

# ED CUPAIOLI

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## **Frontend Developer – Democratic National Committee**

December 2015 - Present

- Built and maintained a wide range of websites and frontend applications for the purpose of electing Democrats and engaging constituents.
- Collaborated with digital and design staff to develop rapid response websites and Blue State Digital applications and provided training on how to manage assets that I created and inherited.
- Created speed and mobile optimized templates as well as reusable frontend applications for rapid response.

## **Web Designer – Self-Employed**

December 2014 – December 2015

- Created Next Generation Science Standards lesson plans for middle school (6-8) science that integrated i-Tree applications and Casey Trees online resources.
- Built several accessible and sustainable websites on with Drupal and Wordpress for non-technical clients in the nonprofit sector.
- Wrote all-encompassing guidance as well as hosted in-person trainings so my clients could manage their products on their own.

## **Web Comms Specialist – Office of the State Superintendent of Education**

March 2013 – November 2014

- Established a sustainable workflow and structure for a DC Government agency website along with its social media and various program sites.
- Designed and distributed email newsletters with GovDelivery and MailChimp, along with multiple one-time distributions for events and special programs.
- Trained employees on solutions I created with Eventbrite, Google Drive, Microsoft Office, and Sharepoint.

## **Field Organizer – Organizing for America Virginia**

July 2012 – November 2012

- Increased Obama supporter turnout in my polling precincts through the recruitment and training of neighborhood volunteer teams.
- Built a grassroots organization of volunteer leaders to establish canvasses, phone banks, register voters, and enter data in order to increase election day turnout.
- Trained fellow field organizers how to optimize data for maximum volunteer recruitment and voter persuasion efforts with NGP-VAN and created solutions for field office IT issues and election day reporting.

## **Corps Member – Teach for America**

June 2010 – June 2012

- Incorporated EdTech solutions for classroom management, daily instruction, and parent outreach.
- Analyzed data from weekly assessments to create optimized lesson plans for dynamic clusters of students.
- Led trainings and aided in the setup of classroom technology for my fellow faculty members.