

Aidan Morris

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Profile

Aidan Morris

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As a bilingual communications and marketing professional, I specialize in integrated marketing planning, maintaining brand integrity, and digital presence management. I hope to effectively contribute to a team looking to punch above their weight.

Experience

Canadian Construction Association / Marketing & Communications Coordinator

APRIL 2024 - OCTOBER 2024, OTTAWA

Writing, editing, posting and distributing political content for external communications platforms, including web, social media, newsletter, e-blasts, press releases in English and French. Created communications strategies to leverage working relationships with members of the media, the Canadian political system, and government officials. Took strong initiative towards the publishing of articles, coverage, and press releases in major mainstream media outlets including the Globe and Mail, Canadian Press, and The Hill Times.

Ottawa Chamberfest / Concert Series Marketing Assistant

SEPTEMBER 2023 - APRIL 2024, OTTAWA

Lead the development of an integrated marketing plan for the 2024 Chamberfest Festival, including a 30th anniversary logo rebrand, along with brand consolidation in copywriting, outdoor, digital, print, press releases, email campaigns, and video advertisements.

Shared Services Canada / Administrative Assistant

JUNE 2020 - JANUARY 2022, OTTAWA

Managed the schedule, shared inbox, and meeting materials of a Director General's office. A high pressure environment handling the integrity of the office, routing, and task management. A high degree of organizational skills, analytical skills, and good judgment was required.

Education

Algonquin College / College Diploma

JANUARY 2022 - AUGUST 2023, OTTAWA

Key areas of study: marketing, sales generation, integrated communications, marketing research. Dean's List (A-grade point average).

Queen's University / Bachelor of Arts

SEPTEMBER 2016 - JUNE 2020, KINGSTON

Key areas of study: logic, epistemology, ethics, and french.

Software

Word, Excel, Outlook, Powerpoint, OneNote, Sharepoint, Teams, Forms.

Photoshop, Illustrator, Premier Pro, InDesign, Canva.

Survey Monkey, Qualtrics, MailChimp, Wordpress, Wix, Google Analytics, SEM Rush, Hootsuite.

SAP, Salesforce/Pardot, Square, Shopify.