

**EMBARGO: 7th January 2am CET**

## **Motorola sets a new standard for world-class refinement with the launch of motorola signature**

- Motorola debuts the motorola signature, the first product in the new motorola signature series
- Sophisticated, contoured design with a brushed, aircraft-grade aluminum frame, luxury twill-inspired and linen-inspired textures and Pantone-curated colours
- The first ultrathin smartphone in its category with four 50MP cameras,<sup>1,2</sup> awarded the coveted DXOMARK Gold Label for imaging excellence
- Next-generation AI performance with the Snapdragon® 8 Gen 5 Mobile Platform
- Category's largest battery among ultrathin phones,<sup>1</sup> ensuring up to 52 hours of battery life<sup>3</sup>
- Exclusive experiences like on-demand, white-glove assistance and up to seven years of Android™ OS and security upgrades<sup>4</sup>



**7th January 2026:** Today, Motorola, a champion of timeless style and innovation, announces the **motorola signature**, weaving bold design with purposeful specs, celebrating the first product in the new device series.

Crafted for those who demand the best in technology, design and service, the **motorola signature series** represents Motorola's new ultra-premium franchise and introduces an array of exclusive experiences. The motorola signature is the most complete and sophisticated reflecting a commitment to excellence.

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Users can expect skillfully-crafted finishes, curated colourways, up to seven years of Android™ OS and security upgrades,<sup>4</sup> exclusive access and services, on top of Motorola's most groundbreaking features yet.

Recognised by DXOMARK for the highest standards of imaging excellence and engineered with Sony LYTIA™ sensors, Dolby Vision® capture capabilities and the powerful Snapdragon® 8 Gen 5 Mobile Platform, the motorola signature has an everlasting, distinct appeal.

### **The thinnest quad-curved phone in its class<sup>5</sup>**

The motorola signature is ultrathin (6.99mm), precisely constructed and expertly contoured. The device blends a modern, aircraft-grade aluminum frame with a luxury twill or linen-inspired finish to produce a sensorial, in-hand experience. Available in two, specially-curated colour options: PANTONE Martini Olive in a twill-inspired finish, a golden-green hue that embodies a quiet strength, and PANTONE Carbon in premium linen-inspired finish, a distinguished navy blue that's classically minimal. This blend makes a silent statement like a well-tailored dress or suit, the perfect companion for business trips and social gatherings alike.

### **The first ultrathin smartphone with four 50MP cameras,<sup>1,2</sup> awarded by DXOMARK**

Reinventing what's possible with mobile photography, the motorola signature is the first ultrathin smartphone in its class with four 50MP cameras<sup>1,2</sup> and has been recognised by DXOMARK Gold Label for the highest standards of imaging excellence. The motorola signature contains an impressive suite of camera hardware and software capabilities, including the:

- **50MP main sensor** with the Sony LYTIA™ 828 sensor, Motorola's largest 50MP sensor yet, that outputs Dolby Vision® for cinema-level videos. Users can also enjoy the superior image quality of 8K video recording that offers more flexibility in post production, 4K slow motion to capture dramatic shots and Pantone™ Validated colour and skin tones that simulate the full range of real-world Pantone colours.
- **50MP periscope telephoto lens** with 3x optical zoom highlights what the eye can't see. It's equipped with the 50MP Sony LYTIA™ 600 sensor, offering exceptional resolution even at a distance. This applies to its 100x Super Zoom Pro capability powered by moto ai, capturing faraway monuments or intricate buildings with precision. Plus, this lens' 71mm equivalent focal length is ideal for taking beautiful, expressive portraits at a flattering angle.
- **50MP<sup>2</sup> ultrawide lens** with a 122° field of view to capture picturesque landscapes in a way that most cameras don't do justice. This lens doubles as a macro camera to capture the tiniest details and artistic close-ups.
- **50MP selfie cam** features the 50MP Sony LYTIA™ 500 sensor, creating images that are rich in contrast due to Quad Pixel technology.<sup>2</sup> It also allows for video recording in 4K, producing content with bold colours and stunning clarity for expert-level, postable content.

