

PRIVACY POLICY

Kaluki Worldwide Limited

Last updated: September 2026

Kaluki Worldwide Limited ("Kaluki", "we", "us" or "our") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, store and protect your personal information when you interact with us, sign up for our communications, register for event pre-sales, or use ticketing and event registration services.

1. Who We Are

Kaluki Worldwide Limited is the data controller responsible for your personal information.

Kaluki Worldwide Limited
19 Park Road
Lytham St. Annes
United Kingdom
FY8 1PW

Email: hello@kaluki.co.uk

2. Information We Collect

We may collect the following personal information:

- Your name
- Email address
- Telephone number
- Information relating to events, ticket registrations or pre-sales you have signed up for
- Your marketing preferences
- Information you provide when contacting or communicating with us

We may collect this information directly from you through our website, sign-up forms, mailing lists and event pre-sale registrations. We may also receive your information through ticketing platforms and other services used to manage our events, where you have provided the appropriate permissions for your information to be shared with us.

3. How We Use Your Information

We may use your personal information to:

- Provide access to event pre-sales
- Send ticket information and event updates
- Provide information about upcoming Kaluki events
- Send information about Kaluki music and label releases
- Manage our mailing lists and communications
- Respond to questions, enquiries or requests

- Send you marketing communications where you have consented to receive them
- Maintain records of your communication and marketing preferences
- Comply with our legal and regulatory obligations

4. Marketing Communications

Where you have chosen to receive marketing communications from Kaluki, we may contact you with information about events, tickets, pre-sales, music releases and other Kaluki news.

Depending on the permissions you have provided, we may contact you by email or SMS.

You can unsubscribe from marketing emails at any time by using the unsubscribe link contained within our emails. You can also withdraw your consent or update your marketing preferences by contacting us at hello@kaluki.co.uk.

Withdrawing your consent will not affect the lawfulness of any processing carried out before you withdrew it.

5. Our Lawful Basis for Processing Your Information

Under UK data protection law, we must have a lawful basis for processing your personal information. Depending on how you interact with Kaluki, we may rely on:

- Consent: where you have actively agreed to receive marketing communications from us.
- Contract: where processing your information is necessary to provide a service or information you have requested.
- Legitimate interests: where it is reasonably necessary for us to operate and manage our business, events and services, provided those interests do not override your rights and interests.
- Legal obligation: where we are required to process or retain information to comply with applicable law.

6. How We Collect Your Information

Your personal information may be collected through:

- Kaluki websites and landing pages
- Event and pre-sale sign-up forms
- Mailing list registrations
- Ticketing platforms
- Event registration platforms
- Communications you send directly to us

When another platform collects information on our behalf or shares information with us, its own privacy terms may also apply.

7. How We Share Your Information

We may share personal information with trusted service providers where necessary to operate our events, communications and marketing. These may include:

- Email and marketing platforms

- Ticketing providers
- Event registration platforms
- Website and technology providers
- Other suppliers that process information on our behalf

We currently use Mailchimp to manage our email marketing and mailing lists.

We require service providers processing personal information on our behalf to handle that information appropriately and in accordance with applicable data protection requirements.

We do not sell your personal information.

8. International Transfers

Kaluki Worldwide Limited is based in the United Kingdom. Some third-party services we use, including technology and marketing providers, may process or store personal information outside the United Kingdom.

Where your personal information is transferred internationally, we take appropriate steps to ensure that it receives an appropriate level of protection in accordance with UK data protection law.

9. How Long We Keep Your Information

We keep personal information only for as long as reasonably necessary for the purposes for which it was collected.

Where you have subscribed to Kaluki marketing communications, we may retain your information while you remain subscribed. You can unsubscribe or withdraw your consent at any time.

If you unsubscribe, we may retain limited information on a suppression list so that we can record your preference and ensure that you are not accidentally added back to marketing communications.

We may also retain certain information where required for legal, regulatory, accounting or other legitimate business purposes.

10. Your Data Protection Rights

Depending on the circumstances, UK data protection law gives you a number of rights regarding your personal information. These may include the right to:

- Request a copy of the personal information we hold about you
- Ask us to correct inaccurate or incomplete information
- Ask us to delete your personal information
- Ask us to restrict the processing of your information
- Object to certain processing of your information
- Withdraw your consent at any time where we rely on consent
- Request the transfer of certain information to you or another organisation

These rights are subject to certain legal limitations and exemptions.

To exercise any of these rights, contact us at hello@kaluki.co.uk.

11. Keeping Your Information Secure

We take appropriate technical and organisational measures to protect personal information against unauthorised access, loss, misuse, alteration or disclosure.

Where we use third-party platforms to process personal information, we take reasonable steps to use reputable providers with appropriate data protection and security measures.

12. Complaints

If you have a concern about how Kaluki has collected or used your personal information, please contact us first so that we have an opportunity to investigate and resolve the issue.

Email: hello@kaluki.co.uk

You also have the right to complain to the UK Information Commissioner's Office (ICO), the UK's independent data protection regulator.

Information Commissioner's Office: <https://ico.org.uk/>

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our business, services or legal obligations.

Any updates will be published on this page and the date at the top of this Privacy Policy will be updated accordingly.

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