RESOURCES

Learn more about the existing nonpartisan work to advance college student civic engagement

The **Ask Your College Campaign** is a **non-partisan** effort to increase student voting by asking colleges to commit to full student voter participation. It has been organized by a group of volunteers who want to dramatically increase student voter participation in 2020. The campaign utilizes all of the resources listed on this page.

ALL IN Campus Democracy Challenge

The All IN Campus Democracy Challenge (AICDC) is a national awards program. By recognizing colleges and universities for their commitment to increasing student voting rates, the Challenge encourages higher education institutions to help students form the habits of active and informed citizenship, make democratic participation a core value on their campus, and cultivate generations of engaged citizens who are essential to a healthy democracy.

The **ALL IN President's Commitment to Full Student Voter Participation** is the commitment we are asking each of the college presidents to make:

> **I commit to providing my institution with the leadership and support to fully engage in all elections- and voting-related learning opportunities, by:**
>
> - **Becoming ALL IN** – Join the ALL IN Campus Democracy Challenge.
> - **Striving toward Full Student Voter Participation** – Designate staff (administration and faculty) to lead efforts to strive for full participation among the campus community.
> - **Making a Statement** – By signing on to the Higher Education Presidents' Commitment to Full Student Voter Participation, college and university leaders are making visible and public their commitment to their campuses.

Ask Every Student uses the framework that full student voter participation comes from integrating person-to-person voter registration into existing processes, such as orientation or classes that reach all students.

The National Study of Learning, Voting and Engagement (NSLVE) from Tufts University offers colleges and universities an opportunity to learn their student registration and voting rates *and*, for interested campuses, a closer examination of their campus climate for political learning and engagement and correlations between specific student learning experiences and voting.

Campus Vote Project works with universities, community colleges, faculty, students and election officials to reduce barriers to student voting. Their goal is to help campuses institutionalize reforms that empower students with the information they need to register and vote.

List of Action Kit Documents

Ask Every Student One Page Overview

Ask Your College Overview

Ask Your College Presentation

Building Your Network - Email Message

Building Your Network - Facebook Post

College President Letter to Colleges that are NOT AICDC Members

College President Letter to Colleges that ARE AICDC Members

Frequently Asked Questions

General Facebook and Newsletter Recruiting Message

General Twitter Recruiting Messages

General Email Recruiting Message

Petitions

Sample Best Practices

Talking Points Outline

Talking Points Script