

## September

# New research and effective animal advocacy content

- After conducting focus group [research](#) with the firm Mattson, GFI is shifting towards usage of the term "cultivated meat," as opposed to "cell-based meat," "clean meat," or "cultured meat"
- Videos of the talks from the [GFI conference](#) and the [Conference on Animal Rights in Europe](#)
- Findings from [interviews](#) with hiring managers and CEO's from Animal Charity Evaluators' top-rated charities about talent bottlenecks
- Dobroślawa Gogłozka of Open Cages on "[English as a dominant language in the movement: challenges and solutions](#)"
- A new [paper](#) by economist Jason Lusk and others finds that "production costs are 11%–25% per pound higher for slower-growing [broiler chicken] breeds than for modern breed... Annual costs of an industry-wide conversion to slow growth are \$450 million for consumers and \$3.1 billion for producers."
- Chris Bryant's [summary](#) of effective animal advocacy research that can be applied to online vegan or reducetarian campaigns
- "[Biological ageing](#)" (chronological age plus other factors) as a promising measure of animal welfare that may be comparable across species
- A new review of research on "barriers and enablers/facilitators for reducing meat consumption and following more plant-based diets" ([Faunalytics summary](#) and [original article](#))

## News and updates:

- Switzerland will [hold a referendum](#) on banning factory farming, due to the initiative spearheaded by Sentience Politics and other groups
- The animal welfare EA fund's [July grants](#), mostly to groups working on corporate campaigns for chickens, plus three research groups

## Jobs:

- Lots of opportunities [listed](#) by 80,000 Hours, as always
- The 80,000 Hours jobs board is not always up to date, and if you're looking for jobs or internships, I'd recommend checking the websites of the organisations listed [here](#)
- Animal Advocacy Careers — [Co-founder](#)

- GFI are giving [grants](#) for open-access plant-based and cultivated meat research — deadline October, 28
- Mercy For Animals — [Corporate Relations Specialist](#)

## Local events:

- [Pre-EAG animal advocate short talks](#) — London, UK — October 17, 2019

## Conferences:

- [Cross-Species Measurement of Acute Pain](#) - Bethesda, MD, USA - 2nd to 3rd October
- [Canadian Animal Law Conference](#) - Halifax, Canada - 4th to 6th October
- [“Eating Meat 2019 - Determinants, consequences and interventions”](#) - Berlin, Germany - 8th to 9th October, 2019
- [Effective Altruism Global](#) - London, UK - 18th to 20th October, 2019
- [Asia for Animals Symposium](#) - China - 18th to 20th October, 2019
- [Animal Advocacy Conference: Insights from the social sciences](#) — Kent, UK — June 24-26, 2020
- [Embodying, Implementing, and Institutionalising Animal Ethics](#) — Oxford, UK — July 26-29, 2020

## August

## Effective altruism or effective animal advocacy posts:

- Sentience Institute's third technology adoption [case study](#), on biofuels, with lessons for advocates of animal free food technologies
- A [research post](#) by Open Philanthropy Project on "What can we learn from the fur-free fight?" Here, OPP differs from the inferences of past activists
- The Humane League Labs' [“analysis-ready data set that tracks the supply of cage-free eggs in the United States from December 2007 to present”](#)
- [Corporate commitments breakdown](#) (plus graphs and data visualisations)

## Other interesting news:

- A [new study](#) provides some evidence that price, taste, and convenience (the "trifecta" used by GFI) are insufficient to encourage a switch to animal free foods - in an experiment, participants still preferred traditional beef
- A [new study](#) with suggestions on the marketing of animal free foods
- "[Oregon governor signs law ending cage confinement for egg-laying hens](#)"
- New animal welfare plans in (opposition) politics in the [US](#) and [UK](#)
- "[Meat Giant Marfrig and ADM Partner to Bring Plant-Based Meat to Brazil](#)"
- Animal Rebellion's planned protest reaches the [top headline of Global Meat News](#)

