

Activate Your System. Launch Your Event Engine.

The Real Problem

Founders are still duct-taping together tools to run their events — one platform for landing pages, another for email, spreadsheets for follow-up, and Slack to “remind the team.”

This manual chaos:

- Eats up your calendar
- Burns out your team
- And stalls revenue growth

Scaling a business around events shouldn't feel this heavy. You need a system that handles the details — so you can focus on the outcome.

The Solution

What if your next event didn't just generate leads — but ran like a machine?

The **Event Activation OS** is the plug-and-play system we've used to help our clients:

- Capture new leads
- Automate reminders
- Score buyer intent
- And convert directly to cash

One of our clients used this exact system to earn **\$106K from a single event** — with less than 100 attendees. No sales team. No back-to-back calls.

You'll get instant access to this system inside your Go High Level account.

What's Included

The Event Activation Snapshot (Pre-built into your GHG account)

-  **Activate Workflow** – Automatically tag leads, follow up, and retarget those who click but don't register
 -  **Smart Reminder Engine** – Send pre-event emails and SMS messages at optimized intervals (T-2d, T-1d, T-4h, T-1h, T-10min)
 -  **Replay System** – Segment and deliver tailored follow-ups based on who attended vs. who didn't
 -  **Engagement Tracking + Lead Scoring** – Detect your hottest leads based on behavior and clicks
 -  **Call Follow-Up Workflow** – Trigger outreach tasks and mark cold leads as “abandoned” after 5 attempts
 -  **Done-for-You Pages** – Branded event pages, registration forms, countdown timers, checkout, and thank-you
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Proof It Works

This system has already helped:

- Helped our company have a first **\$25K day** and **\$61K month**
- Generate **\$106K in one day** for a financial education client
- Generate **\$36K in one day** for a holistic health school
- Add **70 new customers in a single event** for a consulting firm
- Secured **35 vendors** for a festival that cash collected **\$71K** in a 6 hour event
- Increase show-up rates and reduce sales calls across multiple industries

It works because it removes the bottleneck — you.

Your Next Step

You've registered for the strategy — now it's time to activate the system.

Activate your Go High Level Account, and we'll pre-load your Event Activation Snapshot so you can:

- Launch your Event Activation OS with confidence
- Follow along during the workshop
- And start cashflowing from events that scale

This is not a demo account. This is your system — already installed, ready to be configured and optimized.