

The website: <https://www.newretirement.com/>

SL: Audience expanding

Hi Jarrad,

I was looking through your website, where you put together content that most people charge for.

After the analysis, I was able to come up with two opportunities that can possibly help you grow:

1. Including interactive tools.
2. Extend the blog/social media engagement.

Let me know whether you are interested in seeing the sample of the second option.

Kacper