

# Security Products

## Campus Security & Life Safety

### eNewsletter Ad Specs

#### **468x60 Banner**

- 468 pixels wide by 60 pixels high image (non-animated STATIC JPG, 60k max)
- Click thru URL (maximum URL characters is 250)

#### **160x120 Banner**

- 160 pixels wide by 120 pixels high image (non-animated STATIC JPG, 60k max)
- Click thru URL (maximum URL characters is 250)

#### **180x300 Banner**

- 180 pixels wide by 300 pixels high image (non-animated STATIC JPG, 60k max)
- Click thru URL (maximum URL characters is 250)

#### **New Product Sponsor and Feature ad**

- 150 pixels wide by 150 pixels high image (non-animated STATIC JPG, 40k max)
- Headline: 55 characters max, including space. If no headline is provided, the company name will show, as listed on the insertion order.
- Body text: 40-60 words
- Click-thru URL (maximum URL characters is 250)

#### **Sponsored Text link**

- 150 pixels wide by 150 pixels high image (non-animated STATIC JPG, 40k max)
- Headline: 55 characters max, including space. If no headline is provided, the company name will show, as listed on the insertion order.
- Body Text: 360 characters max spaces included
- Click-thru URL (maximum URL characters is 250)

All creative is due five (5) days prior to launch.

Please submit materials to: **Jenn Slevin**, email: [jslevin@1105media.com](mailto:jslevin@1105media.com)