

SEUNGHO CHOI

Ewha School of Business, Department of Management
Ewha Womans University
Ewha Shinsagae #428
52 Ewhayeodae-Gil, Seodaemun-gu,
Seoul 03760, South Korea
Email: choise@ewha.ac.kr / Tel: +82-2-3277-4138

EMPLOYMENT HISTORY

2023. 09 – Present	Professor , Management, Ewha School of Business, Ewha Womans University
2023. 08 – Present	Associate Dean , Ewha Graduate School of Business, Ewha Womans University
2021. 02 – 2023.01	Associate Vice President & Head of Treasury , University of Planning and Coordination (Budgeting) and Finance Management Team, Ewha Womans University
2018. 09 – 2023.08	Associate Professor , Management, Ewha School of Business, Ewha Womans University
2018. 09 – 2019.08	Visiting Scholar , Management & Organization, Robert H. Smith School of Business, University of Maryland College Park
2012. 09 – 2018.08	Assistant Professor , Management, Ewha School of Business, Ewha Womans University

EDUCATION

Ph.D., Business Administration, 2012

Michigan State University

Master of Human Resource and Labor Relations, 2007

The University of Illinois at Urbana-Champaign

Bachelor of Business Administration, 2005

Korea University, Seoul Korea

RESEARCH INTERESTS

organizational learning, technology acquisitions, knowledge integration, innovation, and entrepreneurship

MAJOR PUBLICATION

Choi, S., & Miller, K. D. 2023. Organizational team formation: Projects, structures, and transactive memory. *Industrial Corporate Change*, 32(5): 1000-1022.

Choi, S., & Miller, K.D.2021. Ongoing customization in project-based organizations. *Industrial and Corporate Change*, 30(1): 109-122.

Shin, I., Park, S., Cho, S., & Choi, S. 2020. The effect of labor unions on innovation and market valuation in business group affiliations: New evidence from South Korea. *Asian Business & Management*, 19(2): 239–270.

Choi, S., & McNamara, G. T. 2018. Repeating a familiar pattern in a new way: The effect of exploitation and exploration orientations on knowledge leverage behaviors in technology acquisitions. *Strategic Management Journal*, 39(2): 356–378.
(An earlier version of this paper won the Best Ph.D. Paper Award at the 2010 SMS Annual Meeting and the Best Conference Paper at the 2014 Korean Society of Strategic Management Annual Meeting)

Miller, K. D., Choi, S., & Pentland, B. T. 2014. The role of transactive memory in the formation of organizational routines. *Strategic Organization*, 12:109-134.

Miller, K. D., Pentland, B. T., & Choi, S. 2012. Dynamics of performing and remembering organizational routines. *Journal of Management Studies*, 49: 1536- 1558.
A winning paper in Emerald Citations of Excellence for 2015

Choi, S., & Aguilera, R.V. 2009. CSR dynamics in South Korea and Japan: a comparative analysis. In C. A. Mallin (Ed.), *Corporate Social Responsibility: A Case Study Approach*: 123-147. Northampton, MA: Edward Elgar.

MANUSCRIPTS UNDER REVIEW

Ryoo, S., Choi, S., Mahoney, J.T., & Zhen. W. When You are Running Out of Imagination: Vicariously Learning How to Exploit Unutilized Knowledge. *Rejected and Resubmitted at Strategic Management Journal*.

Choi, S., Park, D., & Kim, S. The Effect of Knowledge Similarity on Structural Integration: Resource Deepening and Resource Extension Logic. Under review at *Organization Science*

RESEARCH IN PROGRESS

Choi, S., & Kim, Y. Begin Again: The Effect of Consistent Search after Failure on Breakthrough Innovation. Manuscript under preparation for submission to *Academy of Management Journal*.

