

Indoctrination email sequence mission

I. Intro email:

Subject: Crush your competition with this focus and inspiration cheat sheet.

Body: Are your inspiration and focus rarely there when you need them? By joining the Neurohacker Collective community you have now access to scientifically proven ways to maintain a clearer, productive and focused mind.

As promised, here is [your focus and inspiration cheat sheet](#) to help you grow and outperform your competition. The Neurohacker Collective was founded in 2015 with a focus on cognitive performance enhancement. Let us know if you have any questions, comments or concerns and we will get back to you as soon as possible.

II. Value email:

Subject: Why does the modern world we live in reduce our focus, energy, and overall cognitive performance?

Body: Discover the path to mindfulness and illimited creativity.

Reader's report from a young businessman

Two years ago I was an IT engineer with 10 years of experience in such a stress prone industry. The first 3 years were great. I was learning fast and gaining expertise. Then I got a promotion.

At first it was a blessing but then I had to handle so many things and people, and I was to blame if anything went

wrong. I didn't have time left for my family and personal projects anymore, I was sleep deprived and subject to brain fog. My energy, focus and motivation kept dropping despite all the caffeine I was consuming daily.

I felt miserable, exhausted and depressed. I lacked the mental energy needed to go through the day. I felt so weak, lazy and unprofessional.

But every problem comes with an opportunity. I'm now the CEO of my consulting agency helping hundreds of companies run their business and reach their goals. I'm more present for my family, fully aware of the present, and in total control of my mind and life.

Hadn't I reached the bottom, I wouldn't be the man I am now. Thanks to a friend of mine working at Neurohacker Collective who shared with me some [secrets gathered from the elite](#).

III. Sales driving email:

Subject: Why just be, when you can fully LIVE?

Body: The difference lies in how you maximize your mental presence, focus and energy and aim them to achieve your life goals.

The stress and distractions of modern life reduce our focus, energy, creativity and overall cognitive performance. No wonder how so many people now complain about brain fog, ADHD, and burnouts.

Is your mental battery life, productivity, energy and inspiration as good as they used to be? Are you feeling lost, confused, and wondering why you cannot focus and

perform as good as before on your work and projects? How would your life change if you could quickly improve your focus, energy and cognitive presence?

Aren't you tired of sitting in the passenger seat of your own consciousness? Don't be passive and just complain. [Here is the tool](#) you need to instantly get back in control.