



Chillicothe Park District

Sponsorship/Facility Usage Agreement

INTRODUCTION

The Chillicothe Park District welcomes partnership opportunities that enhance our ability to deliver additional support for facilities, programs, and services. This policy sets out guidelines for entering sponsorship agreements that support the community and the CPD mission statement.

POLICY STATEMENT

It is the policy of the Chillicothe Park District to actively seek sponsorships and partners for its (future) events, services, programs, and facilities from individuals, foundations, corporations, nonprofit organizations, service clubs, and other entities. The purpose of the sponsorships is to increase the Chillicothe Park District's ability to deliver services to the community and/or provide enhanced levels of service beyond normal operations from the Chillicothe Park District's operating budget.

GUIDELINES

These guidelines and procedures have been established to ensure all sponsors and partners are treated in a reasonable and appropriate manner and that in recognizing a sponsor's support, the values and purpose of a particular event, park or program is not diminished.

No sponsorship/advertisement is allowed if it contains one or more of the following, at the discretion of the Chillicothe Park District and the Executive Director:

1. False, misleading, or deceptive commercial speech
2. Unlawful goods, services, or conduct
3. Obscenity, profanity, or vulgarity
4. Libelous speech or copyright infringement
5. Tobacco, alcohol, drugs, and/or medical marijuana
6. Firearms and/or violence
7. Political campaigns
8. Religion and philosophy
9. Adult-oriented goods or services
10. Promotion of bigotry, prejudice, and/or hate

SPONSORSHIP MATERIALS

All banners, graphics, links, photos, and wording must be pre-approved by the Chillicothe Park District Executive Director. All materials are to be provided by the group seeking sponsorship. The Chillicothe Park District is not liable for any damages including weather damage, vandalism, and any other damages that may occur.

EXPECTATIONS

If the Chillicothe Park District agrees to sponsor an event, our agency will provide advertising on social media platforms, event specific facility usage, and any other accommodations the Park District considers to be necessary and viable for the event. In return, the Chillicothe Park District will receive the sponsored event promoted as "Presented or Sponsored by the CPD" in all promotions (with our logo included) including:

- Radio ads
- Interviews
- Posters
- Event banner
- Event map
- Web image
- Social media campaign
- Press releases sent to all area media

SPONSORSHIP AMENDMENT

The Chillicothe Park District reserves the right to amend this sponsorship policy at any time. The CPD has the sole and final authority to interpret and apply this sponsorship policy.

SPONSORSHIP TERMINATION

The Chillicothe Park District reserves the right to terminate any sponsorship should conditions arise during the term of the sponsorship agreement (i.e. From the day this document is signed until after the event is complete). Decisions to terminate a sponsorship shall be made by the Executive Director of the Chillicothe Park District.

AVAILABILITY OF FACILITIES:

Shore Acres Clubhouse and all outdoor facilities are available for rent/sponsorship to businesses, community organizations, individuals, groups and associations for meetings and other events. **Shore Acres Clubhouse is available between 6:00 am - 12:00 am. Outdoor facilities are available from 6:00 am - 10:00 pm.** All events must start and end at the agreed time. No exceptions will be made unless otherwise agreed in writing. Requests for information on date availability are given as of the date and time of the request.

ACCOMMODATIONS/DIRECT CONTACT

A Chillicothe Park District Representative will be available prior to the event to assist with any questions regarding the facility and to verbally assist with the set-up supervision. The Chillicothe Park District will accommodate "mock setups" or set up one (1) day prior to the event.



Chillicothe Park District Sponsorship/Facility Usage Agreement

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

Event Date(s): _____ 20_____ Start Time: _____ End Time: _____

_____ 20_____ Start Time: _____ End Time: _____

Facility Requested:

SA Clubhouse: ____ SA North Pav.: ____ SA South Pav.: ____ Tippet Field: ____

Santa Fe Park: ____ SW Park: ____ Walnut Dog Park: ____ Cost: \$_____

Special Considerations or Agreements:

Consent and Release from Liability:

I agree to hold The Chillicothe Park District and its agents, officials and employees harmless from any damage to persons or property, resulting from my negligence and/or intentional acts. I assume the responsibility of mental and physical fitness to participate in said program, and agree to abide by all rules and requirements of the program. I am of lawful age and legally competent to sign this Agreement for and on behalf of the event. I understand the terms and have signed this document as my own free act.

Applicant's Signature: _____ Date: _____

CPD Representative Signature: _____ Date: _____