

## KCKPS CTE CURRICULUM PACING GUIDE

### Video Production

|                                |                                         |                  |                          |
|--------------------------------|-----------------------------------------|------------------|--------------------------|
| KSDE Course Code               | Course KCCMS #: 30150                   | KSDE Course Name | Audio/Video Production   |
| CIP Code                       | 09.0702                                 | KSDE Pathway     | AV Communication Pathway |
| Infinite Campus Course Numbers | Course KCCMS #: 30150                   |                  |                          |
| Prerequisites                  | Students may have had Video Production. |                  |                          |
| Courses That Follow            | Audio/Video Production                  |                  |                          |
| Buildings Offered              | Schlagle, Washington, and Wyandotte     |                  |                          |

#### KCKPS Course Description

Video Production applies the technical skills learned in Audio Video Production Fundamentals by allowing students to orchestrate projects from setting the objectives to the post-production evaluation. The subject of the presentation may be determined in a number of ways, but must address an authentic need. The complexity of the presentation is not the focus of the course, but the experience of the entire process includes planning the presentation, setting up the studio (if applies), acting as videographer and editor to make it fluid and seamless.

#### Kansas Department of Education Course Competencies

[Link to Career Cluster on KSDE](#)

This course utilizes the approved competencies provided on the KSDE website. The competencies identified by KSDE provide the foundation for what students should know and/or be able to do by the end of the course.

## PACING GUIDE AT A GLANCE

| Unit | Unit Name                                                                                                                      | Length    |
|------|--------------------------------------------------------------------------------------------------------------------------------|-----------|
| 1    | Overview of Video Production Industry & Historical Elements of Filmmaking (Silent Film- Film Noir)                             | ~ 4 weeks |
| 2    | Creation of Short Video Project in Similar Style of Study (Silent Film/German Expressionism/Film Noir)                         | ~ 2 weeks |
| 3    | Classical Hollywood-French New Wave                                                                                            | ~ 3 weeks |
| 4    | Creation of Short Video Project in Similar Style of Study (Classical Hollywood-French New Wave)                                | ~ 2 weeks |
| 5    | Hollywood in the Age of Television and it's Current Influence - New Hollywood Filmmaking and the Blockbuster Study and Project | ~ 3 weeks |
| 6    | Documentary Video Study and Project & Portfolio Completion                                                                     | ~ 3 weeks |

### SOFTWARE SKILLS

Microsoft office (Word). Adobe. Final Cut. Final Draft.

### KSDE COURSE COMPETENCIES

| Competency                                                                                                                                                                            | Unit Taught |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| <b>Benchmark: 0.1 Achieve additional academic knowledge and skills required to pursue the full range of career and postsecondary education opportunities within a career cluster.</b> |             |
| 0.1.1 Adapt language for audience, purpose, situation (i.e. diction/structure, style).                                                                                                | 1,2,3,4,5,6 |
| 0.1.2 Compose focused copy for a variety of written documents (i.e. documents, notes, oral presentations reports).<br>1,2,3,4,5,6                                                     |             |
| 0.1.3 Demonstrate knowledge of basic arithmetic operations such as addition, subtraction, multiplication and division                                                                 | 1,2,3,4,5,6 |
| 0.1.4 Analyze data when interpreting operational documents.                                                                                                                           | 6           |
| <b>Benchmark: 0.2 Use oral and written communication skills in creating, expressing and interpreting information and ideas including technical terminology and information</b>        |             |

