

## Speech Analysis Worksheet

### Section 1: Context of the speech

1. Who is the speaker?
2. What is the title of the speech?
3. When was the speech delivered?
4. Where was the speech delivered?

### Section 2: Author's Purpose

5. What is the purpose of the speech- meaning, WHY is the speaker giving the speech? Of what is he/she trying to convince/persuade his/her audience?

### Section 3: Rhetorical Analysis- Persuasive Appeals

6. For each of the following appeals, you are to provide a piece of textual evidence:

ETHOS: These are appeals based on the **credibility and morals** of the speaker.  
What evidence can you find of this persuasive technique in the speech?

LOGOS: These are appeals to **logic and fact**, or to the power of reason.  
What evidence can you find of this persuasive technique in the speech?

PATHOS: These are appeals to the **emotions** of the audience.  
What evidence can you find of this persuasive technique in the speech?

### Section 4: Rhetorical Analysis- Rhetorical Devices

7. Using the Rhetorical Device worksheet, provide specific examples from the speech where the speaker/author persuades his/her audience through different rhetorical devices. Cite specific textual evidence.

Think about HOW the devices actually achieve the purpose of the speech.  
(You will answer all three of these for each device you find used throughout the speech)

Device:

Text:

Effect of the Device:

Device:

Text:

Effect of the Device:

Device:

Text:

Effect of the Device: