



UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" YOGYAKARTA
FACULTY OF SOCIAL SCIENCE AND POLITICAL SCIENCE
BACHELOR'S DEGREE PROGRAMME IN BUSINESS ADMINISTRATION (S1)

DOCUMENT CODE
 Course
 Description/BUSINESS
 ADMINISTRATION
 S1/152220202/2023

COURSE DESCRIPTION

COURSE	(MK)	CODE :	Course Cluster	CREDIT POINTS		SEMESTER	Date of Preparation
International Business	(152220202)		General	T = 2 (3,2 ECTS)	P = 0	5	January 01, 2023
AUTHORIZATION	Development Lecturers Course Description		Head of Cluster		Head of Study Programme		
	1. Satrio Tegar Gunung Koraag, M.B.A. 2. Asih Marini Wulandari 3. Ida Susi Dewanti		 Meilan Sugiarto		 Drs. Indro Herry Mulyanto, M.Sc		
Learning Outcome (LO)	General Learning Outcomes (GLO) assigned to the course						
	A1	Apply religious, national, bela negara, and professional ethics values independently and in a group setting.					
	GS3	Work collaboratively in maintaining working relationships with mentors, colleagues, and peers both within and outside their institution.					
	K5	Proficient in the principles and techniques of persuasive communication across organisations and cultures in the field of business.					
	SS3	Formulate innovative new business ideas based on risk assessment and opportunities in the global environment.					
	Course Learning Outcomes (CLO)						
	CLO1	Students are able to understand the theories and concepts of international business and global perspectives. (S1,P5)					

CLO2	Students are able to implement international business theories and concepts in order to face global competition (P5, KK3)			
CLO3	Students are able to have skills in identifying, strategising and solving problems in running international business. (P5, KU3, KK3)			
Final capability of each learning stage (Sub-CLO)				
Sub CLO 1	Students are able to understand the concept of Globalization (CLO 1) (C2, A2, P2)			
Sub CLO 2	Students are able to understand National Differences in Political Economy (CLO 1) (C2, A2, P2)			
Sub CLO 3	Students are able to understand Differences in Culture (CLO 1) (C2, A2, P2)			
Sub CLO 4	Students are able to understand International Trade Theory (CLO 1) (C2, A2, P2)			
Sub CLO 5	Students are able to understand International Political Economy (CLO 1.3) (C2, A2, P2)			
Sub CLO 6	Students are able to understand Foreign Direct Investment (CLO 1.2) (C2, A2, P2)			
Sub CLO 7	Students are able to understand Regional Economic Integrations (CLO 1.3) (C2, A2, P2)			
Sub CLO 8	Students are able to understand The Foreign Exchange Market (CLO 3,2,1) (C2, A2, P2)			
Sub CLO9	Students are able to understand The International Monetary System (CLO 3,2,1) (C2, A2, P2)			
Sub CLO10	Students are able to understand the Global Capital Market (CLO 1.2) (C2, A2, P2)			
Sub CLO11	Students are able to understand The Strategy International Business (CLO 1,2,3) (C2, A2, P2)			
Sub CLO12	Students are able to understand The Organization of International Business: OECD, WTO, UNO (CLO 1,2,3) (C2, A2, P2)			
Sub CLO13	Students are able to understand Global Market and R & D (CLO 1,2,3) (C2, A2, P2)			
Sub CLO14	Students are able to understand Global Human Resource Management (CLO 1,2,3) (C2, A2, P2)			
Correlation of GLO to Sub-CLO				
GLO	A1	GS3	K5	SS3
Sub CLO 1	X		X	
Sub CLO 2	X		X	
Sub CLO 3	X		X	

	Sub CLO 4	X		X	
	Sub CLO 5	X	X	X	X
	Sub CLO 6	X		X	X
	Sub CLO 7	X	X	X	X
	Sub CLO 8	X	X	X	X
	Sub CLO9	X	X	X	X
	Sub CLO10	X		X	X
	Sub CLO11	X	X	X	X
	Sub CLO12	X	X	X	X
	Sub CLO13	X	X	X	X
	Sub CLO14	X	X	X	X
Description of Course	The International Business course provides a conceptual (theoretical) understanding as well as practical dimensions (empirical facts) of cross-border business work. There are several global macro factors that challenge international business such as differences in economic-political, cultural and ethical systems. There are also technical factors such as the existence of multilateral institutions, global financial markets Others. In addition to these macro factors, this course will also address the micro dimensions (firm organisational level) that affect cross-border business. Language of Introduction: Indonesian				
Material Study/Material Learning	1. This course is designed to develop knowledge, abilities and skills or to relate to managerial processes in the context of international business				
References	Main :				
	1. Griffin, Ricky W. and Michael W. Putsay. 2022. International Business and Global, USA: Pearson Education				

