## First follow-up email

Subject line: After this, your masterclass course will never be the same...

Hello,

I emailed you a few days ago about a growth opportunity that I saw on your website, specifically on the masterclass course, which would:

- Increase the webinar's sign-up rate
- Boost the sales generated by the special offer
- Allow you to assist a greater number of individuals on their weight-loss journey.

Feel free to check out the sample of my idea (Which I sent in the last email) and let me know if you liked the conclusion.

Kind regards,

Radoslav Nazarsky