The Web Design copy review TRW

Who are we talking to?

- Men and women.
- Business owners.
- 25-50 years of age.
- Small to mid businesses.
- Coaches, e-commerce, Brands.

Where are they now?

- Trying to grow their business.
- Seeing their competitors succeeding.
- Trying to improve their website by themes self.
- Looking for someone to help them with their website.

What do they want?

Current state:
- Need someone to build their website.
- Looking for answers.
- They want someone who will understand their needs and desires.
- Want to feel included.
- Their website is not effective.
- Don't understand a good web strategy.
- Want their website to perform better.
- Want their ideas to come to life.
- Need a good reasonable price.
- Looking for customization of their webpage.
- Want a fast and easy solution.
- They want to understand web design better.
- They don't look very professional with a current webpage.
- They fear their customers will not want to work with them.
- They feel inferior to their competitors.
- Solution aware.
- Stage 3

Dream State:
- Have a well-developed and optimized website.

- Feel understood and included.
- Their website brings them visible results.
- They have a good understanding of web design.
- Paid a good price for exceptional service.
- Now, they look like professionals in their field.
- Feel like they also contribute to building their website.
- Solved their problem easily and effortfully.

What do I want them to do?

- Click on my email.
- Read it and get interested.
- Understand the value of web design.
- Believe and trust us.

My self-review:
-I think I could explain a bit more about how I can help them at the beginning of the copy, but I was trying to keep a sort of intrigue.

- I believe there should be some way I could Incloud my target audience's fear and the fact that we could work together to solve their problem in a copy but I couldn't think of any good idea or if I even should do it.

- I might need to try to use less "I" in this copy or should I?

Email:
-DIC

Email

SL: How your website dictates your success.

Hey {Name},

Make your website make you money while you sleep.

Any top professional needs A good web page for their business.

It doesn't matter how good your product is.

Neither is how many good reviews you get.

And neither how big your sales team is.

People don't want to buy from an average-looking website.

A study by Stanford University found that 75% of consumers admit to judging a company's credibility based on its website design.

It's a powerful component of your business,

especially now that everyone buys online.

I make your ideas come to life and create a webpage to attract new customers daily.

With 5+ years of experience and 200+ satisfied customers.

You are guaranteed to see the results you need and want.

See what others have to say about us:

Review	Review	Review

By working with business owners and including them in creating the webpage.

I make sure every customer is satisfied based on their particular business goals.

Click here, and let's work together on creating your dream webpage today.

How my service can benefit you:

- Shopify Store Design
- Websites For Services
- Brand Identity Design

- Design Support
- Design For All Industries

Your business is my business when it comes to design.

Sign up now, and let's work together.

Best,
Anny

PS: Make sure to check our successful top projects of 2024 on our webpage!