



PARTNER GUIDE

Client Referral Information Handbook



1. "At a glance section"

Audience:

Individuals planning a psychedelic or plant medicine retreat or signing up for ketamine treatment.

Product:

Coaching packages with special pricing designed to support a psychedelic experience. Personalized one-on-one preparation and integration sessions available remotely via phone or Zoom.

Price:

Packages available:

3 session package \$350 (Discounted from \$450)

5 session package \$550 (Discounted from \$750)

3 session ketamine package \$350 (Discounted from \$450)

Commission:

\$50 per package

Link to Coaching Packages:

<https://www.janicemcinnnes.com/retreat-packages>

<https://www.janicemcinnnes.com/ketamine-coaching-package>

Who to Contact for JV help:

Janice McInnes

connect@janicemcinnnes.com

How to Register as a Client Referral Partner:

If you'd like to refer clients to me, please send a request to connect@janicemcinnnes.com letting me know you'd like to support the service I provide. I'll reach out with a response within one working day.

Payment Terms:

Commissions will be paid out 28 days after cart closes and will be made to your preferred bank account via [Stripe](#) as indicated when you registered as a client referral partner.

2. Background

Since becoming certified as a Psychedelic Integration Coach in 2020, I've been supporting clients in preparing for and integrating transformational experiences.

I've worked with individuals across North America who have experienced plant medicines through private facilitators and retreat centers, as well as those following specific protocols at ketamine clinics.

3. Offer and commission

I am offering my coaching packages, designed to support a psychedelic retreat, at a discounted rate.

I have 3 coaching package options—one for solo retreats with an audio recording, one for group retreats without a recording and one for ketamine therapy.

I also include a prep packet as a free download.

3 Sessions for \$350 (no audio recording)
Includes 1 Hour of Preparation and 2 Hours of Integration.
\$100 off my regular session fee

5 Sessions for \$550 (with audio recording)
Includes 1 1/2 Hours of Preparation, 2 Hours of Integration and a 90-minute transcript call.
\$200 off my regular session fee

3 Sessions for \$350 (ketamine)
Includes 1 Hour of Preparation and 2 Hours of Integration.
\$100 off my regular session fee

Summary:

3 Sessions \$350 (no audio recording)
5 Sessions \$550 (with audio recording)
3 Sessions \$350 (ketamine)
Free prep packet.

You'll earn a commission of \$50 on every package purchased.

4. Target audience

My Primary Audience

Clients who are signed up for a retreat that includes a ceremony with plant medicine or psychedelic substances such as MDMA, Psilocybin Mushrooms,

LSD, Ayahuasca or they are planning to undergo Ketamine therapy.

They are typically individuals aged 40 to 65 who are navigating significant life transitions, such as retirement, career changes, empty nest syndrome, caring for aging parents, divorce, or the loss of a spouse or parent. These clients are often professionals, including business owners, CEOs and entrepreneurs, as well as veterans and first responders.

Their Biggest Pain Point:

Many people are unaware of how much goes into preparing for their experience and often have unrealistic expectations that can lead to disappointment or even a 'bad trip'.

After the experience, it's easy to slip back into old routines and miss important insights needed to create the lasting change they are seeking.

The Major Benefit I Offer:

I offer personalized support to ensure clients are well-prepared for their experience with clear intentions rather than unrealistic expectations. Together, we develop strategies to navigate the experience and set them up for success when they return home. I am with them every step of the way, keeping them engaged in the integration process to help them fully embrace the healing from their experience and establish new habits for long lasting, positive change.

In addition to our scheduled sessions, I offer ongoing support through text, providing clients with easy access to guidance whenever questions or concerns arise.

5. What makes signing up with a Professional Integration Coach the obvious choice for YOUR audience?

Facilitators provide a healing service that involves intensive immersion in a non-ordinary state of consciousness, requiring them to be 100% present to guide participants and ensure their safety. When they are in ceremony, they are not available to support clients who may be preparing for an upcoming retreat or integrating experiences from a recent one.

Signing up with a professional integration coach ensures that people have dedicated support to maximize the benefits of their experience. It's like an insurance policy. Most often a psychedelic experience is a once-in-a-lifetime opportunity. With a coach by their side they'll be fully prepared to have the best experience possible, ensuring they come away with valuable insight that can drive meaningful, positive change in their lives.

Here is what some of my clients have had to say....

"I was introduced to the healing benefits of natural medicines and the powerful results about four years ago. I'm a founder and CEO of a Company and had experienced a number of high stress situations. A friend introduced me to the concept of these ancient (psychedelic) medicines and shared his powerful experience and that of others he knew. I was intrigued by the history, the growing university and governmental studies and the stories of powerfully beneficial and long-term impacts.