- Choi, S., Kim, S., & McNamara, G. Staying or switching the course: the effect of prior innovation attributes on organizational vacillation between exploitation and exploration. Manuscript under preparation for submission to *Academic Management Journal*. (An earlier version of this paper won the Best Paper Award at the 2018 Korean Society of Strategic Management Annual Meeting)
- Choi, S., Kim, S., & Lee, S. Learning How Others Learn: The Impact of Pre-acquisition Knowledge Spillovers on Post-Acquisition Knowledge Leverage. Manuscript under preparation for submission to *Management Science*.
- Choi, S., Lee, J., & Kim, S. Getting back together with your ex: The effect of hybrid mobile engineers on post-acquisition knowledge integration acquisitions. Manuscript under preparation for submission to *Academic Management Journal*.
- Park, S., Kim, S. & Choi, S. Knowledge spill-ins as double-edged words: How do knowledge spill-ins by originating firms affect knowledge entrepreneurial recipients? Manuscript under preparation for submission to *Academy Management Journal*.
(An earlier version of this paper was nominated for the Best Paper Award at the 2018 Strategic Management Society Annual Meeting, Paris, and won the Best Paper Award in the 2018 Korean Academic Society of Business Administration)
- Choi, S., Ryoo, S., Mahoney, J.T., & Zhen. W. Unutilized knowledge as the seed of acquisitions and target selection. Data Collection
- Choi, S., & Chan, T. Knowledge Leverage and Market Evaluation with Quasi-Experiment Design. Data Analysis.
- Shin, H., Choi, S., Kim, S., & Lee, J. Knowledge Divestment: Behavioral and Organizational Determinants. Data Collection.
- Choi, S., & Kirsch, D. Attribution of failure: Do learning and external context affect how observers interpret entrepreneurial outcomes? Data Analysis
- Choi, S., & Seo, M., & Park, H. Cognitive change and behavioral change. Data Analysis.
- Song, M., & Choi, S. The impact of performance feedback and slack on target selection. Writing manuscript
- Choi, S., & McNamara, G. T. Leveraging experience or stuck in a rut: The effect of replicating prior innovation experience following acquisitions. Collecting Data.

OTHER PUBLICATIONS

Baik, O., & Choi, S. (2024). Firm-Level Antecedents of Overseas R&D Subsidiary Establishment with a Knowledge-Seeking FDI Perspective: An Empirical Study of Korean Companies. *Korea Trade Review*, 49(6), 245~270

Choi, S., & Choi, S. 2024. CEO Succession Types in Korean Companies and Firm Performance: Key Moderating Factors in External CEO Succession. *Journal of Strategic Management*, 27(3), 107-135.

Li, Y., Kwon, Y., & Choi, S. 2024. The Effect of the Acquisition Rate on Post-Acquisition Innovation. *Sci*, 6(3), 37.

Kim, C., Jung, D., Sung, J., Hwang, Y. H., & Choi, S. 2024. The Impact of CEO Retention on Post-Merger Integration: Insights from Chegg in the Ed-Tech Industry. *Administrative Sciences*, 14(6), 130

Kang, J., Lee, S., & Choi, S. 2023. Asymmetric Vacillation in the FMCG Industry: A Case Comparison of Procter & Gamble and Unilever. *Administrative Sciences*, 13(8): 187

Gha, H., Kim, M. Y., Ro, H. J., & Choi, S. 2023. Importance of CEO Attention in Influencing Incumbent Responses to Disruptive Innovation. *Administrative Sciences*, 13(6): 142.

Kwon, Y., Lee, S., Yoo, J., Kim, S., Pu, J., & Choi, S. 2023. The Transition from ODM to OBM. *Journal of New Industry and Business*. <http://doi.org/10.30753/emr.2023.41.1.001>

Le C, Pu J, Choi S. The Effect of State Ownership on a Cross-Border Acquisition Wave. *Sustainability*. 2023; 15(10):7894

Yang, S., Kim, Y. & Choi, S. 2022. How to Respond to Disruptive Innovation in Online Retail Platforms. *Journal of Open Innovation: Technology, Market, and Complexity*, 8(3):130

Kwon, Y., & Choi, S. 2022.? Abbott Laboratories' Challenge. *Journal of New Industry and Business*. 40(1), 3–22.

Ahn, S., Lee, S., Kwon, Y., Bang, S., Lee, S., Kong, S., Yu, S., & Choi, S. 2022. Amora Pacific Corporation: Innisfree in the Chinese Market. *Journal of New Industry and Business*. 40(1), 73–96.

Lee, S., Kang, J., Kwon, Y., Park, Y., Yu, M., Park, J., Lee, E., Nhan, S., & Choi, S. 2021. Kakao Games: From Whom and How Intellectual Property Should be Absorbed? *Journal of New Industry and Business*. 39(2), 87-106.

Kim, D., Kim, R., Lee, D. & Choi, S. 2021. Related Diversification Using Core Competencies in South Korean Dairy Industry. *Journal of Open Innovation: Technology, Market, and Complexity*, 7(4): 243.

