

PAS Short Form Copy

Who am I writing to?:

A man from 18 to 45 years old, who is not satisfied with his current physique and may feel ashamed of how his body looks

Who want to have his dream body for status and validation from others

Where are they now?

They frustrated of their current position and body and they want to change it

It can be causing them problems in their relationship or self esteem

They don't know how to train in a effective way

Where do I want them to go?

I want them to buy a book (Product) about getting bigger and muscular in 15 min of daily training

What must they experience inside of my copy to go from where they are Now to taking the action I want to take? What are the steps that I need to guide them through to take them from where they are now to where I want to them to go?:

It's a PAS Short form Copy, So I need to get their attention, then tap to a massive pain they have and amplify it as well as the desire, then the CTA

The reader's roadblocks and the solution/mechanism that will solve those roadblocks:

The roadblock is that they don't know how to transform their body or what to do and how to train

The Solution is the 15 min training program that will solve the roadblock and transform them

Your Post must include your best personal analysis of your copy's weakness and how you think you should improve it:

- I think the copy can benefit from more smooth transactions
- Maybe the words is a little bit complicated
- I should've tapped more about the product and what does the 15 min program have inside (but the original copy does not have that so idk)

15 Minutes Will Transform You Like Will Never Imagine

Quit the excuses and step up to greatness. Look in the mirror, what do you see?

Is it a reflection of raw power, sculpted muscles, and a physique that demands respect?

Or are you staring at a soft, feeble version of yourself, a stark contrast to the powerhouse you crave to be?

Do women cast admiring glances, captivated by the potent allure of the man before them?

Embark on a transformative journey, guided by a blueprint that's transformed thousands, myself included, into living testaments of physical excellence. Picture yourself evolving from a mere "runt" to embodying the epitome of strength and allure...

Not just turning heads, you're going to break necks with the sheer audacity of your transformation after you enter



the Arena of the "Dynamic Tension" Method, the very technique propelling me to my pinnacle. In just 15 focused minutes

I'm not here to sugarcoat it; I'm here to sculpt warriors. It's a bold claim, but bear in mind, I am "The World's Most Perfectly Developed Man."

Your wish for that killer physique? It's not a wish anymore. It's a decision.

 [Click here to grab your guidebook. It's time to unleash the beast within.](#) 

This is the swipe file used to create this Copy 📄 charles atlas ad.jpeg

DIC Short Form Copy

Who am I writing to?

A midfielder player that is passionate about improving his game

Where are they now?

They are a (bad-below average-average-good) midfielder player and want to go to the next level

Frustrated with their current position and playing and want to change it

Where do I want them to go?

Want them to purchase the training program that will boost their game in the pitch

What must they experience inside of my copy to go from where they are Now to taking the action I want to take? What are the steps that I need to guide them through to take them from where they are now to where I want to them to go?:

This is a DIC Short for Copy, so I want to grab their attention

Then build intrigue around the subject and tease it

A little push at the end before the CTA and presenting the offer for the holiday

The reader's roadblocks and the solution/mechanism that will solve those roadblocks:

They don't know about the roadblock and am gonna reveal it to them

The roadblock is that they don't know what the elite midfielder players know about the game

The solution is the training program that will give them all the information and the training they need to close that gap between them and the elite and boost their game

Your Post must include your best personal analysis of your copy's weakness and how you think you should improve it:

Maybe I should've go into more details about the program

Maybe some words can be more effective and specific

How To Dominate Every Game You Play

You think that the Elite Midfielder players know what the average players know? Hell no!

It's not about crazy hard work nor having super skills.

It's about a secret knowledge that sets them apart from the normal

For 7 relentless years, I've been on a mission, uncovering these very secrets that will overhaul the game of players just like you, who are serious about a beautiful game.

Time for a revolution on the field...

effortlessly dance past opponents, fake them out with your eyes, and unleash every ounce of power in your body

Envision spotting scoring opportunities before your coach, transforming into an unstoppable juggernaut on the pitch, making teammates cheer and defenders in fear.

But let me be clear – this transformation is yours only if you've got the guts to take it

In life, there are those who grab opportunities and those who don't.


This holiday, seize the damn opportunity! Our exclusive program is a steal at \$24.95 (**half-price**).

And here's a little extra push
if it doesn't light a fire under you in **30 days**, I'll give you your money back, no questions asked. Offer ends on the first of 2024.

Remember, unfair advantages are what propel successful individuals to greatness.

[Click here to command the field](#)

This is the swipe file used to create this Copy

 Copy of 11.26.18 How To Absolutely Dominate the Midfield Position & Demolish Y...

HSO Short Form Copy

Who am I writing to?

