

# I.P.S Local Business Bus Sponsorship Package

**Overview:** Support teen development and gain year-round high-visibility exposure for your brand by sponsoring the ImPossible Teen Club's Bus. This initiative helps provide safe transportation for teens to after-school programs, career tours, and leadership events, and offers a powerful marketing opportunity for community-focused businesses.

## **Back Panel Sponsorship Package**

Placement: Exclusive rear panel of the ImPossible Bus (most visible location on the road)

### **Sponsorship Investment Options:**

• **1-Year:** \$10,000

Monthly Cost Equivalent: \$834/month

• **2-Year:** \$16,000 (Save \$4,000)

Monthly Cost Equivalent: \$667/month

• **3-Year:** \$20,000 (Save \$10,000)

Monthly Cost Equivalent: \$556/month

#### **Sponsorship Benefits:**

- Exclusive full-width rear panel w/ Q.R Code advertisement
- Daily exposure in high-traffic areas and at public events
- Featured recognition on our website, social media, and newsletter
- Recognition as a lead sponsor in our press releases and media appearances
- Option to host co-branded events or workshops with teens

**Tax Benefits:** As a partner of a 501(c)(3) nonprofit organization, your sponsorship is considered a charitable contribution. You may deduct the *full amount* of your sponsorship under IRS guidelines.

Why It Matters: Your investment empowers local teens by funding:

- Safe and reliable transportation
- Career and college readiness programming
- Local employment and internship access

Partnering with the ImPossible Teen Club isn't just good business—it's a visible commitment to our future leaders.

**Interested in Sponsoring?** Contact us at **info@ipsctx.org** or call **(254) 300-8278** to reserve your placement.

Make an impact. Drive the future.



# **Become a Community Champion Today**

By doing so, you're not only building brand trust and visibility but also helping shape the lives of hundreds of teens in your own community.

# **PAYMENT LINK**