|                                                                                                                                                                                                                                                                    |             |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| 0.2.1 Interpret information, data and observations to apply information learned from reading to actual practice.                                                                                                                                                   | 1,2,3,4,5   |
| 0.2.2 Communicate effectively with others to foster positive relationships.                                                                                                                                                                                        | 2,4,5,6     |
| 0.2.3 Reference the sources of information.                                                                                                                                                                                                                        | 1,2,3,4,5,6 |
| 0.2.4 Compose multi—paragraph documents clearly, succinctly, and accurately (i.e. correct grammar, spelling, punctuation and capitalization).                                                                                                                      | 2,4,5,6     |
| 0.2.5 Deliver an oral presentation to provide information for specific purposes and audiences.                                                                                                                                                                     | 2,4,5,6     |
| <b>Problem Solving Benchmark: 0.3 Solve problems using creativity, innovation and critical thinking skills (analyze,synthesize, and evaluate) independently and in teams.</b>                                                                                      |             |
| 0.3.1 Analyze elements of a problem to determine solutions(including how to think creatively).                                                                                                                                                                     | 2,4,5,6     |
| <b>Safety, Health and Environmental: Benchmark: 0.4 Understand the importance of health,safety, and environmental management systems and follow organizational policies and procedures and contribute to continuous improvement in performance and compliance.</b> |             |
| 0.4.1 Follow operation manuals for all equipment and tools to maintain a safe workplace for self and others.                                                                                                                                                       | 2,4,5,6     |
| 0.4.2 Demonstrate safe work habits and procedures(i.e. personal habits, around electricity, storage of equipment).                                                                                                                                                 | 2,4,5,6     |
| <b>Leadership and Teamwork: Benchmark: 0.5 Use leadership and teamwork skills in collaborating with others to accomplish organizational goals and objectives.</b>                                                                                                  |             |
| 0.5.1 Exhibit leadership skills (i.e. management of resources, listening to others, respect, supporting others).                                                                                                                                                   | 2,4,5,6     |
| 0.5.2 Work with others to achieve objectives in a timely manner (i.e. follow direction, take responsibility, respect for others and cooperation).                                                                                                                  | 2,4,5,6     |
| <b>Ethics and Legal Responsibilities Benchmark: 0.6 Know and understand the importance of professional ethics and legal responsibilities.</b>                                                                                                                      |             |
| 0.6.1 Follow code of ethics for the Arts, AV and Communications field in all projects, decisions and actions.                                                                                                                                                      | 1,2,4,5,6   |
| <b>Employability and Career Development: Employability and Career Development Benchmark: 0.7 Know and understand the importance of employability skills, effectively manage careers and the importance of entrepreneurship skills.</b>                             |             |
| 0.7.1 Model behaviors of a good employee (i.e. reliability, dependability, professionalism).                                                                                                                                                                       | 2,4,5,6     |
| 0.7.2 Create a record of work experiences, certifications and products.                                                                                                                                                                                            | 1,2,4,5,6   |

|                                                                                                                                                                                                                                                                                                                                                                |           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| <b>Technical Skills Comprehensive Standard: 1.0 Use the technical knowledge and skills required to pursue the targeted careers for all pathways in the career cluster, including knowledge of design, operation, and maintenance of technological systems critical to the career cluster. Benchmark: 1. 1 Analyze career paths in the communications field</b> |           |
| 1.1.1 Experience all aspects of the video production industry (i.e. producer, director, manager, videographer, editor and related personnel).                                                                                                                                                                                                                  | 2,4,5,6   |
| Benchmark: 1. 2 Demonstrate technical skills related to careers in the communications field                                                                                                                                                                                                                                                                    | 2,4,5,6   |
| 1.2.1 Design and produce a video presentation (i.e. set objectives, create a storyboard and write script, identify equipment/people/etc. needed; design a studio layout, develop a Gantt chart, monitor production process, etc.).                                                                                                                             | 2,4,5,6   |
| 1.2.2 Demonstrate appropriate use of equipment and tools to produce a video production.                                                                                                                                                                                                                                                                        | 2,4,5,6   |
| 1.2.3 Lead discussions with the production staff to discuss production progress and to ensure production objects were attained.                                                                                                                                                                                                                                | 2,4,5,6   |
| 1.2.4 Coordinate the activities of writers, directors, managers, videographers, producers and/or other personnel throughout the production process.                                                                                                                                                                                                            | 2,4,5,6   |
| 1.2.5 Monitor strength, clarity and reliability of incoming and outgoing signals to maintain broadcast and/or recording quality                                                                                                                                                                                                                                | 2,4,5,6   |
| 1.2.6 Identify potential problems to the production process and possible solutions.                                                                                                                                                                                                                                                                            | 2,4,5,6   |
| 1.2.7 Demonstrate teamwork.                                                                                                                                                                                                                                                                                                                                    | 2,4,5,6   |
| 1.2.8 Resolve problems that arise during the production                                                                                                                                                                                                                                                                                                        | 2,4,5,6   |
| 1.2.9 Evaluate the pre-production, production and post-production process.                                                                                                                                                                                                                                                                                     | 2,4,5,6   |
| 1.2.10 Create a portfolio of video projects.                                                                                                                                                                                                                                                                                                                   | 1,2,4,5,6 |

