



SAINT KENTIGERN  
COLLEGE

## Level 2 Questionnaire Design Marking Grid 2023

AS: 91263 v3

Credits: 3

N

A

A+

Name

M

M+

Marker

Check  
Marker

E

E+

	<b>Achievement</b> (All required)		<b>Merit</b> (All required)		<b>Excellence</b> (All required)	
	Design a questionnaire		Design a questionnaire, with justification		Design a questionnaire, with statistical insight	
<b>Journal / Log book</b>	1 <sup>st</sup> draft survey printed					
	Desk review completed					
	2 <sup>nd</sup> draft survey printed					
	Pilot study completed					
	Journal / logbook completed					
	Final questionnaire Printed out Questions are relevant Answers/measures are appropriate					
3 Question types Open Multi-choice Yes/No Checklist Rating Ranking						
<b>Report</b>	<b>Selected</b> a purpose		<b>Justifications</b> for design decisions including <b>BOTH</b> : Question type, Order of questions			<b>Contextual insight</b> shown through integration of research in question development
	<b>Identified</b> the audience					
	<b>Description</b> of the info the questionnaire will provide					
	Stated a change to draft questionnaire <b>based on the results</b> of the pilot study		<b>Justified relevant</b> changes to questionnaire after: Desk review, Pilot study			<b>Reflections</b> on questions or changes to questions, <b>relevant to the purpose</b> .  <small>(Reflections should include valid statistical reasoning and insight.)</small>

<b>A</b>	All required	<b>M</b>	All required	<b>E</b>	All required
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<b>A+</b>	All achieved and <b>two</b> merit categories.	<b>M+</b>	All merit and <b>one</b> excellence category.	<b>E+</b>	All Excellence and <b>exceptional contextual insight</b>
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	<b>Achievement</b> (All required)		<b>Merit</b> (All required)		<b>Excellence</b> (All required)	
	Design a questionnaire		Design a questionnaire, with justification		Design a questionnaire, with statistical insight	
<b>Journal / Log book</b>	1 <sup>st</sup> draft survey printed		Well-structured questionnaire with appropriate questions (MEI)			
	Desk review completed					
	2 <sup>nd</sup> draft survey printed					
	Pilot study completed					
	Journal / logbook completed					
	Final questionnaire Printed out Questions are relevant Answers/measures are appropriate					
3 Question types Open Multi-choice Yes/No Checklist Rating Ranking						
<b>Report</b>	<b>Selected</b> a purpose		<b>Justifications</b> for design decisions including <b>BOTH</b> : Question type, Order of questions			<b>Contextual insight</b> shown through integration of research in question development
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<b>A</b>	All required	<b>M</b>	All required	<b>E</b>	All required
<b>A+</b>	All achieved and <b>two</b> merit categories.	<b>M+</b>	All merit and <b>one</b> excellence category.	<b>E+</b>	All Excellence and <b>exceptional contextual insight</b>