To the business man/woman or anyone that have business interest and want to benefit from exclusive news about topics related

Where are they now?

They don't know about the The Wall Street Journal

Where do I want them to go?

Subscribe to The Wall Street journal (Buy a subscription to my service for 149 a year)

What must they experience inside of my copy to go from where they are Now to taking the action I want to take? What are the steps that I need to guide them through to take them from where they are now to where I want to them to go?:

Live the story where they understand the power of knowledge, then see that TWSJ is worthy and can deliver that life-changing value

At the end doing a price anchoring (to make them buy the year subscription instead of the 13 week)

The reader's roadblocks and the solution/mechanism that will solve those roadblocks:

The main roadblock the avatar (the business man) facing is his limitation to access information, financial information in particular

The Wall Street journal was the solution as it comes to fulfil that need with valuable and exclusive information about specifically financial topics

Your Post must include your best personal analysis of your copy's weakness and how you think you should improve it:

I don't know how how to combine an interesting fascination with the details without it getting boring (The bullet points in the Copy)

This Question Lose Me Sleep

What made the difference??...

Between two young graduated ambitious men, similar in every way, ventured into the corporate world... and after 25 years reunion, surprisingly, their lives had taken drastically different turns. Both happily married with families, both working at the same Midwestern company, YET one was now the president while the other managed a small department.

It wasn't innate intelligence, talent, or dedication. The key factor was knowledge and how they applied it. This revelation leads us to the driving force behind success

That's where I Discover The Wall Street Journal, your gateway to redefining success. Curated by the largest team of business-news experts, it's the nation's exclusive business daily. From riveting front-page features to insights on Marketplace trends,

You'll get there

- Articles covering topics like new inflation, wholesale prices, car prices, tax incentives and major developments, to stay aware of what's happening and position yourself for the opportunities when they arise
- Page after page filled with fascinating and significant information offering you a panoramic view of the business landscape
- The Marketplace section gives you insights into consumer behaviour and market competition helping you stay informed and opportunity to get ahead
- Get daily coverage on law, technology, media, and marketing, along with features on managing smaller companies. Stay updated on the latest events and knowledge in this fast-evolving world.
- helpful charts, easy-to-scan market quotations and more

You can be one of those who've harnessed the power of knowledge and Seize the advantage and invest in their success with The Wall Street Journal. for 13 weeks at just **\$44** or grab a year for \$149 – saving over \$40. Cancel anytime with our guarantee

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 Copy of Wall-Street-Journal-Ad.pdf

Opt In Page

Who am I talking to?

The loser guy that gets rejected every time and believes that there is something he's missing or there's something wrong

Where are they now?

Frustrated, he can't get laid, maybe even heartbroken, desperate for relationship and intimacy

Where do I want to take them?

Get them to take the free book

What are the steps and the things they need to experience in order to get to where I want to take them:

First I want to catch their attention with the headline and the hook

Then build intrigue with the bullet points talking and promising what's inside

In the end and before the CTA put other bullet points where I call out the avatar to get him to take action

Then Normal CTA

What are the roadblock and the solution:

The roadblock the he doesn't get laid is that he does not know the secrets mentioned in the free book

The solution is the knowledge and the tricks that are in the free book

My personal analysis:

Maybe the headline is a little bit long

Maybe there's some parts where it can be more smooth

Maybe the CTA is not strong enough

If you're tired of being stuck in the friend zone, fed up with the Opportunities you missed and the embarrassing moments...

Then I got you covered

over **120.000 men** read this book

And the reason is simple

When you read it

You'll discover inside...

- All the common mistakes you've been making and the opportunities you've been missing in all your interactions
- The art of seduction with your eyes, James Bond Style
- Understanding the body language making you in control of the situation
- Never run out of things to talk about, eliminate all the awkward silence
- How to cope like you know something you don't know anything about (to save yourself in the embarrassing situations)

So If you are

- Always The Great friend but never The Romantic interest
- Lost for words every time you approach that girl in the bar

- Tired of the lonely nights where you know that everyone at the party are not sleeping alone

If “yes” is your answer to any question of the above, then you should try this limited time free book

All of this and more you'll get in this book

The author has only less than 100 copy left, so [Grab it here](#) while you still can

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SoSuave

NEWSLETTER

Hi Don Juan,

Over 120,000 men to date have [read this book](#).

The reason why is simple.

When you read it, you begin to see why you've been failing with women for so long.

All the mistakes you've made, the wasted opportunities and embarrassing moments.

It basically lays out EVERYTHING you need to do to bang a new girl every single day of the week if you want.

Oh and the best part?

It's free for a limited time, if you [go here](#).

Allen
SoSuave.com

P.S. - The author only has less than a 100 copies left, so grab it while you still can.