	Supporters:						
	1. Wild, John J., and Kenneth L. Wild, 2021, International Business: The Challenges of Globalization, USA: Pearson Horizon Editions, 2021						
Lecturer teacher	Satrio Tegar Gunung Koraag, MBA and Asih Marini Wulandari and IDA SUSI DEWANTI and Dr. Adi Soeprapto, S.Sos.,M.Sc						
Prerequisite courses	None						
Week	Final capability of each learning stage (Sub-CLO)	Evaluation		Forms of Learning, Learning Methods, Assignments Student, [Estimated Time]		Learning Materials [Library] (Topics)	Assessment Weight (%)
		Indicator	Criteria & Form	offline	online		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Students are able to understand the concept of globalization	1. Students explain the concept globalization	K = Rubric B = Mid Exam B = Final Exam	BP = Activity Learning Process PM = Lecture PM = Free Entry		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	
2	Students are able to understand about National Differences in Politics economy	1. Students explain National difference in Politica lEconomy	K = Rubric B = Participation	BP = Activity Learning Process PM = Lecture PM = Minute Papers		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	

3	Students are able to understand Differences in Culture	1. Students explain about Differences in culture	K = Rubric B = Participation	BP = Activity MP Learning Process = Group discussion PM = Task Solving Problem (Problem solving)		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	
4	Students are able to understand about International Trade Theory	1. Students explain about International Trade Theory	K = Rubric B = Task case	BP = Activity Assignment Structured MP = Case-based learning PM = Discuss specific cases that are worked on collaboratively		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	
5	Students are able to understand about Political Economy International	1. Students explain international economic politics	K = Rubric B = Participation	BP = Activity Learning Process PM = Lecture PM = Task Solving Problem (Problem solving)		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	

6	Students are able to understand Foreign Direct Investments	1. Students explain foreign direct investment	K = Rubric B = Participation	BP = Activity Learning Process PM = Lecture PM = Task Solving Problem (Problem solving)		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	
7	Students are able to understand about Regional Economics Integrations	1. Students are able to explain Regional economics Integrations	K = Rubric B = Participation	BP = Activity Learning Process MP = Student presentation in class PM = Task Solving Problem (Problem solving)		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	
8	Mid Exam						
9	Students are able to understand about The International Monetary System	1. Students explain International Monetary System	K = Rubric B = Participation	BP = Activity MP Learning Process = Group discussion PM = Task Solving Problem (Problem solving)		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	

10	Students are able to understand about the Global Capital Market	1. Students explain Global Capital Markets	K = Rubric B Presentation =	BP = Activity Assignment Structured MP = Project-based learning PM = Discuss specific cases that are worked on collaboratively		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	
11	Students are able to understand about The Strategy International Business	1. Students explain Strategy of International business	K = Rubric B Presentation =	BP = Activity Assignment Structured MP = Case-based learning PM = Discuss specific cases that are worked on collaboratively		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	
12	Students are able to understand about The Organization of International Business: OECD, WTO, UNO	1. Students explain Organizational of international business	K = Rubric B Participation =	BP = Activity Learning Process PM = Lecture PM = Task Solving Problem (Problem solving)		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	

13	Students are able to understand about Global Market and R&D	1. Explain global market R&D	K = Rubric B = Participation	BP = Activity Learning Process PM = Lecture PM = Task Solving Problem (Problem solving)		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	
14	Students are able to understand about Global Human Resource Management	1. Students explain global human resources management	K = Rubric B = Participation	BP = Activity Learning Process PM = Debate PM = Task Solving Problem (Problem solving)		- Griffin, Ricky W. and Michael W. putsay. 2022. International Business and Global, USA: Pearson Education	
16	Final Exam						



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Course: INTERNATIONAL BUSINESS			
Code: 152220202	Weight Credit Point (T/P): 2 (3,2 ECTS)/0 Semester: 5	Course Cluster: General	No: Date:
AUTHORIZATION	DRAFTING TEAM	Head of Cluster: Meilan Sugiarto	Head of Study Programme: Drs. Indro Herry Mulyanto, M.Sc
Week (1)	Sub-CLO (2)	Assessment form (Assessment) (%) (3)	Weight (%) (4)
	Sub CLO 8 Students are able to understand about The Foreign Exchange Markets (C2, A2, P2)	Cases Task () Project Task() Task () Writing test () Presentation () Participation ()	
1	Sub CLO 1 Students are able to understand the concept of Globalization (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (0)	0 0 0 0 0 0
2	Sub CLO 2 Students are able to understand National Differences in Political Economy (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (2)	0 0 0 0 0 2
3	Sub CLO 3 Students are able to understand Differences in Culture (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (2)	0 0 0 0 0 2

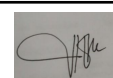
4	Sub CLO 4 Students are able to understand about International Trade Theory (C2, A2, P2)	Case Tasks (13) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (0)	13 0 0 0 0 0
5	Sub CLO 5 Students are able to understand about Political Economy International (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (1)	0 0 0 0 0 1
6	Sub CLO 6 Students are able to understand Foreign Direct Investments (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (1)	0 0 0 0 0 1
7	Sub CLO 7 Students are able to understand about Regional Economics Integrations (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (2)	0 0 0 0 0 2
8	MID EXAM	WRITING TEST	30
9	Sub CLO9 Students are able to understand about The International Monetary System (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (2)	0 0 0 0 0 2
10	Sub CLO10 Students are able to understand the Global Capital Market (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (9) Participation (0)	0 0 0 0 9 0

