my sponsored handle?
A: Rock inscriptions can include individuals, groups, teams, events, or businesses.
We encourage the sponsor to choose an inscription that will align with these mandates;

I. recognize a longstanding active Uxbridge and District Curling Club member
    a. present member
    b. past member
    c. past member in memorial

If you would like more information on the Rock Handle Sponsorship, please contact the Board of Directors or the program administrator: Julia Bailey – baileyhouse@rogers.com