

The Steps to creating a community through Emails/SMSes

First, we need their information. (Number, Email, and Name)

How will we do that? By:

- Offering giveaways - free guide, free e-book, or train with you (already doing that)
- Offer a free 1:1 call with you. (this can be to assess their current physique and goals)
- Apply for 1:1 coaching.

The opportunities are endless. We will send them a welcome email. And that's where the fun begins!!

In these emails, you will:

1. Sell them programs, coaching, and guides
2. Direct them to your YouTube channel (has a lesson they would love to hear)
3. Give them life lessons
4. Motivate them
5. Keep them accountable
6. Speak to them like normal human beings.
7. Share stories as well.

Because, in the end, we want to build a community and trust. Once you have both, you can sell whatever you want.

Here is an example of a welcome email.

Akeem Leves Newsletter:

Welcome, email:

Thank you for joining my newsletter.

And Here is the 6-week Guide you came here for

But remember, this is not for lazy people. It is only for the serious and hardworking.

So are you one of them?

[6-Week Guide.](#) ← Click here to get started **asap!!**

P.S. This won't be your typical newsletter. It is a community, a place where warriors are born.

I will keep you accountable, give you motivation when needed, and you will receive updates every week.

If you think you're in the wrong place, you can unsubscribe.

I only want killers in my newsletter.

Click here to become a killer → [6-week Guide.](#)