- Lee, S., Kim, H., & Choi, S. 2021. Corporate Glocalization Strategy of Nongshim in America: The “Pendulum Theory” of Globalized Localization. *Journal of Open Innovation: Technology, Market, and Complexity*, 7(4): 205.
- Lee, J., Kim, J., Kim, J., Choi, S. 2021. Why Localization Is Necessary as a Business Strategy in Emerging Markets: The Case Comparison of Hyundai and Volkswagen. *Journal of Open Innovation: Technology, Market, and Complexity* 7(3): 190.
- Lee, S., Kwon, Y., Quoc, Danon, C., Mehler, M., Elm, K., Bauret, R., Choi, S. 2021. Red Queen Effect in German Bank Industry: Implication of Banking Digitalization for Open Innovation Dynamics. *Journal of Open Innovation: Technology, Market, and Complexity* 7(1): 90.
- Kim, J., Kwon, Y., Lee, S., & Choi, S. 2021. A Strategic Analysis on the Growth of Korean Music Streaming Service: Genie Music. *Journal of New Industry and Business*. 39(1), 83-109.
- Cha, J., Cho, Y., Yoon, Y., & Choi, S. 2021. Retail Regulation in South Korea: The NoBrand Case. *Journal of Open Innovation: Technology, Market, and Complexity*, 7(1), 57.
- Bredenfeld, L., Cherubim, M., Kellermann, A.C., Lehmann, C., Malberg, S., Rafn, J., Kwon, Y., & Choi, S. 2020. Tesla Moving Forward. *Journal of New Industry and Business*. 38(1), 49-83.
- Kim, J., Kwon, Y., Lee, S., & Choi, S. 2020. A Strategic Analysis on the Growth of Korean Music Streaming Service: Genie Music. *Journal of New Industry and Business*. 39(1), 83-109.
- Lee, S., Kwon, Y., Quoc, Danon, C., Mehler, M., Elm, K., Bauret, R., Choi, S. 2021. Red Queen Effect in German Bank Industry: Implication of Banking Digitalization for Open Innovation Dynamics. *Journal of Open Innovation: Technology, Market, and Complexity* 7(1): 90.
- Kwon, Y., Yoo, H., Lee, K., Lee, S., & Choi, S. 2020. Paypal in the E-payment Industry. *Journal of New Industry and Business*. 38(2), 109-127.
- Bredenfeld, L., Cherubim, M., Kellermann, A.C., Lehmann, C., Malberg, S., Rafn, J., Kwon, Y., & Choi, S. 2020. Tesla Moving Forward. *Journal of New Industry and Business*. 38(1), 49-83.
- Kwon, Y., Kang, D., Kim, S., & Choi, S. 2020. Coopetition in the SoC Industry: The Case of Qualcomm Incorporated. *Journal of Open Innovation: Technology, Market, and Complexity*, 6(1): 9-27.
- Lee, S., Moon, J., & Choi, S. 2019. How to Develop a Platform between Social Enterprise and Firms. *Journal of New Industry and Business*, 37(1): 49-67.

- Nuque-Joo, A., Kim, D., & Choi, S., 2019. McDonald's in Germany: Germans, still lovin' it. *Academy of Strategic Management Journal*, 18(2): 1-20.
- Lee, S., Lee, Y., & Choi, S. 2017. CJ Freshway. *Journal of the International Academy for Case Studies*, 23(1): 1-15.
- Kang, D., Kang, Y., Park, S., Seol, M., Sim, D., & Choi, S. 2016. Nexon: Challenges in the mobile game market. *Korea Business Review*, 20(4): 107-133.
- Moon, J., & Choi, S. 2016. Impact of mobile platform strategy on platform generativity and competition. *Academy of Strategic Management Journal*, 15(2): 47-61.
- Shim, Y., Kim, S., & Choi, S. 2016. Dong-A Pharmaceutical strategic change and threats. *Journal of the International Academy for Case Studies*, 22(1): 1-11.
- Han, B., Lee, J., & Choi, S. 2015. Hyundai card company: Strategic challenge in changing environment. *Journal of the International Academy for Case Studies*, 21(3): 205-224.
- Song, M., Jung, Y., Oh, J., & Choi, S. 2015. Oracle: Stacking high through technology integration. *Journal of the International Academy for Case Studies*, 21(3): 224 -241.
- Lee, A., & Choi, S. 2014. Competitive Action Pattern in Display Industry. *Journal of Strategic Management*, 17(3): 1-17.

