

Lin Yue, was born in China but moved to the UK to study Experimental



Psychology focusing on Behavioural Finance at Oxford University. Lin is a thought leader in delivering the intersection of business, diversity and behavioural science.

She has been recognised for multiple awards for her work including *HERoes 100 Women Future Leaders by Yahoo Finance* for three consecutive years, a finalist for *Asian Women of Achievement* and *Women in Finance Award* as an advocate in 2021. She is one of *50 Most Inspirational Women in the City of London by Brummell*, a top *Ethnic Minority Future Leader by EMpower*, and

the winner of the “*Excellence in Banking*” award at the *Chinese Business Leaders Awards*.

She is currently an Executive Director, in the UK Institutional Team at Goldman Sachs Asset Management

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