

LDC Blueprint Affiliate Promotional Toolkit

Welcome to the team! As an affiliate, you now have everything you need to start sharing the **LDC Blueprint** and earning **\$97 per sale**. Use your **affiliate link** and **unique 10% discount code** in every promotion.

1. Quick Elevator Pitch

“Unlock transformational leadership with the **LDC Blueprint**—a proven system for leading well in any context. Use my code **[YOURCODE]** for 15% off and start your journey today!”

2. Social Media Captions

Facebook / Instagram Post

 Want to grow as a leader? The **LDC Blueprint** gives you practical tools to Lead, Develop, and Care with confidence.

 Use my code **[YOURCODE]** for 15% off today!

 [Affiliate Link]

Twitter/X Post

The secret to leadership that lasts? The **LDC Blueprint**.

Use my code **[YOURCODE]** to save 15% today: [Affiliate Code]

LinkedIn Post

Strong leadership doesn't happen by accident. The **LDC Blueprint** equips leaders with the tools and frameworks they need to succeed.

✓ Practical

✓ Proven

✓ Transformational

 Save 10% with my code **[YOURCODE]** → [\[Affiliate Link\]](#)

3. Email Template

Subject: Unlock Leadership Growth + 15% Off!

Hi [Name],

I want to share something that's been a game-changer for leaders everywhere—the **LDC Blueprint**. It's a step-by-step guide to help you lead with clarity, develop others effectively, and care for your team in ways that last.

- ✓ Proven framework
- ✓ Immediate tools you can use
- ✓ Transformational for any leader

Here's the best part—you can save **15%** with my exclusive code: **[YOURCODE]**.

👉 Grab your Blueprint here: [\[Affiliate Link\]](#)

You'll thank yourself for making this investment in your leadership.

Best,

[Your Name]

4. Promotional Graphics (Ideas for You to Provide)

- **Square social graphic:** “LDC Blueprint – Transform Your Leadership | Save 15% w/ code [YOURCODE]”
 - **Instagram story template:** Swipe-up graphic with “Earn \$97 per Blueprint Sold | Share + Save”
 - **Email banner:** Clean blueprint-style background with bold text: “Your Leadership Toolkit Starts Here.”
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5. Hashtags for Social Media

#LeadershipDevelopment #TransformationalLeadership #LDCBlueprint #LeadDevelopCare
#LeadershipTools

6. Best Practices for Affiliates

- Always share the **link + discount code**.
 - Personalize posts with your own leadership story for higher engagement.
 - Rotate between short posts, stories, and longer reflections to keep content fresh.
 - Aim for **consistency**—promote weekly, not just once.
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 **Pro Tip:** Remind your audience that your code saves them **15%** AND guarantees you receive your \$97 commission—it's a win-win!