



Casper Mattress Copy from swipe files

## DIC Email

**Subject Line: The Secret To Amazing Sleep, For The Rest Of Your Life**

What type of sleep do you get every night? Do you even dream?

It's a known secret in the community for post back surgery patients.

The Mattress. Not everyone sleeps the same way and few people research it adequately.

I'll show you everything you need to learn and what to avoid!

**[Click here to learn about what type of mattress is the best fit for your body type.](#)**

## PAS Email

**Subject Line: How To END Your Back Pain And Move On With Life**

When you roll out of bed in the morning, does your back pain leave you aching?

When was the last time you slept peacefully with no pain the next morning?

Some people never find the solution to getting rid of their back pain and problems.

Imagine what life would be like accepting the continual cycle of feeling aches and pain every day.

Here's something to consider if you don't fix the issue now, life years from now, would continue, but so would the pain as it worsens with age.

If you're tired of feeling miserable, tired of the aches and pain every day, tired of being told that it will heal in time, and want to take things into your own hands and do something RIGHT ABOUT IT NOW...

**[Then click here to learn about the best way to find your solution and change your life today!](#)**

# HSO Email

**Subject Line: I just rolled out of bed and then it HIT me!**

The sharp ache only a post-op back surgery patient can know and never forget.

I had just spent the last 12 months getting back in shape, visiting the gym multiple times a week.

The struggle that comes with keeping up the motivation to even go to the gym is very real, and I've been losing weight as well, things were really looking up.

The fat was MELTING off...

I was gaining muscle, and starting to recognize the guy in the mirror from 20 years earlier.

**Then it happened!** I thought I overexerted myself but after a doctor's visit later, they called it lumbar strain, or weight lifter's back. I was injured and needed surgery according to this guy sitting across from me on his doctor wheelie chair.

I'm told that the pain is chronic and will not go away with time, but only with surgery.

I could just give up, accept my fate and deal with the pain or I could go through with the surgery which will reduce all of the time spent getting back in shape to absolutely zero.

Twelve months wasted either way, it was my choice after all.

Eight months later, I'm back in the gym and feeling better than ever!

Was it the surgery you ask? NO... the surgery helped but I'm sleeping better now than I ever have in my entire life all because of an injury at the gym.

**[Click here to find out about the ONE THING that changed my life and eliminated my back pain!](#)**