Turning every photo into a breathtaking one, **moto ai** is infused within each camera sensor, ensuring high-quality resolution, vivid colours and reduced noise. The Photo Enhancement Engine is critical to this process, applying precise colour, brightness and texture adjustments to each photo.

### **Exceptional Snapdragon performance and AI capabilities**

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Users can leverage the powerhouse 3nm Snapdragon 8 Gen 5 Mobile Platform and achieve next-generation AI performance. Built with a dedicated AI processing engine allowing consumers to unlock blazing-fast speeds (up to 3.8GHz) with the custom-built CPU and rapid GPU speeds as well as superior NPU performance. Users can experience lightning-fast performance, ultra-smooth gaming and smarter on-device AI that enhances everything from speed to energy efficiency.

The processor also boosts the device's already impressive camera performance, offering superior image processing and high-definition video capture. Additional on-device AI processing includes improvements in image recognition, voice assistance and overall power efficiency. The motorola signature is also the first smartphone with a copper mesh liquid metal cooling system, keeping temperatures low and performance high.

In addition to these AI capabilities, motorola signature users can also enjoy [advanced moto ai features](#)<sup>6</sup> that add magic and assistance to everyday moments. The features have been shaped by over 1 million monthly users and now feature expanded language availability that include German, French, Polish, Romanian, Italian and Japanese.

**Curated, luxury experiences on the motorola signature**

The motorola signature allows users to access high-quality amenities and considerable perks right from the device. These benefits include:

- Up to seven Android™ OS upgrades and up to seven years of security updates,<sup>4</sup> Motorola's best upgrade policy yet
- On-demand white-glove assistance, giving users exclusive access to luxury experiences in travel, dining, events, and more, available later this year.

The motorola signature runs on Android 16 for enhanced privacy, security and flexibility in personalising one's device, and is equipped with Motorola-driven software experiences that provide additional options for creativity, customisation and protection.

**Only ultrathin phone in its category with military-grade durability<sup>1,8</sup>**

With its lightweight build, the motorola signature combines elegance with strength. Reinforced by Corning® Gorilla® Glass Victus® 2, the device offers an **IP68** and **IP69 rating** for protection against dust, dirt and high-pressure water and withstands submersion in up to 1.5 meters of fresh water for up to 30 minutes.<sup>7</sup> Fully pushing the boundaries of ultrathin smartphone design, the motorola signature is the only ultrathin phone in its category to feature **military-grade standards for durability**.<sup>1,8</sup> These features allow the device to thrive in extreme temperatures and high altitudes, ideal for visiting tropical islands or ski resorts.

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### **Category's largest battery among ultrathin phones<sup>1</sup>**

Even within the thin frame of the motorola signature, users have ample power at their fingertips. The **5200mAh silicon-carbon battery<sup>9</sup>** with up to 52 hours of battery life<sup>3</sup> stays charged through every deal, dinner and destination. Users can receive up to 57 hours of music streaming<sup>10</sup> and up to 20 hours of continuous video playback,<sup>10</sup> so they can stretch their entertainment to the limit. When the battery gets low, 90W TurboPower™ charging gives users power for the day in just 7 minutes,<sup>3,11</sup> so users can remain connected at all times. Users can also turn to 50W wireless charging if they want a cordless experience.<sup>12</sup>

### **The brightest display with Pantone™ Validated Colours in its category<sup>5</sup> and the category's highest refresh rate<sup>5</sup>**

Brilliance takes a new form with the **6.8" Extreme AMOLED display** and an ultra-fast **165Hz refresh rate<sup>13</sup>**, the highest in the category.<sup>5</sup> Its Super HD resolution packs 14% more pixels than standard Full HD, sharpening every detail and adding contrast to on-screen moments. The display's **peak brightness** (up to 6200 nits)<sup>14</sup> assures better visibility while remaining comfortable on the eyes. Content appears authentic and true-to-life, thanks to Pantone™ Validated Display Calibration. The motorola signature also comes with **Dolby Vision**, which entices users with astonishing brightness, incomparable contrast and captivating colour to transform content with rich, cinematic detail.