The preparation is not a quick list of instructions, although that is an important aspect. The medicine is powerful. An Indy race car is powerful. If the race car is

pulled out of storage and expected to win a race, then it would be understood that a prepared driver, prepared pit crew, communication protocol, fuel, tire changes, etc...are all critical. If the Indy car is just handed over to a driver, it is possible the driver can join the race and be on the track, but will lack all the team benefits and preparation/communication needed to truly win. So what level of experience does the client want?

The medicine is a powerful tool, but it is not a stand-alone cure-all. The better the integration, the more powerful the benefits of the medicine. Integration is critical. The facilities that understand this and build into the core of their practice will be the ones in greatest demand and demonstrate the greatest positive health impact. Every step must be maximized and carefully considered so as to reap the maximum change benefit.

I was blessed to know Janice and could bridge the gap in a very meaningful way. Had I not had Janice to provide insights, suggestions, and listen to my sharing- I'm not sure how I'd rate the experience. I know it would have been very confusing and a lot of the impactful value would have been missed. By her patience in listening, and experience to know what to ask or how to guide, I was able to build significantly throughout the treatment protocol. The treatment became a grand slam home run v what would likely have been a single or double."

— Rob

"I was a professional until our first child was born, then became a full time at-home mom. I started to suffer depression when our oldest child went away to college. I was able to keep it at bay with the busyness of our youngest child. When our youngest went away to college, the depression set in quickly. I was experiencing loss of purpose, motivation and my marriage was suffering. I was what I call, "at the ground floor of suicide." Not yet ready to commit, but starting with the belief, "Why am I here anymore?" And thinking it would be better for me and everyone if I wasn't here anymore.

I came to (psychedelic) medicine by a suggestion from my husband. He had a connection to a retreat center, and I was willing to give it a try. I felt this was my last hope. After an initial conversation with the owner of the center, he wanted me to work with an outside integration coach to start to lay the groundwork for the medicine journey. That is how I began the actual journey. I had no expectations; this was what needed to be done to be able to attend the center. I had done traditional therapy before, but integration therapy is a whole different experience, in an amazing way.

This coaching was invaluable. My coach, Janice, and I worked for two and a half

months unraveling all the trauma I experienced to prepare me to accept the medicine and all its benefits. If it were not for the work before the medicine, I don't think the medicine would have been so life changing for me.

My time and journey at the center was more than life changing and to have an integration coaching session when I returned home was invaluable. There is no other way I could have processed my (psychedelic) medicine journey experience. I would have never understood or found my new purposes in life without the pre and post integration coaching.

I am truly grateful to the owner of the retreat center for getting me connected with an outside integration coach for pre and post medicine. And even MORE grateful for Janice, who has had a profound effect on my life. She has helped to change the trajectory of my life in remarkable ways. Today, post medicine, I have newfound purposes and ways to manage my life in a healthy and productive way."

— Jennifer

6. How to support the service I provide

I'm thrilled that you want to support the service I provide and look forward to working with you. I want to make this experience fun and easy for you so I've streamlined the process to make this as seamless as possible.

You'll be given a special discount code for the coaching packages I am offering. This code is unique to you and allows me to track purchases from your audience and send you your commission payouts.

You will be provided with swipe copy that you can personalize with your own brand tone and messages before sharing with your audience.

The swipe copy will contain all the details and images you need to support the service I provide and will include copy for both social media and email so you can promote on several platforms if you'd like.

7. How to use your swipe files

After you sign up as a client referral partner you will receive an email with a link to my swipe copy document.

You will find all the details your audience needs to understand my service.

This includes

- Who Integration Coach Janice McInnes is
- What my service is about
- Who my offer is ideal for
- The benefits or key learnings to expect
- How to access the content

These are somewhat generic pieces of copy because I want you to add your personal touch. No one else knows your audience the way you do and I want to give you the room to speak to them in your own tone.

For more information, and if you want to register as a client referral partner, you can email me at connect@janicemcinnnes.com or [book a call with me here](#).

8. About Janice McInnes:



For over 20 years, I've served my community through private practice as an Herbalist and as a Supplement Manager in community health food stores. I was certified as a Psychedelic Integration Coach in early 2020, and have been supporting clients across North America on their healing journeys ever since. My experience with psychedelics has facilitated immense personal growth and transformed how I engage in life.

"I want to tell you how much you have helped me, and how grateful I am to have had the opportunity to work with you. Most people don't 'get me' and so I haven't clicked with many supports. But you seem to understand me, in all of my messiness. So thank you for being there for me as I try to find my way forward. You have been a constant guide and I have felt you at my shoulder.

Know that you are a light and inspiration who has kept me afloat in dark waters. With your support, the dark waters have been replaced by invigorating surf - not sure yet where

I'm headed, but now I'm paddling instead of bobbing in this liminal space. I think that's progress, and you've helped me get there."

Linda H