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- There are [several roles](#) at Charity Entrepreneurship with deadlines on September 9th, 2019 — Research analysts for animals, global poverty, and/or mental health, operations lead, outreach coordinator, executive assistant, internships — some are Vancouver-based, some London-based
- UK Civil service — [head of animal welfare](#) — deadline September 9th, 2019
- Purple Orange Ventures - [Entrepreneurial Scientist & Engineer Fellowship](#) (i.e. funding, coaching, and support for animal-free foodtech) - deadline October 1st, 2019
- A new grassroots protest group, Animal Rebellion, are [seeking volunteers](#) for their October rebellion

## Local events:

- [Talk from Leah Edgerton from Animal Charity Evaluators](#) — New York, USA — September 24, 2019
- [Pre-EAG animal advocate short talks](#) — London, UK — October 17, 2019

## Conferences:

- [GFI Good Food Conference](#) - San Francisco, USA - 4th to 6th September
- [International Animal Rights Conference](#) - Luxembourg - 5th to 8th September
- [EAGx Australia](#) - Sydney, Australia - 27th to 29th September
- [The Reducetarian Summit](#) - Washington DC, USA - 27th to 29th September
- [Cross-Species Measurement of Acute Pain](#) - Bethesda, MD, USA - 2nd to 3rd October
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## July

### But Can They Suffer posts:

- [Reflections on grassroots protests](#)

### Effective altruism or effective animal advocacy posts:

- Animal Charity Evaluators' [report](#) on animal advocacy in India.
- A cost-effectiveness estimate of corporate welfare campaigns on broilers and on egg-laying hens. I think it's the best [write-up](#) of a cost-effectiveness model I have seen on corporate welfare commitments; I especially like the discussion of factors not included in the estimate.
- "[Invertebrate Welfare Cause Profile](#)" by Rethink Priorities.
- A [post](#) by Wild Animal Initiative arguing that uncertainty is not an intractable problem and that tools can be adapted from restoration ecology.
- A [new paper](#) by political scientists on support for animal rights and how this correlates with support for the rights/wellbeing of other groups and with demographic variables.
- Half-year updates and plans for the rest of the year from [Animal Charity Evaluators](#) and [Wild Animal Initiative](#).

### Other interesting news:

- Perfect Day rapidly sold out of its [first release of animal-free dairy ice cream](#) (we're not talking about plant-based food here).
- Labelling of plant-based foods: a [small victory in the UK](#) and a [defeat in Mississippi](#).
- I've seen a [couple](#) of [articles](#) call out claims from animal advocates as being based on uncertain evidence. I think it's important to try to maintain credibility, but these sorts of challenges are probably inevitable if we continue to argue for veganism on health (and environmental?) grounds.
- Plastic bag sales in England have fallen by 90% since 2015, according to this BCC [article](#), seemingly encouraged by legislation and the documentary Blue Planet. Are there lessons for the farmed animal movement here?

# Jobs:

- [“There are \\*a bajillion\\* jobs working on plant-based foods right now”](#)
- Purple Orange Ventures - [Entrepreneurial Scientist & Engineer Fellowship](#) (i.e. funding, coaching, and support for animal-free foodtech) - deadline October 1st, 2019
- The Good Food Institute - [State Politics Intern](#) - deadline August 4, 2019
- The Good Food Institute - [Policy Coordinator](#) - deadline August 21, 2019
- The Good Food Institute - [Regulatory Counsel](#) - deadline September 1, 2019
- A new grassroots protest group, [Animal Rebellion](#), are seeking volunteers for their October rebellion.
- Head of UK Fundraising - [Compassion in World Farming](#)

# Local events:

- [Cellular Agriculture UK Summer Meat & Greet](#) - London, UK - August 3, 2019
- [An evening with Peter Singer](#) - Adelaide, Australia - August 9, 2019

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