TEACHING EXPERIENCE

Undergraduate & MBA, Strategic Management, 2012 - Present

Ewha Womans University

Average: 4.70 /5, with 5 being the highest possible.

Chancellor's Distinguished Teaching Award at Ewha Womans University, 2014

MBA Teaching Excellence Award, Ewha School of Business, 2014

Undergraduate Instructors Teaching Excellence Award, Ewha School of Business, 2013, 2015

Undergraduate & MBA, Entrepreneurship and Innovation, 2017 - Present

Ewha Womans University

Average: 5.0 /5, with 5 being the highest possible

Undergraduate, Strategic Management, 2009 - 2010

Michigan State University

Average: 1.6/5, with 1 being the highest possible.

AWARDS, SCHOLARSHIPS, AND HONORS

- University Research Excellence Award, Ewha Womans University, 2023

- University Research Excellence Award (Top 10%), Ewha Womans University, 2022
- Maekyung Young Scholar Paper Award, the 24th Grand Convergence Conference of the Korean Academic Society of Business Administration, Yeosu, Korea, 2022
- Best Paper Award, the 24th Grand Convergence Conference of the Korean Academic Society of Business Administration, Yeosu, Korea, 2022
- Maekyung Best Paper Award, the 23rd Grand Convergence Conference of the Korean Academic Society of Business Administration, Seoul, Korea, 2021
- Maekyung Young Scholar Paper Award, the 23rd Grand Convergence Conference of the Korean Academic Society of Business Administration, Seoul, Korea, 2021
- Best Research Paper Award, Ministry of Education, Seoul, Korea, 2019
- Maekyung Best Paper Award, the 20th Grand Convergence Conference of the Korean Academic Society of Business Administration, 2020
- Honorable Mention for the Best Conference Paper for Strategic Management Society Annual Conference, Paris, France, 2018
- Winners for the Best Conference Paper for the Korean Society of Strategic Management Annual Meeting, 2018
- Emerging Scholar Award, Korean Society of Strategic Management, 2017
- Research Excellence Award, Ewha Business School, 2017
- Winners for the Best Conference Paper for Korean Academy of Management Meeting, 2015
- Winners for the Best Conference Paper for the Korean Society of Strategic Management Annual Meeting, 2013
- Winners for the Best Conference Paper for the 2011 Academy of Management Annual Meeting in Research Methods Division (\$2000)
- Winners for the Best Conference Ph.D. Paper for 2010 Strategic Management Society Annual Conference (\$1500)
- Finalists for the Best Conference Paper for Practice Implications for the 2010 Strategic Management Society Annual Conference
- Dongan Scholarship, Dongan Church, Korea, 2004 (\$5,000)
- Social Volunteer Scholarship, Korea University, Korea, 2004
- Suam Scholarship, Suam Scholarship Foundation, Korea, 1998 – 2003 (\$15,000)
- High Honors List, Korea University, Korea, 1997, 2001, 2002, 2003

- Academic Excellence Scholarship, Korea University, Korea, 1997

GRANTS AND FELLOWSHIP

- Ministry of Education of the Republic of Korea and the National Research Foundation of Korea, 2024 (\$20,000)
- Ministry of Education of the Republic of Korea and the National Research Foundation of Korea, 2023 (\$20,000)
- Ministry of Education of the Republic of Korea and the National Research Foundation of Korea, 2020-2022 (\$40,000)
- Ministry of Education of the Republic of Korea and the National Research Foundation of Korea, 2017 (\$20,000)
- Robert P. Poland Doctoral Dissertation Completion Fellowship, Michigan State University, 2012 (\$4000)
- Harold H. Wein Memorial Fellowship, Michigan State University, 2009 (\$3,500)
- Fulbright Graduate Studies Grant, Institute of International Education, U.S.A, 2005 - 2007 (\$86,000)
- COGS Doctoral Student Conference Fellowship, Michigan State University, 2010 (\$300)
- Summer Research Fellowship, Michigan State University, 2008 (\$4,500)

PRESENTATIONS

Ryoo, S., Choi, S., Mahoney, J., Zheng, W. The Effect of Exploration on Unutilized Knowledge Spill-ins Presented at the Academy of Management Conference, Chicago, August 2024.