The motorola signature features **Sound by Bose** technology as well as **Dolby Atmos®**, revealing greater depth, clarity and details for an immersive audio experience. Dual stereo speakers help convey high-quality audio on the go while Bose's unique expertise in EQ tuning creates an audio adventure. Users can also access professional-level audio with the Hi-Res certified sound system and discover the **Snapdragon Sound™ Technology Suite** for crisp business calls, lag-free entertainment and compelling music with Qualcomm® aptX Lossless.

### **Sustainability milestones**

Alongside the device's distinct offerings, the motorola signature is crafted with sustainability in mind. Part of Lenovo Group, Motorola is focused on furthering the organisation's overarching sustainability commitments and goals. Specifically, with the motorola signature, users can expect:

- **Recycled materials** with more than 63% recycled metals and 100% recycled aluminum in the mid-housing. The device also features various types of recycled plastics, such as the upper speaker bracket containing 65% post-consumer recycled (PCR) plastic and 20% Ocean Bound Plastic (OBP).
- **Plastic-free packaging** that offers soy ink printing and fully-recyclable components.
- **Battery endurance** across its 1200-cycle battery life<sup>15</sup> and silicon-carbon battery technology for long-lasting battery life and a thin design without compromise.
- **Longevity and durability** as the device meets military-grade standards for durability (MIL-STD-810H), includes IP68/IP69 ratings<sup>7</sup> and is better protected by Gorilla Glass Victus 2.

For more details surrounding the sustainability attributes of the motorola signature, please refer to the Product Environmental Reports on Motorola's [Corporate Responsibility page](#).

**EMBARGO: 7th January 2am CET****Availability and pre-order offers**

The new motorola signature device will be available across select e-commerce markets\* via **motorola.com**, with exclusive launch offers designed to reward early adopters.

**Pre-booking offer (January 7-14):**

Consumers who register on motorola.com during the pre-booking period can receive an additional €150 discount on the new motorola signature, alongside complimentary Moto Buds Loop and Moto Watch.

Customers who successfully refer a friend who is new to the Motorola database can increase their discount to €200.

Pre-booking coupons can be redeemed until January 28.

**Launch offer (from January 15):**

From the official launch onwards, consumers purchasing via motorola.com will receive Moto Buds Loop and Moto Watch at no additional cost.

These offers are available exclusively in select e-commerce markets, with registration hosted directly on the motorola signature landing page.

**Legal disclaimer:**

\*Pre-booking and launch offers are available only in markets where motorola.com e-commerce is supported, including Germany, Spain, Italy, Sweden, Norway, Denmark, Finland, France, Austria, Switzerland, Belgium, the Netherlands, Portugal, the United Kingdom, and Ireland. Full terms and conditions are available on [motorola.com](https://motorola.com).



You can find more information on the energy rating here:

[https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv%3AOJ.L\\_.2023.214.01.0047.01.ENG&toc=OJ%3AL%3A2023%3A214%3ATOC](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv%3AOJ.L_.2023.214.01.0047.01.ENG&toc=OJ%3AL%3A2023%3A214%3ATOC)

**Motorola Social Media Channels** **(markets – please ensure to update the list with local social handles where applicable)**

