



SAINT KENTIGERN
COLLEGE

Level 2 Questionnaire Design Marking Grid 2023

AS: 91263 v3

Credits: 3

N

A

A+

M

M+

E

E+

Name

Marker

Check
Marker

	Achievement (All required)		Merit (All required)		Excellence (All required)	
	Design a questionnaire		Design a questionnaire, with justification		Design a questionnaire, with statistical insight	
Journal / Log book	1 st draft survey printed					
	Desk review completed					
	2 nd draft survey printed					
	Pilot study completed					
	Journal / logbook completed					
	Final questionnaire Printed out Questions are relevant Answers/measures are appropriate					
3 Question types Open Multi-choice Yes/No Checklist Rating Ranking						
Report	Selected a purpose		Justifications for design decisions including BOTH : Question type, Order of questions		Contextual insight shown through integration of research in question development	
	Identified the audience					
	Description of the info the questionnaire will provide					
	Stated a change to draft questionnaire based on the results of the pilot study		Justified relevant changes to questionnaire after: Desk review, Pilot study		Reflections on questions or changes to questions, relevant to the purpose. (Reflections should include valid statistical reasoning and insight.)	

A	All required	M	All required	E	All required
A+	All achieved and two merit categories.	M+	All merit and one excellence category.	E+	All Excellence and exceptional contextual insight



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	Achievement (All required)		Merit (All required)		Excellence (All required)			
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Journal / Log book	1 st draft survey printed							
	Desk review completed							
	2 nd draft survey printed							
	Pilot study completed							
	Journal / logbook completed							
	Final questionnaire Printed out Questions are relevant Answers/measures are appropriate						Well-structured questionnaire with appropriate questions (MEI)	
	3 Question types Open Multi-choice Yes/No Checklist Rating Ranking							
Report	Selected a purpose		Justifications for design decisions including BOTH : Question type, Order of questions		Contextual insight shown through integration of research in question development			
	Identified the audience							
	Description of the info the questionnaire will provide							
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