Hello (name),

I came across your website earlier and I have to say that I like the design of your website!

I run a digital marketing agency that helps companies like yours get leads using Facebook Ads and I stumbled on (name of the company) today.

When I was on your Facebook page I saw that you don't run any ads. This is a shame but a real opportunity for you to acquire qualified leads extremely cheaply using a combination of Facebook's targeting and a high-quality lead magnet.

I would love to hop on a five-minute call with you and tell you how we run ads and also give you some free tips while I'm at it (below are some screenshots of our work).

Let me know when works!

Best Regards.

Matevz