## UNIT 1

Overview of Video Production Industry & Historical Elements of Filmmaking (Silent Film - Film Noir)

~ 4 weeks

### Unit Overview

In this unit students will explore the history (beginning of) film, and the current careers available in video production. Students will create a digital portfolio to develop to share their work and resume with colleges, and/or professionals within the video production industry.

### Unit Competencies

\*All are numbered “1” above.

## Unit Resources

### Primary Resources

- *Roundhay Garden Scene* (1888)
- *A Trip to the Moon* (1902)
- *The Kid* (1921)
- *Metropolis* (1927)
- *Modern Times* (1936)
- *Citizen Kane* (1941)
- *Gilda* (1946)

### Supplemental Resources

- <http://careers.org/>
- <https://nemorin.com/services/glossary-of-terms/>
- Turow, Joseph “Media Today-An Introduction to Mass Communication” Houghton Mifflin Company, 2003.
- Belton, John “American Cinema American Culture-Second Edition” McGraw Hill, 2005

## Unit Vocabulary

### Video Production

Television, Live Event, Commercials, News, Internet, Podcast, Music Video, Video editor, Camera operator, Animator, Director, Special Effects, Script, Development, Movie – fiction, non-fiction, documentary

### Audio Production

Movies – sound engineers, voice over, sound tracks, scenes, TV – live shows, pre-recorded shows, news, Field Recording, Live Performances, Mixing Engineer, Music Composition, Music Production, Voice Overdubs, Studio, Forensic Audio, Sound Effects, Sound Library Technician, Theater performance, Forensic recognition, Electronic Engineering, Speech Recognition, Audio installation, Music Restoration/Preservation

### Graphic Design

Animator, Art Director, Book Designer, Brand Identity Developer, Corporate Designer, Creative Director, Director of Advertising, Graphic Designer, Graphic Systems Manager, Layout Artist, Logo Designer, Multimedia Designer, Production Artist  
Digital Portfolio, Personalize, Resume

\*Additional Vocabulary Resource: <https://nemorin.com/services/glossary-of-terms/>

## UNIT 2

Creation of Short Video Project in Similar Style of Study (Silent Film/German Expressionism/Film Noir)

~ 2 weeks

## Unit Overview

In this unit students will explore how to incorporate the elements of “Silent Filmmaking”, “German Expressionism”, and “Film Noir” into their short films.

## Unit Competencies

\*All are numbered “2” above.

## Unit Resources

### Primary Resources

- *Roundhay Garden Scene* (1888)
- *A Trip to the Moon* (1902)
- *The Kid* (1921)
- *Metropolis* (1927)
- *Modern Times* (1936)
- *Citizen Kane* (1941)
- *Gilda* (1946)

### Supplemental Resources

<https://nemorin.com/services/glossary-of-terms/>

Turow, Joseph “Media Today-An Introduction to Mass Communication” Houghton Mifflin Company, 2003.

Belton, John “American Cinema American Culture-Second Edition” McGraw Hill, 2005

Schroeppel, Tom “The Bare Bones Camera Course for Film and Video Production-Third Edition” Allworth Press, 2015

## Unit Vocabulary

Vocabulary is listed below.

Vocabulary Resource: <https://nemorin.com/services/glossary-of-terms/>

## UNIT 3

Classical Hollywood-French New Wave

~ 3 weeks

## Unit Overview

In this unit students will explore the elements of “Classical Hollywood” filmmaking, “Italian Realism” filmmaking, and “French New Wave” filmmaking.

## Unit Competencies

\*All are numbered “3” above.