11	Sub-CLO11 Students are able to understand about The Strategy International Business (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (5) Participation (0)	0 0 0 0 5 0
12	Sub-CLO12 Students are able to understand about The Organization of International Business: OECD, WTO, UNO (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (1)	0 0 0 0 0 1
13	Sub-CLO13 Students are able to understand about Global Market and R & D (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (1)	0 0 0 0 0 1
14	Sub-CLO14 Students are able to understand about Global Human Resource Management (C2, A2, P2)	Task Cases (0) Project Tasks (0) Tasks (0) Writing Test (0) Presentation (0) Participation (1)	0 0 0 0 0 1
16	FINAL EXAM	WRITING TEST	30
Total Assessment Weight			100%



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1st STUDENT ASSIGNMENT PLAN

Subject	INTERNATIONAL BUSINESS		
Course code	152220202	Credits Point: 2 (3,2 ECTS) (2-0)	Semester : 5
Lecturer	Satrio Tegar Gunung Koraag, M.B.A, Asih Marini Wulandari, IDA SUSI DEWANTI and Dr. Adi Soeprapto, S.Sos.,M.Sc		
Task Form	Case-based		
Task Title	Task 1		
Sub CLO9	- Students are able to understand about The International Monetary System		
Task Description	TASK Look for articles that examine: 1. The role of the G20 countries meeting in Bali in strengthening international monetary/financial resilience. 2. Impact of war		
Garage Object	Case-based G20 countries		
Task Work Method	Group		
Outer Form and Format			
paper			
Indicators and Rating Weights			
-			
Implementation Schedule			
-			
Others:			
-			
References:			
-			
Yogyakarta, 01 January 2023			
Satrio Tegar Mount Koraag, MBA			
Asih Marini Wulandari			
IDA SUSI DEWANTI			

Dr. Adi Soeprapto, S.Sos.,M.Sc

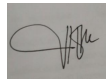




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2nd STUDENT ASSIGNMENT PLAN

Subject	INTERNATIONAL BUSINESS		
Course code	152220202	Credits Point: 2 (3,2 ECTS) (2-0)	Semester : 5
Lecturer	Satrio Tegar Gunung Koraag, M.B.A., Asih Marini Wulandari, IDA SUSI DEWANTI and Dr. Adi Soeprapto, S.Sos.,M.Sc		
Task Form	resume		
Task Title	Task 2		
Sub CLO 4	- Students are able to understand about International Trade Theory		
Task Description	Summary Chapter 4 1. Make a Summary Chapter 4 : Development And International Production from the book: International Business Themes and Issues In The Modern Global Economy, Debra Johnson and Colin Turner. 2. At the end of the summary, answer the questions at the end of chapter 4 3. Do this task in groups of 4-5 people (please arrange your own group members) 4. Work is done in word form 5. Assignments are collected a maximum of Thursday through the Whatsaap class group no later than 21.00 WIB 6. The assignment is a substitute for today's class lecture, and students still take attendance at spada as usual according to the schedule. 7. Have a great time doing it		
Garage Object	international production		
Working Method Task	Groups of 4-5 people		
Outer Form and Format			
-			
Indicators and Rating Weights			
-			

Implementation Schedule -	
Others: -	
References: -	
Yogyakarta, 01 January 2023	
Satrio Tegar Mount Koraag, MBA	
Asih Marini Wulandari	
IDA SUSI DEWANTI	
Dr. Adi Soeprapto, S.Sos.,M.Sc	



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3rd STUDENT ASSIGNMENT PLAN

Subject	INTERNATIONAL BUSINESS		
Course code	152220202	Credits Point: 2 (3,2 ECTS) (2-0)	Semester : 5
Lecturer	Satrio Tegar Gunung Koraag, M.B.A., Asih Marini Wulandari, IDA SUSI DEWANTI and Dr. Adi Soeprapto, S.Sos.,M.Sc		
Task Form	Sample case		
Task Title	Task 3		
Sub-CLO11	- Students are able to understand about The Strategy International Business		
Task Description	TASK 3 1. Make groups of 4 students 2. Look for examples of international HR assignment cases and their solutions 3. Collect in the group max Wednesday at 23.59 WIB 4. Sorry and thank you		
Garage Object	Case based international / expatriate human resources		
Task Work Method	Group		
Outer Form and Format Minipapers			
Indicators and Rating Weights -			
Implementation Schedule -			
Others: -			

References:

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Yogyakarta, 01 January 2023

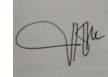
Satrio Tegar Mount Koraag, MBA



Asih Marini Wulandari



IDA SUSI DEWANTI



Dr. Adi Soeprapto, S.Sos., M.Sc



