<u>Ignite Dating</u> is an elite matchmaking agency which specialises in hand-selected introductions to incredible people who are looking for a committed relationship. Here we explain how our approach to medium- to high-net-worth matchmaking works and why it offers a safe and enjoyable search for love.

When you have the goal of finding that special person, it can be so valuable to have an expert in your corner. That's where our matchmaking service comes into its own, providing clients with a helping hand at every stage of their search for love.

We offer a dedicated MMI accredited matchmaker who will work closely with their client to establish what they are looking for in a partner. Our team use a careful mix of intuition, industry expertise, and personality profiling to provide personalised introductions to incredible people who share the same values, aspirations, and outlook on life. We have an extensive and exclusive, private network of high-calibre, professional singles across the UK and worldwide.

As matchmakers we understand just how important a person's personality is to their dating journey. We're proud our Managing Director Michelle Begy has achieved MBTI and FIRO practitioner status from the Myers-Briggs Company and is a Science Based Coach. Her knowledge of both tools offers an even more in-depth understanding of personality type and relationship needs, helping her to really understand what makes somebody tick and ensuring a finely tuned match based on their specific preferences. Several members of our team are proud to have completed the Matchmaking institute's Science-Based Coaching Certification.

Our team offer an expert eye on who will work well together, drawing on their strong emotional intelligence. These skills are perfect for the matchmaking process, saving clients from the emotional effort of going on dates that were never going to be right for them. We ensure everyone we work with gets the best experience from every date by offering ongoing support throughout the matchmaking process. We understand that dating can be a vulnerable time and our goal is to take all the stress out of the process, leaving clients free to enjoy quality connections with people they'll be really excited about meeting.

Many clients are amazed about what they learn about themselves on their dating journey, often evaluating what is important to them after detailed discussions with their matchmaker. Working closely together allows us to gain an in-depth knowledge of the traits that clients value most in a partner, so we can be sure to facilitate the perfect match.

We offer complete peace of mind as well. Our team run ID checks and check the digital footprint of everybody we work with. They are also interviewed face-to-face by a trained matchmaker so we can be sure they are who they say they are. This also allows us to be sure they will be a good fit for the person we are looking to match them with.

Dating is easiest when people feel their best, so we offer our clients a relaxed professional photoshoot. This ensures we have a set of up-to-date images which the client will really be proud of. We have a range of trusted partners to offer clients access to <u>personalised style</u> advice and <u>at-home treatments and services</u> so they can ensure they feel their best when

embarking on some truly amazing dates! We will also create an expertly written profile that gives a clear picture of who the client is and what they are looking for. Discretion is extremely important to us, and we understand that our clients prefer privacy when it comes to their search for love, so our profiles are anonymised – ensuring they can't be googled.

The value of a matchmaker is the advantages it can bring to those leading busy lives. We know many of our clients have demanding careers, so we offer a recruitment head-hunter style approach to finding them their life partner, outsourcing all the hard work of looking for that perfect person. With help from our expert team, our clients can sit back and relax knowing somebody is working hard to find them the perfect partner. Many clients find their dedicated matchmaker becomes like a trusted friend, being on-hand throughout the process to offer their support and expertise, ensuring a stress-free and enjoyable search for love.

Ignite Dating is proud to be the main sponsor of the <u>Matchmaking Institute's upcoming</u> <u>London Global Love Conference 2023</u> which will be held on October 10th and 11th.