



Calvin D. Williams
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1. What is Marketplace Ministry?

- Marketplace ministry is recognizing that ministry is not confined to the church building. God's work is meant to extend into every area of life, especially the workplace.
- It's about seeing your job, career, or business as your mission field, living out your faith in the real world where people work, live, and struggle.
- It is the act of taking the word into secular workplaces and industries.

Scripture:

📖 **(2 Timothy 4:5)** – “But you, keep your head in all situations, endure hardship, do the work of an evangelist, discharge all the duties of your ministry.”

- Paul urged Timothy to do the work of an evangelist—even if that wasn't his natural gifting. The same applies to believers in the marketplace.

Obstacles to fulfilling marketplace ministry:

- Fear

- Unbelief
 - Worldly distractions
 - Fear of man
 - Criticism & discouragement
 - Sin
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2. Why Did So Much of God's Activity Happen in the Marketplace?

- Because the marketplace is where the people are.
- Many people you work with will never step foot in a church, but they encounter you daily.
- Relationships built at work open doors for influence that pastors may never have.

The Gospel Message:

- Man is lost and separated from God (**Romans 8:7**).
 - God provided redemption through Jesus Christ's death, burial, and resurrection.
 - The Gospel is the good news that Jesus took our punishment so we could have eternal life.
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3. Why is the Marketplace Strategic for Ministry?

7 Reasons Why the Marketplace is a Great Place to Minister:

1. **Most non-Christians are in the marketplace.**
 - Less than 20% attend church regularly. But they all show up to work.
2. **Most Christians are in the marketplace.**
 - 85% spend the majority of their waking hours there.
3. **Discipleship can happen naturally and consistently.**
 - More influence can be built over a work week than Sunday service.
4. **The marketplace is a real test of authentic faith.**
 - Coworkers see your actions daily—not just your words.

5. The marketplace activates the full body of Christ.

- It encourages all believers to use their spiritual gifts, not just a few on stage.
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4. God Worked in the Marketplace Throughout Scripture

- **Abraham** – wealthy businessman ([Gen. 24:35](#))
 - **Isaac** – prosperous farmer ([Gen. 26:12–14](#))
 - **Jacob** – entrepreneur ([Gen. 30:43](#))
 - **Joseph** – government official ([Gen. 41:37-57](#))
 - **Moses** – encountered God as a shepherd ([Ex. 3:1–6](#))
 - **Elisha** – called while plowing ([1 Kings 19:19–21](#))
 - **Amos** – sheep breeder and farmer ([Amos 7:14](#))
 - **Daniel** – public servant
 - **Jesus** – carpenter; called fishermen, tax collectors, tradespeople.
 - **Lydia** – merchant & church supporter ([Acts 16:14–15](#))
 - **Aquila & Priscilla** – tentmakers and ministry supporters ([Acts 18:1–2](#))
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5. Skills & Platforms for Ministry

List your skills that God may want to use:

- Teaching, leadership, nursing, writing, design, counseling, sales, business, tech, etc.

Identify your platform:

- Are you a teacher? Manager? Entrepreneur? Coach? Doctor? Student?
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6. What Role Does the Church Play?

- ([Ephesians 4:11–12](#)) shows that leaders exist to equip all believers for work outside the church.

Matching Exercise:

- **1. Apostles and prophets** – *a. Equip others for works of service.*
- **2. God's people (members)** – *b. Perform works of service to build up the body of Christ.*
- **3. Evangelists, pastors, teachers** – *a. Equip others for works of service.*

Church on Sunday is not the mission field—it's the training ground. The real mission field begins on Monday morning.

7. Prayer & Action Steps

Pray:

Ask God to help you identify how you can serve Him through your job and influence.

Ways to Serve God in the Marketplace:

- ☐ Seek justice & help those in need
- ☐ Share the Gospel with coworkers and clients
- ☐ Invest in Kingdom work
- ☐ Model Christlike love and integrity
- ☐ Be a prayer warrior at your job
- ☐ Offer wise, godly counsel
- ☐ Influence systems and leaders for God's glory
- ☐ Volunteer your skills for church or mission use
- ☐ Lead a workplace Bible study

Other ideas: Host prayer breakfasts, start a workplace Christian group, sponsor ministry initiatives, etc.

SUMMARY STATEMENTS

- God is mightily at work in the marketplace, and He wants to use YOU there.
- Your job is not just a career, it's a calling.
- We need commissioning services not only for pastors, but also for businesspeople, teachers, healthcare workers, and civil servants.

- Jesus said:

“Seek first the kingdom of God and His righteousness, and all these things will be provided for you.” – (Matthew 6:33)

7 Mountains of Influence

A strategy to advance God’s Kingdom by transforming seven societal pillars:

- 1. Education**
- 2. Religion**
- 3. Family**
- 4. Business**
- 5. Government/Military**
- 6. Arts & Entertainment**
- 7. Media**

Each believer is called to one or more of these spheres. Our task is to bring the light of Christ into the mountain we’re assigned to climb.