

Pains

1. Rejection and Loneliness- just feeling worn down by repeated rejections resulting in deep loneliness which makes them question their self worth and fearing they'll never find a partner.
2. Inconsistent intentions- Users are typically seeking more serious relationships, but their partners may only be looking for a short and casual relationship.
3. Coming across predatory and dishonest individuals on dating sites making them feel unsafe on dating apps
4. Social Pressure- being in an environment or a culture where being in a relationship is highly valued, or being made fun of for being single
5. Watching others hang out with their partners and feeling left out
6. Questioning their own worth, and attractiveness

Desires

1. Deep emotional connection- just seeking someone who truly understands them, sees them for who they are and someone they can feel comfortable sharing anything with (pains, fears, dreams, vulnerabilities, insecurities) without judgement.
2. Wanting to feel accepted and valuable to someone else genuinely
3. Intimacy- emotional closeness and comfort through physical touch
4. Social Validation
5. Companionship- someone to explore with, enjoy new activities, make memories, and just adding joy and richness to each others lives in general

Roadblocks

1. Finding a partner that shares that same intention because when the intentions are misaligned it can lead to wasted time, and emotional distress
2. Safety on dating platforms
3. Psychological barriers- low self esteem, social anxiety, mental conditions like autism make it much harder to form connections
4. Stigma/Judgements- Dealing with the stigma of using a dating platforms, and the judgements of being single

Thresholds

Pain threshold is almost complete... they already have the deep pain of not being in a relationship because they already are willing to drop money for a relationship.

Belief and trust need to significantly go up because they've been beat with a lot of other matchmakers and they feel like they have genuinely tried everything, but nothing is working. They think that they are genuinely just going to be single forever.

Who am I talking to

Usually pretty rich people looking for love, but are busy to go out to find women

Where are they right now

They've search for solutions for a while and came across the website

What's the objective

Get them to apply for the services and fill out a pretty long questionnaire

What do they need to go through

They need to have a little more pain/desire triggered, and they need an immense amount of belief that this will work and overall trust for the company as a whole

SAMPLE COPY

Landing Page Headlines

At Last... A NEW GROUNDBREAKING system that GURANTEES your first love even when you believe you've tried anything.

Say goodbye to feeling worn down by a constant cycle of rejections and loneliness that questions your self worth with our brand new revolutionary matchmaking system.

If you are tired of constant loneliness and rejection, this ad brings good news.

STARTING TODAY you can begin the process of finding your dream woman even if you think you have no self worth

**Say GOODBYE to Constant Rejection and Loneliness with our
New and Innovative Matchmaking System**

Are you tired of having nobody by your side?

Frustrated of questioning your self worth because you struggle to find true
love?

Struggling to find potential partners who genuinely love and appreciate you
for WHO YOU ARE with the same intentions as you?

If your not interested in finding a beautiful, intelligent woman who genuinely
adores you, we have no problem with you clicking off

But if in a short period of time you want to find your literal soulmate, a
woman who cares about you and loves you for WHO YOU ARE..

Keep reading

You're in the right spot

What sets us apart?

Philadelphia Singles has a very extensive questioning period (that goes
more in depth compared to any other matchmaker) where we analyze
everything we can about a person and their intentions for a relationship

Next

These answers are then heavily reviewed and analyzed by our expert matchmakers who all have several years of experience in the field will find two people who are *perfect* for each other
And you two take it from there

For example, take a look at John and Mary

John was similar to a lot of you at one time. He reported that he felt lonely, and faced constant rejection which made him question his own self worth, so he decided to give us a shot.

Three days later- John is set up for a date with a beautiful woman named Mary, and everything goes *perfect*. People say love at first sight isn't real, but it's hard to argue that after seeing them for the first time. jnn

Two month later- John & Mary are still constantly going out on dates to new spots on the weekends and are both just loving and appreciating each other.

Three months later- Mary tells John "I love you" for the first time. This completely shocked John and opened a whole new world for him as his heart was completely filling with a unfathomable amount of emotions. He almost thought of everything as a dream as he did not ever imagine that he would find a relationship like this.

Three Years Later- The two are now in Paris, France. While at an expensive restaurant John gets on one knee and says
"Will You Marry Me"
putting Mary into a state of uncontrollable emotion feeling joy like she has never felt before as she recalls how beautiful and perfect their relationship is and how excited she is to see it continue to grow and get stronger day by day.

And it's NOT ONLY THEM

Here at Philadelphia Singles, we believe in qualityquantity =we don't pick from large databases where their intentions and personality are just guessed.

Because of this, we can proudly boast these stats

87% of our clients were satisfied with their first match.

74% of clients believe that they found their soulmate.

18% of our clients got MARRIED with their first match.

How do we do it?

When you first sign up for Philadelphia Singles, you take a very extensive questionnaire.

Your answers are then used to analyze your personality, dating preferences, intentions, hobbies, and more.

Finally, Your answers are examined by our matchmakers, and as soon as we find a woman who we believe to perfectly match with you in terms of dating, we set both of you up on a date! And the rest is history

Our Matchmakers

All of our matchmakers have a bare minimum of five years in the field with a close to perfect reputation for matching people for perfect relationships.

(Meet our matchmakers button)

Safety and Privacy

Another key principle that we have here at Philadelphia Singles is ensuring the privacy and safety of all our clients.

We do this by doing full extensive background checks on all potential matches

And all information is stored in HIGH QUALITY data based that are
IMPOSSIBLE to breach.

Find true love today at philadelphiasingles.com

FAQ Section