# Érica Magni

**Italian-Brazilian journalist, writer and poet (39) years old, professional with intensive experience in communication and art projects, podcasts, newspapers, websites, television and radio, in Brazil, Rio de Janeiro and São Paulo. She lived and worked in Barcelona, Firenze, Rome, London, Berlin, Reykjavík/Iceland, back in Rio de Janeiro, she seeks new professional experiences that constantly challenge her creativity.**

**2026 – Micro1 -** I work on AI model training, annotation, and evaluation projects, contributing to improving the quality and accuracy of AI-generated content and responses. As an AI Teacher and AI Trainer, I review, evaluate, and refine model outputs across different fields, including journalism, advertising, education, marketing, technology, and communications. My work involves audio and language analysis, response evaluation, strict adherence to project guidelines, and identifying inconsistencies, requiring strong attention to detail, analytical thinking, and excellent written communication skills.

**2025 – Turing – Computer Software Company** – I work at Turing on projects focused on the development and improvement of written content used in artificial intelligence interfaces (including systems linked to NVIDIA). In the role of AI Teacher, I contributed to improving the quality of textual content generated by assistants and language models, making the writing more fluent, natural, and closer to human communication. The role required strong linguistic rigor, consistent tone, and close attention to detail, with a focus on delivering clear, engaging, and high-quality content while maintaining accuracy, coherence, and guideline adherence.

**2025 – Published "Maresia corrói os dentes" (Sophia Editora) -** Published my latest book, *Maresia corrói os dentes* (Sophia Editora), further consolidating my work as a writer and poet. I remain actively engaged in Brazil's contemporary literary scene through ongoing publication of essays, poems, and short texts, as well as participation in readings, talks, and literary events across the country. My writing explores memory, body, territory, and affect, often blending lyrical language with a socially engaged perspective.Portfolio: https://linktr.ee/ericamagni

**2024 – New Mag –** Is a respected site with relevant news and interviews about the world. These are daily publications that guarantee the reader quality information on various subjects. I work as a reporter, bringing the most current information on topics such as arts, entertainment, politics, fashion, health, etc. www.newmag.com.br

**2023 - Scale AI -** Computer software company - Freelancer at the company that provides services for projects for major brands that develop languages for artificial intelligence interfaces. The position held is "AI training". Basically, we improve all language content so that robots can write more fluently and interact with users in the most natural way possible. This involves everything we can achieve with the mechanisms of human communication and interpretation.

We work on the development of artificial intelligence, working to make the tools increasingly more natural.

**2023 – Published "Areia na Olhota"** Released my second poetry book, *Areia na Olhota*, a work of autofiction that brings together previously unpublished poems and invites the reader to experience, through poetry, a shift in geography and inner landscape. Written during the pandemic, the book reflects the author's transition from Rio de Janeiro (Lapa) to Arraial do Cabo, marking a turning point in both writing process and human connections. The work explores reinvention, displacement, and survival — and what emerges when we change direction to keep moving forward. More info: https://l1nq.com/rs6d0

**2022 – Clínica Vacinar –** Company in the vaccine industry with over 23 years of experience, offering the latest in imported vaccines, in the city of Americana in São Paulo - Communications Coordinator – Creation of the company's entire communication project, website, social media, content planning, internal communication, press relations, preparation of content on health and well-being for the company's blog. Customer service through social media. Service to partner laboratories. https://vacinaram.com.br/

**2022 – Corpas Sonoras –** Improvisation festival and label for new sound and political designs. Media coordination - Divided into three nights, the festival brought together key names to think not only about contemporary Brazilian music, but to envision this production from a decentralized perspective in all aspects: dissident. It was split into a label that aims to boost the careers of artists who work with musical improvisation. Responsible for all digital communication of the project sponsored by a state culture notice. Launch of the label, creation of influencer marketing strategies for all platforms of the project. https://www.corpassonoras.com.br/

**2021 – Revistas de Cultura –** Azougue Publishing House Website – Columnist and podcaster – Production of unpublished interviews for the Translation Column, with LGBTQIA+ artists from the academic and alternative scene in Brazil. Responsible for curation and organization, producing journalistic and literary content with the aim of being a space for innovation in the field of art and culture. He also developed, together with actress Joice Marino, the column's podcast with reports to listen to at shorturl.at/cilIO and to read: shorturl.at/avLO0

**2021 – O Berro –** Zine O Berro is a communications project that was born in the Coletivo Em Silêncio at Fundição Progresso in 2019. Journalism direction and coordination - Responsible for directing and developing compelling strategies for resocialization through art and journalism for women who have already experienced prison. In this experimental video art, we bring together two women affected by the prison system and a criminal judge. The performance interview aims to be deconstructed and escapes the standards of a standard journalistic interview without losing responsibility for the editorial line of the outlet, which is to give voice to the universe of prison through protagonists affected by this system. O Berro provokes deep discussions in society, together with the judiciary, and professionals who decide the fate of people affected by the punitive system. Link on YouTube: shorturl.at/amyR3

