



Social Media Toolkit: No On I-2066

Thank you so much for supporting No on I-2066. The content below is intended for partner organizations and supporters to easily share information about the campaign and its priorities on social media.

How to Use This Toolkit

This toolkit can be accessed most easily using a computer, rather than a mobile device.

Graphics and recommended talking points for each message can be found below.

The graphics below can be easily downloaded from [this Google folder](#).

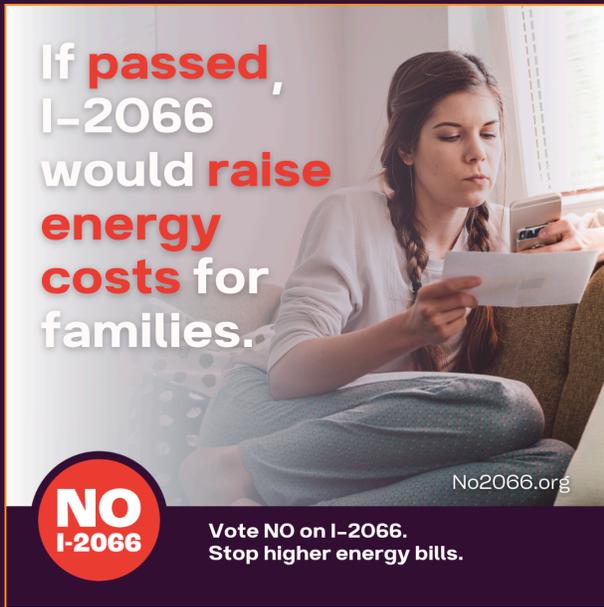
Use the hyperlinks below each message to easily reshare posts on social media.

Please feel free to use the recommended messaging below, or make it your own.

Thank you so much for taking the time to share!

Last updated: 08/27/2024

Message: I-2066 Would Raise Energy Costs



If **passed**,
I-2066
would **raise**
energy
costs for
families.

NO
I-2066

Vote NO on I-2066.
Stop higher energy bills.

No2066.org

I-2066 would force utilities to keep spending on outdated technology - and put the extra costs on people's bills.

It's a no-brainer: Vote NO on I-2066 to stop higher energy bills: no2066.org.

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Message: I-2066 Slows Progress on Climate



I-2066 slows
progress on climate.

We cannot
go back.

NO
I-2066

Stop higher energy bills.

No2066.org

Washingtonians are already navigating the impacts of climate change. Intense storms, wildfires, and deadly heat waves are only getting worse, especially for low income and rural communities.

If passed, I-2066 would roll back necessary laws to keep Washington on a path to clean energy.

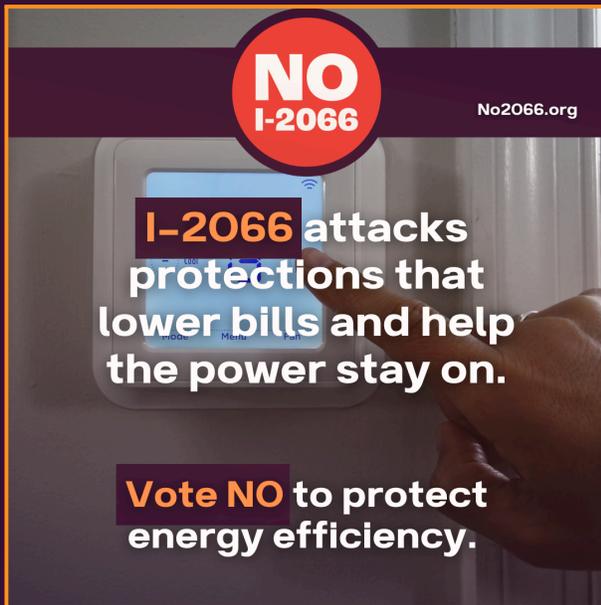
As a national leader on climate progress, we cannot go back. Vote NO on I-2066: no2066.org

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Message: I-2066 Strips Energy Efficiency Benefits



I-2066 would take away modern protections and standards that make homes and businesses more energy efficient and comfortable.

Energy efficiency lowers utility bills and helps the power stay on during extreme weather like heat waves.

Vote NO on I-2066 to protect energy efficiency: No2066.org.

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Message: I-2066 Would Take Away Local Control



I-2066 would stop towns, cities, and counties from making decisions that work best for their residents.

It can't be more obvious: Vote NO on 2066 to protect our communities:
No2066.org

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Message: I-2066 Stop Powerful Interest Groups



I-2066 is part of a national scheme by fossil fuel corporations. Special interest groups spent millions of dollars to get it on the ballot. These groups want to increase their profits and leave hardworking families holding the bill.

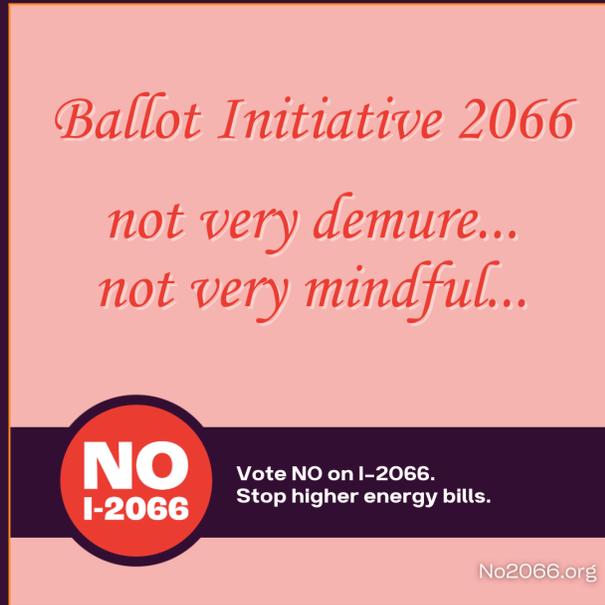
Vote no on 2066 this November:
no2066.org.

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Message: I-2066 Demure Meme



Securing an affordable clean energy future is demure and mindful. 💖 We must stop I-2066 to keep energy affordable, continue progress on clean energy, and protect Washington families! no2066.org

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