

40 Fascinations

3rd persons sales letter from Jason Fladlien

1. Are you tired of getting nothing done? Look no further, learn productivity tricks.
2. Secrets of spending the least amount of effort, to achieve as much as you can.
3. How to eliminate time wasters to increase productivity.
4. Find yourself easily distracted. Few steps on how to replace distraction with focus.
5. Have you ever spent 50\$ on a video game and nothing got done at home? Learn how to get things done efficiently for the same price.
6. Not enough time? Learn how to free up 2 hours of your time and be productive
7. Struggling to juggle your job and your side hustle? Struggle no more, learn a few neat tricks to be more productive with your “juggling”.
8. To-do lists getting longer? Shrink it, by following these steps.

Canned A Feeling

- 9. Stop feeling down, rehydrate with a vitamin fueled drink.
- 10. WARNING. Keeping stress away with a few sips is here.

How to absolutely dominate the midfield position and demolish your opponents in 30 days

- 11. Less than 5 weeks of training to be the top midfielder.
- 12. ATTENTION!! All benchwarmers, the solution to get the starting position is here. You'll be surprised
- 13. Risk-free on improving your midfielder skills.
- 14. 7 steps to improve your teammates' trust.

Wall Street Journal Ad

- 15. KNOWLEDGE! KNOWLEDGE! KNOWLEDGE! The only thing that will help you to be ahead in business.
- 16. Feeling out of the loop. WSJ will help you stay in the loop.

17. Learn what is the Millionaires' way to improve knowledge about business and finance.
18. Forget what they taught you in school about finances, all you need you can find here.

Fuck Jobs

19. 9-5 is killing your dreams? Read this to find a solution.
20. FREE BOOK! To eliminate the rat race from your life and start a new independent chapter.
21. What if I told you that there is a book, which will make you quit your 9-5 and start a business?
22. Millionaires secrets to say F*ck You to your boss. (Figuratively)
23. They won't tell you this in school, that is why this book is not in school.

Why templates and regular copywriting books fail you

24. YOU WERE TAUGHT WRONG! The shortcut to understand what you're writing is here.
25. STOP! Read this before you start writing your first copy.

Amex

- 26. EXCLUSIVE! That's how you feel when you're with us, American Express.
- 27. Stress Free. That's how you feel on your holiday with American Express traveling insurance.
- 28. Amex gives you financial freedom, only you make the decision where and when you spend.
- 29.

Everlane FB ad

- 30. Limited! Don't miss your prom, wedding, birthday or night out without a high-end pair of shoes.

Forhims FB ad

- 31. One step away is to regrow your hair. One step away to have a full grown patch again. From him for him.

Hubble Lens FB ad

32. You need to see this, with the help of Hubble Contact Lenses you'll be able to see everything.
33. Tired of old nose pain from wearing glasses? Well fear no more, the solution is here.

Lemonade Insurance FB ad

34. Fast and secure way of getting your claims resolved with Lemonade Insurance.

Volkswagen

35. Why are you wasting your time by constant maintenance of your car?

Away Travel

36. When was the last time you went on a holiday and you don't know what to pack?
37. You don't need a lot, just pack and go.

11 Really stupid blunders

- 38. 40 years experience in copywriting shared in just 11 lessons.
- 39. Reduce your writing time writing with a copywriting giant, sharing thoughts and answers, about copywriting.

Shed FIVE YEARS off your marketing
learning curve

- 40. Learn to take \$10 million in sales, by reading Kyle's new book.