## Unit Resources

### Primary Resources

### Supplemental Resources

- *East of Eden* (1955)
- *Rebel Without a Cause* (1957)
- *Vertigo* (1958)
- *Some Like it Hot* (1959)
- *400 Blows* (1959)
- *Breathless* (1960)

- <https://nemorin.com/services/glossary-of-terms/>
- Turow, Joseph “Media Today-An Introduction to Mass Communication” Houghton Mifflin Company, 2003.
- Belton, John “American Cinema American Culture-Second Edition” McGraw Hill, 2005
- Schroepfel, Tom “The Bare Bones Camera Course for Film and Video Production-Third Edition” Allworth Press, 2015

## Unit Vocabulary

Vocabulary is listed below.

Vocabulary Resource: <https://nemorin.com/services/glossary-of-terms/>

## UNIT 4

Creation of Short Video Project in Similar Style of Study (Classical Hollywood-French New Wave)

~ 2 weeks

## Unit Overview

In this unit, students will explore how to incorporate the elements of “Classical Hollywood” filmmaking, “Italian Realism” filmmaking and “French New Wave” filmmaking into their short films.

## Unit Competencies

All are numbered “4” above.

## Unit Resources

### Primary Resources

- *East of Eden* (1955)
- *Rebel Without a Cause* (1957)
- *Vertigo* (1958)
- *Some Like it Hot* (1959)
- *400 Blows* (1959)
- *Breathless* (1960)

### Supplemental Resources

<https://nemorin.com/services/glossary-of-terms/>  
 Turow, Joseph “Media Today-An Introduction to Mass Communication” Houghton Mifflin Company, 2003.  
 Belton, John “American Cinema American Culture-Second Edition” McGraw Hill, 2005  
 Schroepfel, Tom “The Bare Bones Camera Course for Film and Video

## Unit Vocabulary

Vocabulary is listed below.

Vocabulary Resource: <https://nemorin.com/services/glossary-of-terms/>

## UNIT 5

Hollywood in the Age of Television and it's Current Influence - New Hollywood Filmmaking and the Blockbuster Study and Project

~ 3 weeks

## Unit Overview

In this unit, students will explore Hollywood's effect on television from it's origin to current times and the elements of "New Hollywood" filmmaking, and the "Blockbuster" filmmaking style, in addition to CGI's evolution. They will also produce a short film incorporating these elements into their work.

## Unit Competencies

All are numbered "5" above.

## Unit Resources

### Primary Resources

- *Alfred Hitchcock Presents* (1955)
- *Black Mirror* (2017)
- *Bonnie and Clyde* (1967)
- *Butch Cassidy and the Sundance Kid* (1969)
- *Starwars* (1974)
- *Jaws* (1983)
- *Jurassic Park* (1993)
- *Jurassic World* (2018)

### Supplemental Resources

<https://nemorin.com/services/glossary-of-terms/>

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Belton, John "American Cinema American Culture-Second Edition" McGraw Hill, 2005

Schroeppel, Tom "The Bare Bones Camera Course for Film and Video Production-Third Edition" Allworth Press, 2015

## Unit Vocabulary

Vocabulary is listed below.

Vocabulary Resource: <https://nemorin.com/services/glossary-of-terms/>

## UNIT 6

Documentary Video Study and Project & Portfolio Completion

~ 3 weeks

### Unit Overview

In this unit students will explore “Documentary” filmmaking, and produce a short film using the genre’s elements. They will also complete their digital portfolio containing their work and resume.

### Unit Competencies

All are numbered “6” above.

### Unit Resources

#### Primary Resources

- *Burden of Dreams* (1984)
- *Anthropocene: The Human Epoch* (2018)
- *Dark Money* (2018)

#### Supplemental Resources

<https://nemorin.com/services/glossary-of-terms/>  
Turow, Joseph “Media Today-An Introduction to Mass Communication” Houghton Mifflin Company, 2003.  
Belton, John “American Cinema American Culture-Second Edition” McGraw Hill, 2005  
Schroeppel, Tom “The Bare Bones Camera Course for Film and Video Production-Third Edition” Allworth Press, 2015

## Unit Vocabulary

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