Choi, S., Lee, J., & Kim, S. The Effect of Accidental Returnee Engineers on Post-Acquisition Knowledge Integration. Presented at the Academy of Management Annual Meeting, Boston, August 2023.

Choi, S., Park, D., & Kim, S. Knowledge Similarity and Structural Integration in Technology Acquisitions. Presented at the Academy of Management Annual Meeting, Seattle, August 2022.

Ryoo, S., Choi, S., Mahoney, J., Zheng, W. When You are Running Out of Imagination: Viciously Learning as a Mechanism to Revitalize Your Underutilized Knowledge. Presented at the Academy of Management Conference, August 2021.

- Lee, S., Choi, S., & Kim, S. Get Opportunities from Others' Falling: The Effect of Market Problems of Incumbents to Entrepreneurial Firms' Market Entry. Presented at the Korean Academy of Organizational and Management Meeting, Seoul, Korea, April 2021
- Le, W., Kwon, Y., Lee, S., & Choi, S. The impact of governance structure on cross-border acquisition wave in China. Presented at the Korean Society of Strategic Management Meeting, Seoul, Korea, April 2021
- Le, W., Kwon, Y., Lee, S., & Choi, S. T. Cross-border acquisition wave in China. Presented at the Korea Academy of Management Meeting, Seoul, Korea, November 2020
- Choi, S., & Park, D. Two sides of the same coin: Structural integration in technology acquisitions. Presented at the Korean Academy of Organizational and Management Meeting, Seoul, Korea, November 2020
- Choi, S., Kim, S., & Lee, S. Knowledge spillovers and technology acquisitions. Presented at the Korea Academic Society of Business Administration Annual Meeting, Seoul, Korea, August 2020
- Choi, S., Kim, S., & McNamara, G. Organizational Vacillation between exploitation and exploration" Presented at the Korea Academic Society of Business Administration Annual Meeting, Seoul, Korea, August 2020
- Choi, S., & Park, D. Knowledge similarity and structural integration in technology acquisitions. Presented at the SMS Annual Conference, Berkley, CA, March 2020
- Choi, S., Kim, S., & Lee, S. Leveraging acquired knowledge by learning from others: The effects of knowledge spillovers on post-acquisition knowledge leverage in technology acquisitions. Presented at the Korean Society of Strategic Management Meeting, Seoul, Korea, November 2019
- Choi, S. & Park, D. Knowledge similarity and structural integration in technology acquisitions. Presented at the Korean Academy of Organizational and Management Meeting, Seoul, Korea, November 2019
- Choi, S. & Park, D. Knowledge similarity and structural integration in technology acquisitions. Presented at the SMS Annual Conference, Minneapolis, MN, October 2019
- Park, S., Kim, S., & Choi, S. Knowledge spill-ins as double-edged swords: How knowledge spill-ins by originating firms affect entrepreneurial recipients. Presented at the SMS Annual Conference, Paris, France, September 2018
- Choi, S., & Kim, S. Path switching from prior paths: The effect of prior paths on the temporal separation between exploitation and exploration. Presented at the Korean Society of Strategic Management Meeting, Seoul, Korea, April 2018

- Song, M., & Choi, S. The Impact of Performance Feedback and Slack on Target Selection. Presented at the Academy of Management Annual Meeting, Atlanta, Georgia, August 2017
- Lee, J., & Choi, S. The effect of hybrid mobile engineers on post-acquisition knowledge integration. Presented at the Academy of Management Annual Meeting, Atlanta, Georgia, August 2017
- Choi, S. Team Formation and Projects. Presented at the Academy of Management Annual Meeting, Atlanta, Georgia, August 2017
- Choi, S., Kim, S., & Kwon, Y. The effect of prior innovation path on the temporal separation between exploitation and exploration. Presented at the Korean Academy of Organizational and Management Meeting, Seoul, Korea, May 2017
- Lee, J., & Choi, S. The effect of hybrid mobile engineers on post-acquisition knowledge integration. Presented at the Korea Academy of Management Meeting, Seoul, Korea, April 2017
- Song, M., & Choi, S. Reactive CSR to Illegal Behaviors of the Owner Family. Presented at Strategic Management Society Annual Conference, Berlin, Germany, September 2016
- Choi, S., & Miller, K. D. Organizational team formation: projects, processes, and performance. Presented at the Academy of Management Annual Meeting, Anaheim, California, August 2016
- Choi, S., & Miller, K. D. Team formation as dynamic capabilities: transactive memory, organization structures, and problem attributes. Presented at the Korea Academy of Management Meeting, Seoul, Korea, April 2015
- Sung, J., & Choi, S. "Innovation Implementation" Presented at the Korean Society of Strategic Management Meeting, Seoul, Korea, October 2014
- Song, M., & Choi, S. "CSR activity after illegal corporate behaviors." Presented at the Korean Society of Strategic Management Meeting, Seoul, Korea, October 2014
- Choi, S., & Miller, K. D. "Knowledge Combination Routines: Processes, Stability, and Changes" Presented at the Korea Academic Society of Business Administration Annual Meeting, Daegu, Korea, August 2014
- Choi, S., & McNamara, G. "What acquiring firms do with acquired knowledge?" Presented at the Academy of Management Annual Meeting, Philadelphia, Pennsylvania, Aug 2014
- Lee, A., & Choi, S. "Competitive Action Pattern in Display Industry." Presented at the Korean Society of Strategic Management Meeting, Seoul, Korea, April 2014

