

# Liz Stone

WEB 160

## News Posting

### Reach More People With a Professionally Produced Web Video

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*Drama Without the Drama*

#### Have you ever thought to yourself...

A professionally produced web video could really help me:

- Reach my clients more directly
- Engage my clients more deeply
- Make our organization more relatable
- Create a stand out college application
- Get that artist grant
- Legitimize my blog

Well if your next thought was, "But that's a pipe dream because I could never afford the know-how of a true filmmaker or editor," then we should have a conversation.

#### Ten Years of Experience

Drama Without the Drama has been making and editing short format web films for the better part of 10 years. I've always been an artist and filmmaking is my medium. It's how I express my thoughts and feelings about life. But over the last decade I've been able to put my talent and skills to marketable use.

I started at the Getty in LA in 2001, assisting the Media Director in the production of marketing and educational videos for the museum. When I moved back to Seattle, I did the same for the Seattle Art Museum while I worked as a salaried Audio Visual Technician. But when the recession hit, my position was one of the first to be eliminated. What, at first, seemed like bad luck turned into an opening of horizons. SAM still needed web videos but now I had time to make movies for others with artistic visions. Thus, Drama Without the Drama was born.

#### It Doesn't Have to be a Drama

The name Drama Without the Drama comes from my sincere attempt to make filmmaking as painless as possible. My reputation as dependable and low maintenance stems from:

- being able to make a potentially complicated process look easy
- being good at solving problems
- coming prepared with all the necessary equipment and never forgetting backup batteries

My work ethic can be summed up in the old adage: "It's a poor craftsman who blames his tools." I am meticulous about my equipment and preparedness and thus prove to be trustworthy. I have never had a project or work related conflict.

Because I'm a one-man-band who can do the work of 8, my overhead is much lower than most production companies. I work directly with you to make your vision come to life. I am open to most short format film

projects and can talk to you about what is possible given your budget. You're not approaching a Hollywood film executive! Poignant and compelling films can be made on a shoestring.

It's also possible to produce a web film within tight timelines. It of course depends on the nature of the project but most of my projects are completed within 2 weeks.

So screw your courage to the sticking place and reach out to me. We can talk budget, timeline and creative ideas. I can be reached via gmail: [akbourget@gmail.com](mailto:akbourget@gmail.com), my cell phone: (206) 450-8691, or use the contact form.