

Hey Ice,

I found your youtube content today on the Game Global channel while searching for new dating coach clients. Your content was some of the first to pop up with my search terms one of my favourites that I came across.

I'm impressed with the high value your Game Academy package offers. I like the way you can offer a lot of value to customers with little cost to your business using pre-recorded content like archived Zoom calls. I also like the addition of the weekly check-ins you offer, I feel like this would provide A much greater customer experience.

I did yet notice some possible ways to improve the Game Academy sales page. A catchy headline mixed with some persuasive writing would boost a potential client's interest in the product.

I'm sending you a screenshot of what the beginning of your sales page could look like. If you're interested, let's schedule a free video call where I can show you a complete, ready-to-use, example that would increase client sign-ups.

Are you available Wednesday 7th?

Discover The **Seduction Techniques** Used By The **Top 1% Of Men**
That Makes **Supermodel Women SUBMIT To Their Every Desire**.
Techniques so powerful, we only show them to men that we *trust* will use them for good.

"Feel free to try other coaches. Come back to us when their awful advice ruins your status as a male and keeps you single."
-Ice White

Hey man,

If you are reading this you've most likely seen some of our content. You are also likely serious about having women fantasise over you non-stop.

The teachings we are about to reveal to you are something way more powerful than what we share on our social media pages.

You are about to learn dating techniques so potent, that we morally can't let them fall into the hands of bad people.

Our free content shows you how to effortlessly charm attractive women...

...This course shows you how to get even the most beautiful and confident women wrapped tightly around your finger.

Our free content will also help you build confidence and dating skills...

...This course will turn you into a master at all things dating, seduction and sex-related.

Being veterans in the dating world, we have seen the damage that these skills can do in the wrong hands. Which is why I ask...

If you are NOT a gentleman who intends to use these skills for the greater good and to benefit your dating life in a positive way...

...Then I request you stop reading IMMEDIATELY.

While what we teach is dangerous in the wrong hands, that doesn't mean you can't have a little bit of fun with it ;)

Hey Joe,

I recently got i

me to you.

As I said to Ice, I am impressed with the high value your Game Academy package offers. Particularly how you can give a lot of information while costing less time for your coaches such as prerecorded Zoom calls.

I've noticed a few areas of improvement that could be made, particularly on the sales page. Catchy headlines mixed with some persuasive writing would boost a client's desire to purchase your product.

I've made an example of a rewrite to the first section of your sales page. Want me to send it over?