- Choi, S., & McNamara, G. "Knowledge leverage behaviors in technology acquisitions."
Presented at the Korean Society of Strategic Management Meeting, Seoul, Korea,
November 2013
- Choi, S., & Miller, K. D. "Ongoing innovation through knowledge combination routines."
Presented at the Academy of Management Annual Meeting, Orland, Florida, Aug 2013
- Lee, S.Y., Moon, J.H., & Choi, S. "How to Develop Platform Between Social Enterprise and
Firm" Presented at the 6th International Student Forum, Chiang Mai, Thailand, August
2013
- Choi, S., Chae, J., & Chae, S. "Fashion Industry and E-commerce: Burberry Case" Presented at
the Korean Consumption Culture Association Meeting, Seoul, Korea, June 2013
- Choi, S., & Miller, K. D. "Ongoing innovation through knowledge combination routines."
Presented at the Korea Academy of Organizational and Management Meeting, Seoul,
Korea, May 2013
- Choi, S., & McNamara, G. "What acquiring firms do with acquired knowledge? The implication
of exploration and exploitation for knowledge leverage behaviors in technology
acquisitions." Presented at the Korea Academy of Management Meeting, Seoul, Korea,
April 2013
- Choi, S., & Miller, K. D. "Ongoing innovation through knowledge combination routines."
Yenisei University, Seoul, Korea, April 2013.
- Choi, S., & Miller, K. D. "Ongoing innovation through knowledge combination routines." Korea
Advance Institute of Science and Technology, Seoul, Korea, February 2013.
- Rakthin, S., Calantone, R., & Choi, S. "More Effective Transfer of Competitor and Customer
Intelligence - Mediating Roles of Common Knowledge Sharing and Source Credibility."
Presented at International Conference on Knowledge Management and Information
Sharing, Madrid, Spain, October 2012
- Choi, S., & Miller, K. D. "Process theory of knowledge combination routines." Presented at the
Korea Academy of Management Meeting, Seoul, Korea, October 2012
- Choi, S., & Miller, K. D. "The dynamics and process of routinized knowledge combination."
Presented at Strategic Management Society Annual Conference, Miami, Florida,
September 2011.
- Wiseman, R. M., & Choi, S. "On the problems of ratio measures as dependent variables in OLS
regression." Presented at the Academy of Management Annual Meeting, San Antonio,
Texas, August 2011.

Miller, K. D., Pentland, B. T., & Choi, S. "Dynamics of performing and remembering organizational routines." Presented at Organization Science Winter Conference, Steamboat Springs, Colorado, February 2011.

Choi, S., & McNamara, G. "Technology acquisition and knowledge integration." Presented at Strategic Management Society Annual Conference, Rome, Italy, September 2010.

Miller, K. D., Choi, S., & Pentland, B. T. "Social networks in organizational routines." Presented at the Academy of Management Annual Meeting, Montreal, Canada, August 2010.

Choi, S. "Group learning processes and knowledge properties." Presented at the Midwest Academy of Management Annual Meeting, St. Louis, Missouri, October 2008

PROFESSIONAL AFFILIATION

- Academy of Management (AOM)
- Strategic Management Society
- Korea Fulbright Alumni Association

ACADEMIC SERVICE

Ad Hoc Reviewer: Strategic Management Journal, Strategic Organization, Journal of Operation Management, Organization Science, Journal of Business Research