**2020 – Promundo –** Founded in 1997, it is a Brazilian non-governmental organization, with no institutional ties to foreign organizations, which operates in several regions of Brazil and other countries in the world seeking to promote gender equality and violence prevention with a focus on the involvement of men and women in the transformation of masculinities. Service for Uber – We develop communication strategies, such as booklets and applications based on listening to more than 600 interviews with drivers of the application throughout Brazil, to educate and combat the practice of homophobia during trips. https://promundo.org.br/

**2020 – Virada Sustentável –** The festival is the main sustainability event held in Brazil and takes place in six cities with the aim of promoting sustainable culture and healthier practices in everyday life. Communications Coordinator - Responsible for the entire communication strategy of the event. Including planning and coordination with audiovisual teams, photographers, designers, text supervision, negotiations with potential investment partners. Control of the communication budget. Press office and social media performance. https://www.viradasustentavel.org.br/

**2019 – Editora Cobogó –** Also in the publishing market, she worked as Communications Coordinator for the publisher that published Professor Grada Kilomba's thesis - Memórias da Plantação. She also organized events, meetings, fairs, planning marketing content with professionals in the field of influencer marketing, creating channels for promoting and publicizing book launches and writers in physical and digital art and literature spaces in Brazil and Europe. https://www.cobogo.com.br/ 2019

**2019 – Poérica Book –** Launch of the book that is a collection of poems selected from the blog https://poerica.tumblr.com/ that has existed for 13 years. Author. The launch took place at the last FLIPin person in Paraty. The pdf of the book for appreciation of poetry that always invites a pause:https://drive.google.com/file/d/1p5V9hr_P6G2F9H1KOAt3Yk0aPH5tN2Jh/view?usp=sharing

**2018 – Arquivo em Cartaz –** Archive film show, an annual event held by the National Archive. Communications Coordinator – Responsible for the entire communication strategy of the event. Including planning and coordination with the audiovisual teams, photographers, designers, text supervision, and other functions. She also worked with the press office on this project.

**2018 – Panorama Festival –** Annual international contemporary dance event. Communications Coordinator - Responsible for the entire project's dissemination strategy, media coordination, photography, website planning, interviews with artists, relations with the press, management of graphic production, among other functions. http://panoramafestival.com/2018/

**2017 – Anistia Internacional Brasil –** Human rights NGO - Communications consultant and content editor - Working with peripheral groups, a methodological box was created and distributed throughout the country. This material reinforces the importance of black identity. My job was to organize, rewrite, and format all the content together with the design team at Amnesty International Brazil.

**2017 – Falcor Filmes –** Audiovisual production company in Iceland - Communications manager - Responsible for negotiating and producing videos, advertisements, and publicity for various media outlets such as television, internet, radio, etc. I also worked on promoting the company, closing and finalizing contracts with potential clients in Europe and South America. I was also responsible for the company's website and social networks. http://www.falcor.is

**2016 – ICM – Institut Català de La Moda –** Fashion training school in Barcelona – Teacher - Digital communication classes for postgraduate fashion students. Teaching how to create, plan and organize quality content for social networks and blogs. As well as teaching students notions of digital marketing, social media, and other languages for the web. http://incatmoda.com/es/

**2016 – KBELA o filme –** KBELA is an audiovisual experience produced collaboratively by black women about black women. Assistant director and screenwriter – The film received the award for Best Short Film of the African Diaspora from the African Film Academy (AMAA Awards 2017) and was invited to dozens of festivals around the world, including the International Film Festival of Rotterdam (IFFR, 2017) and FESPACO – Pan-African Film and Television Festival of Ouagadougou, in Burkina Faso, the largest on the African continent. The film's production process is based on networks of affection and the internet – the cast was recruited on social media to ensure diversity of characters who also contributed their personal stories to the short film. https://kbela.org/

**2015 – Webedia Brasil –** Company that owns Adoro Cinema - Communications Coordinator - Development and creation of the website focused on healthy living, "Conquer your life". Editing content, text and images, planning topics and managing the team of reporters. http://www.conquistesuavida.com.br

**2014 – Zazen –** José Padilha's film production company - Social media writer - Promoting films through social media, also producing events to promote films in theaters, dealing with journalists, organizing booths and debates in schools, and also serving the public through social networks.

**2012 – Jornal O Globo –** Printed newspaper and website - Reporter – Daily routine in several editorial areas such as City, Health, Environment, Fashion, Art and Leisure, special reports for the printed newspaper and editing content for the company's websites. http://oglobo.com

Érica Magni was raised in Rio de Janeiro. She earned her degree in Journalism 18 years ago and has since built a multidisciplinary career across literature, audio storytelling, and editorial projects. In 2022, she created the podcast **"Rádio-Carta Mulher"**, featuring dramaturgy by actress **Joice Marino**. In 2021, she edited the illustrated book **"Diário de Área"**, developed in collaboration with **Yanomami Indigenous communities**, authored by multidisciplinary artist **Vera Ifasey**. In 2020, she participated in the poetry anthology **"Poesia para Pandemia"**,

published by **Editora Autografia**. She launched **“Poérica”** during **FLIP 2019**, published by **Editora Cousa**.

She currently lives in Brazil, between **Rio de Janeiro** and **Teresópolis**

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