

Project Close-Out Report

Project URL: <https://cardano.ideascale.com/c/cardano/idea/114057>

Project Name: CardanoCodex - On-boarding the next wave of Developers with this innovative Hackathon event - Pan India

Project Number: 1100078

Project Manager: Sricharan Ganta

Start Date: Mar 11, 2024

Completion Date: Jan 28, 2025

List of Challenge KPIs and How the Project Addressed Them

Challenge KPI: Attendance of over 100 participants at each city event, culminating in Demo Day in Bangalore

- *Achievement:* Each event in **Delhi, Pune, Hyderabad, Chennai, and Mumbai** had over 100 participants registered. Registration proof is available at:
https://docs.google.com/document/d/1obF37GIKzQwGnYYj_zKD-7tOtZNFcVi_X-TPhkiHXA/edit?usp=sharing

Challenge KPI: Execution of engaging sessions, workshops, and networking activities

- *Achievement:* Each event included engaging sessions and networking opportunities. Photos and videos documenting these activities are available at:
https://drive.google.com/drive/folders/1N9cawL7HGuoYrp_TXtGhfZrB5lqEJ9-r?usp=drive_link

Challenge KPI: Positive feedback from participants

- *Achievement:* Feedback from participants was recorded and highlighted their satisfaction with the event. Feedback recordings can be accessed here:
https://drive.google.com/drive/folders/1wGdFt5XEtrhUxOQHnNNEldks_P59J0m8?usp=drive_link

List of Project KPIs and How the Project Addressed Them

KPI: Hosting events in five cities with a Demo Day in Bangalore

- *Achievement:* Events were successfully hosted in Delhi, Pune, Hyderabad, Chennai, and Mumbai. The Demo Day in Bangalore included project presentations to investors. Event agendas and participant lists are available at:
<https://www.cardanocodex.xyz>.

KPI: Participant engagement during sessions and workshops

- *Achievement:* Engagement during workshops and networking activities was high. Photos and videos can be found here:
https://drive.google.com/drive/folders/1N9cawL7HGuoYrp_TXtGhfZrB5lqEJ9-r?usp=drive_link

KPI: Positive participant feedback and VC engagement

- *Achievement:* Positive feedback was recorded from participants and VCs. Feedback recordings and notes can be accessed here:
https://drive.google.com/drive/folders/1wGdFt5XEtrRhUxOQHnNEldks_P59J0m8?usp=drive_link

Key Achievements

- **Event Attendance:** Each city event had over 100 participants registered, verified via the Luma registration links:
 - Delhi: <https://lu.ma/fr5oezgi>
 - Pune: <https://lu.ma/rfo4gdc3>
 - Hyderabad: <https://lu.ma/rfo4gdc3>
 - Chennai: <https://lu.ma/37jv790y>
 - Mumbai: <https://lu.ma/hm3gb7ud>
 - Bangalore Demo Day: <https://lu.ma/vsuvimru>
- **Demo Day Success:** The Demo Day featured high-quality project presentations. Photos and videos from the events are accessible here:
https://drive.google.com/drive/folders/1N9cawL7HGuoYrp_TXtGhfZrB5lqEJ9-r?usp=drive_link
- **Promotional Success:** Social media campaigns promoted the events and reached a broad audience and support from Cardano ecosystem, as documented in the following posts:
 - <https://x.com/NucastlO/status/1811388987849814526?t=F-zzHLvsu1DPFjuQ2s1pbw&s=19>
 - <https://x.com/NucastlO/status/1805573479820845477?t=UE4Gm23nlODsa4r4mExuSw&s=19>
 - https://x.com/NucastlO/status/1812078875918082480?t=eK2AEvkO3_Ly zbP xhPMDw&s=19

- https://www.linkedin.com/posts/nucast_nucast-is-thrilled-to-officially-unveil-cardano-activity-7215171019026677761-f8m0?utm_source=share&utm_medium=member_android

Key Learnings

1. **Local Engagement:** City-specific events enhanced accessibility and tailored experiences for participants.
2. **VC and Mentor Interaction:** Demo Day provided critical exposure for projects to investors and mentors.
3. **Visibility Through Documentation:** Comprehensive records of activities increased transparency and accountability.

Next Steps for the Product or Service Developed

1. **Expand Hackathons in 2025:** Replicate the successful model in additional cities or regions.
2. **Sustained Community Engagement:** Create a networking platform for participants, mentors, and VCs.

Link to Closeout Video

- Closeout Video on YouTube: <https://youtu.be/rTwrm9fpla8>

Final Thoughts/Comments

The Cardano Codex Hackathon successfully achieved its goals, engaging participants, mentors, and VCs across multiple cities. It has laid a strong foundation for scaling the initiative and fostering long-term value within the blockchain ecosystem.

Links to Relevant Sources and Documents

1. **Event Registrations:**
https://docs.google.com/document/d/1obF37GIKzQwGnYYj_zKD-7tOtZNFcVii_X-TPhkiHXA/edit?usp=sharing
2. **Event Photos and Videos:**
https://drive.google.com/drive/folders/1N9cawL7HGuoYrp_TXtGhfZrB5lqEJ9-r?usp=drive_link
3. **Participant Feedback:**
https://drive.google.com/drive/folders/1wGdFt5XEtrhUxOQHNNNEldks_P59J0m8?usp=drive_link
4. **Expense Spreadsheet:**
<https://docs.google.com/spreadsheets/d/13Vz5FaN2gCaEa93R33Tyosc263wKrJbev9EcSLpvnIU/edit?usp=sharing>
5. **Promotional Video:**
https://drive.google.com/file/d/1_z0INiNdOkWx5g86o4D5pRh1Zhw8r8rL/view?usp=sharing

6. Promotional Posts:

- <https://x.com/NucastIO/status/1811388987849814526?t=F-zzHLvsu1DPFjuQ2s1pbw&s=19>
- <https://x.com/NucastIO/status/1805573479820845477?t=UE4Gm23nIODsa4r4mExuSw&s=19>
- https://x.com/NucastIO/status/1812078875918082480?t=_eK2AEvkO3_LyzbPxhPMDw&s=19
- https://www.linkedin.com/posts/nucast_nucast-is-thrilled-to-officially-unveil-cardano-activity-7215171019026677761-f8m0?utm_source=share&utm_medium=member_android