AS91356 - Standard Breakdown

Develop a conceptual design for an outcome - 6 credits - Internal

Standard	What will you do?
Achieved Develop a conceptual design for an outcome. establishing potential conceptual designs through generating and evaluating design ideas that are informed by research, including the analysis of existing outcomes	 Analyse existing products. Generation of conceptual designs Functional modelling of conceptual designs to work out design problems Development of ideas to show progress Feedback from stakeholders about your concept ideas Selection of final design with justifications for the choices made. Presentation of final design Explain the fitness for purpose of your final design referencing your specification and client needs.
using evidence from research and functional modelling, including feedback from stakeholders, to evaluate conceptual designs selecting and communicating the	

final conceptual design for an outcome explaining the outcome's potential fitness for purpose.

Merit

Develop a refined conceptual design for an outcome.

ongoing exploration and evaluation of design ideas to determine their suitability for inclusion in conceptual designs

using evidence from ongoing research and functional modelling, including feedback from stakeholders, to evaluate conceptual designs.

Achieved plus :-

- Ongoing development showing experiments and exploring of design ideas.
- Evaluation of design ideas as you go
- Research, as needed for specific design ideas in regards to materials. construction, position, use etc...
- Feedback from stakeholders about the design developments and the evidence from this is used to guide progress and changes.

Excellence

Develop a justified conceptual design for an outcome.

synthesising evidence from ongoing research and functional modelling, including feedback from stakeholders, to evaluate conceptual designs

substantiating the outcome's potential fitness for purpose.

Achieved and Merit plus :-

- Explain how you are using the research in your design ideas
- Explain how your are using what you learned from the functional modelling in your design ideas
- Explain how you are using the client feedback in your design ideas, and how it is affecting / changing your designs
- Give reasons why you are making changes to your design ideas based on these things
- Explain the fitness for purpose of your designs with evidence from your research into materials, ergonomics and construction methods to back up what you are saying.