[Motorola - YouTube](#)  
[motorola \(@Moto\) / X](#)  
[Motorola LinkedIn](#)  
[Motorola | Facebook](#)  
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1. Based on "ultrathin" smartphones with 6.99mm thickness or less priced between EUR 899 and EUR 999 available in EMEA countries as of December 2025.
2. 50MP ultrawide sensor combines 4 pixels into 1, for an effective photo resolution of 12.5MP.
3. All battery life claims are approximate and based on the median user tested across a mixed use profile (which includes both usage and standby time) under optimal network conditions. Actual battery performance will vary and depends on many factors including signal strength, network and device settings, temperature, battery condition, and usage patterns.
4. Includes 7 OS updates and up to 7 years of security updates starting from the global launch date. May vary by market, network provider and/or model. See <https://support.motorola.com/app/software-upgrade> for details.
5. Based on smartphones priced between EUR 899 and EUR 999 in EMEA countries as of December 2025.
6. Motorola Account login is required to access moto ai features. An internet or cellular connection is needed for functionality. The following languages are supported: English, Spanish, Portuguese, Japanese, German, French, Polish, Romanian, Italian.
7. Tested under controlled laboratory conditions, the phone is water, splash, and dust resistant to ratings of IP68 and IP69 (IEC 60529). The phone can be submerged up to 1.5 meters in still, fresh water for up to 30 minutes, and is protected against powerful, high-temperature water jets for up to 30 seconds. Exposure to conditions beyond these ratings is not covered by warranty. Resistance will decrease as a result of normal wear. Not designed to work while submerged underwater. Do not expose to liquids other than fresh water. Do not attempt to charge a wet phone. Designed to provide protection against the ingress of solid foreign objects of any size. Not waterproof.
8. The U.S. Department of Defense's MIL-SPEC standards establish methodologies for testing products against environmental stresses under controlled laboratory conditions. Motorola tests devices against hazardous physical and environmental conditions under select categories and procedures of the MIL-STD-810H standard to determine durability. Such testing is not a guarantee of future performance under these test conditions. The Motorola signature was tested against 16 categories and 14 MIL-STD-810H procedures to prove its toughness. Abuse, like that contained in MIL-STD 810H testing, is not covered under Motorola's standard warranty.
9. The typical capacity is 5200mAh. Typical value is the estimated average capacity of a batch of batteries based on internal testing, representing the expected performance under normal conditions. Rated capacity is 5100mAh. Rated capacity is the minimum guaranteed capacity of a battery under controlled conditions.
10. All battery life claims are approximate and based on continuous device use under optimal network conditions. Actual battery performance will vary and depends on many factors including signal strength, network and device settings, temperature, and battery condition.
11. Maximum 90W TurboPower charging speed on device; requires Motorola TurboPower™ 90W charger or higher (sold separately); higher chargers will not increase maximum charge capability. Battery must be substantially depleted; charging rate slows as charging progresses.
12. Requires 50W wireless charger; sold separately.
13. Actual refresh rate may be less and will vary based on app/content limitations and requirements, device mode settings, and other factors.
14. Motorola lab data. The value refers to the screen's peak brightness it can reach in specific scenarios, but the actual performance may vary depending on environmental conditions.
15. Based on internal testing simulating daily user charging habits in a controlled laboratory environment; actual battery lifespan will vary depending on personal usage patterns, charging methods, temperature, and other factors; battery performance may diminish over time.

### **About Lenovo & Motorola**

Lenovo is a US\$69 billion revenue global technology powerhouse, ranked #196 in the Fortune Global 500, and serving millions of customers every day in 180 markets. Focused on a bold vision to deliver Smarter Technology for All, Lenovo has built on its success as the world's largest PC company with a full-stack portfolio of AI-enabled, AI-ready, and AI-optimized



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devices (PCs, workstations, smartphones, tablets), infrastructure (server, storage, edge, high performance computing and software defined infrastructure), software, solutions, and services. Lenovo's continued investment in world-changing innovation is building a more equitable, trustworthy, and smarter future for everyone, everywhere. Lenovo is listed on the Hong Kong stock exchange under Lenovo Group Limited (HKSE: 992) (ADR: LNVGY). To find out more visit <https://www.lenovo.com>, and read about the latest news via our [StoryHub](#).

Motorola Mobility LLC was acquired by Lenovo Group Holdings in 2014. Motorola Mobility is a wholly owned subsidiary of Lenovo, and is responsible for designing and manufacturing all Moto and Motorola branded mobile handsets and solutions. To find out more visit <https://www.lenovo.com>, and read about the latest news via our [StoryHub](#) and [Motorola Global Blog](#).