

**Organization:** 10,000 Degrees

**Website:** [10000degrees.org](http://10000degrees.org)

**Population Served:** 10,000 Degrees comprehensive programs include college pathways preparation, college success advising, scholarships and financial aid advising, community college transfer support, career and graduate school readiness, alumni and career success, and much more. 10,000 Degrees operates in eight Bay Area counties—San Francisco, Marin, Sonoma, Napa, Lake, Contra Costa, San Mateo, and Santa Clara—and works in 44 high schools, 57 community colleges, and 194 four-year colleges and universities across the nation. Our students are first generation and demonstrate financial need

**Internship Title:** Program Marketing and Media Intern

**Description of Duties:**

Student intern will lead and own, with the support of their supervisor, key summer marketing projects.

Development of a FY26 Social Media Plan

- collecting requests
- researching media patterns and trends
- Recommend campaigns
- Take learnings to develop a social media month by month calendar

Summer Programming Outreach and Data Reporting

- develop campaign for summer programming outreach
- Data analysis of registration patterns
- Data analysis of attendee surveys
- Data report of summer programming impact

NOTE: Mileage reimbursement will be available for travel outside of Marin County.

**Internship Site Address:** 1401 Los Gamos Dr. San Rafael, 94903

**Required to transfer to Multiple Sites:** Yes

**Provides Travel Stipend:** No

**Majors Preferred:** All Majors